Abstract: The digital humanities (DH) combines a passion for human culture—the arts, history, literature, language, and more—with experimental, digital, and collaborative approaches to teaching, learning, and researching. What might a larger DH initiative at UNC-W make possible? Leaders from the Scholars’ Lab (ScholarsLab.org), an internationally recognized digital humanities (DH) research center at the University of Virginia Library, will share what DH looks like on a campus where it’s been developing for over a decade. Experimentation, play, and community care are critical to the Scholars’ Lab success. We’ll share our approach of teaching folks how to get their own hands dirty with digital work in a friendly community atmosphere. We’ll also start a conversation around piloting similar approaches given your own resources and interests.