

From: crwperm-bounces@lists.uncw.edu on behalf of [Bass, H. Timothy](#)
To: crwperm@lists.uncw.edu; [Holman, Virginia](#); [Watson, Vallie Lynn](#); [Jones, Laurel L.](#)
Subject: [Crvperm] Some of the IDEA wording has changed; please choose priorities carefully
Date: Wednesday, April 13, 2016 6:21:29 PM
Attachments: [CRW IDEA Objectives.xlsx](#)
[ATT00001.txt](#)

Hi, all.

I'm attaching the department's priority items for IDEA. Please note that some wording in the IDEA system has been tweaked this semester. For example, as Emily noted, #1 and #2 have been combined. If your class lists both as priorities, you should select the first item in IDEA.

That's the main culprit. The wording is a bit different for #9, but it's close.

In light of these changes, we'll need to revisit the spreadsheet. For now, just be careful as you complete the forms for your classes.

Tim

From: Morgan, Zachary
Sent: Tuesday, April 12, 2016 6:38 PM
Subject: Reminder: IDEA Feedback Window Opens Thursday

Good evening,

This is a reminder that students will have access to their IDEA surveys starting Thursday morning. The feedback window opens at 8:00 AM on 4/14 and closes at 11:59PM on 4/27.

Custom Questions: If you wish to add custom questions and have not yet done so, please add them prior to Thursday morning. This feature will be disabled once the feedback window is open.

Note: For cross-listed/combined sections, you will need to add your custom questions to each individual section of the cross-listing.

Selecting Learning Objectives: This feature will be available until the evening of 4/27, but I would recommend completing this step before the end of semester push. If you still have pending objective selection forms toward the end of the window, a friendly email reminder will be sent. Checking rosters, selecting relevant learning objectives, and adding questions are all done via <https://uncw.campuslabs.com/faculty>

Best Practices:

- In-Class: When feasible, administering the survey in-class is recommended. You may instruct students to bring laptops, tablets, or smartphones on a day of your choosing (the survey is mobile friendly). The student link is: <https://uncw.campuslabs.com/courseeval>. Alternatively, a computer lab may be used. Instructors should not remain in the room while

the survey is being administered, but using a proctor is an option.

- Communication: Letting students know that you value their feedback can be an effective way to ensure that the information collected is truly useful to you. This can be as simple as a brief discussion in class or an email from you to your students. Feel free to post or distribute the student link from above – it is the same for all students.

Note: The usual student reminders from the system are sent via email. As you know, many students use 3rd party email applications to check their mail. Much like Outlook's "Clutter" folder, these applications do not always reliably route important messages to the user's primary inbox. This makes talking to students about the feedback process doubly important.

These core strategies have consistently generated positive results across our campus. However, they are by no means the only methods for engaging with students on this topic. Feel free to contact me if you're interested in discussing any of this in greater detail.

Incentives: Individual incentives should not be used, as they threaten student anonymity and the integrity of the process. Faculty Senate is currently considering the broader questions surrounding other incentives. When their recommendations are solidified, I will share these in the next regularly scheduled communication.

In the fall, I hope to highlight some of the wonderful ways in which UNCW faculty members have integrated the student feedback process into their classes. For now, I'll just say thank you for everything you have done to facilitate the collection of this information. If you experience any issues or have any questions, please don't hesitate to contact me.

Regards,

Zach

Zach Morgan

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Fall 2013 Course	Idea Center Essential Objectives
CRW 201	1. Gaining factual knowledge (terminology, classifications, methods, trends).
	2. Learning fundamental principles, generalizations, or theories.
	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
	12. Acquiring an interest in learning more by asking questions and seeking answers.
CRW 203	1. Gaining factual knowledge (terminology, classifications, methods, trends).
	2. Learning fundamental principles, generalizations, or theories.
	7. Gaining a broader understanding and appreciation of intellectual-cultural activity (music, science, literature, etc.).
	11. Learning to <i>analyze</i> and <i>critically</i> evaluate ideas, arguments, and points of view.
	12. Acquiring an interest in learning more by asking questions and seeking answers.
CRW 207	2. Learning fundamental principles, generalizations, or theories.
	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
CRW 208	2. Learning fundamental principles, generalizations, or theories.
	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
CRW 209	2. Learning fundamental principles, generalizations, or theories.
	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
CRW 305	2. Learning fundamental principles, generalizations, or theories.
	3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
CRW 306	2. Learning fundamental principles, generalizations, or theories.
	7. Gaining a broader understanding and appreciation of intellectual-cultural activity (music, science, literature, etc.).
	11. Learning to <i>analyze</i> and <i>critically</i> evaluate ideas, arguments, and points of view.

CRW 307	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
	11. Learning to <i>analyze</i> and <i>critically</i> evaluate ideas, arguments, and points of view.
CRW 308	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
	11. Learning to <i>analyze</i> and <i>critically</i> evaluate ideas, arguments, and points of view.
CRW 309	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
	11. Learning to <i>analyze</i> and <i>critically</i> evaluate ideas, arguments, and points of view.
CRW 315: Writing Life	1. Gaining factual knowledge (terminology, classifications, methods, trends).
	3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	8. Developing skills in expressing oneself orally or in writing.
	10. Developing a clearer understanding of, and commitment to, personal values.
CRW 320: Writers Week	4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	5. Acquiring skills in working with others as a member of a team.
	7. Gaining a broader understanding and appreciation of intellectual-cultural activity (music, science, literature, etc.).
CRW 320: Prose Poem	2. Learning fundamental principles, generalizations, or theories.
	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
CRW 321: Books & Publishing	Essential: 1. Gaining factual knowledge (terminology, classifications, methods, trends).
	Essential: 3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	Essential: 4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	Important: 7. Gaining a broader understanding and appreciation of intellectual-cultural activity (music, science, literature, etc.).
CRW 322: Editing for Publica	Essential: 1. Gaining factual knowledge (terminology, classifications, methods, trends).
	Essential: 3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).

	Essential: 4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
CRW 323: Bookbuilding	Essential: 1. Gaining factual knowledge (terminology, classifications, methods, trends).
	Essential: 2 Learning fundamental principles, generalizations, and theories
	Essential: 3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	Important: 4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	Important: 6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
CRW 324: Special Topics in P	Determined by individual instructors, except for editing courses, which should use the following objectives.
	Essential: 3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	Essential: 4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	Essential: 9 Learning how to find and use resources for answering questions or solving problems.
CRW 407	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
	11. Learning to <i>analyze</i> and <i>critically</i> evaluate ideas, arguments, and points of view.
CRW 409	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	8. Developing skills in expressing oneself orally or in writing.
	11. Learning to <i>analyze</i> and <i>critically</i> evaluate ideas, arguments, and points of view.
CRW 418	This class is taught by FST.
CRW 460: Publishing Practicu	Essential: 3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	Essential: 4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	Important: 5. Acquiring skills in working with others as a member of a team.
	Essential: 7. Gaining a broader understanding and appreciation of intellectual-cultural activity (music, science, literature, etc.).
CRW 492	This class is taught by FST.
CRW 496	1. Gaining factual knowledge (terminology, classifications, methods, trends).
	4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	7. Gaining a broader understanding and appreciation of intellectual-cultural activity (music, science, literature, etc.).

	9. Learning how to find and use resources for answering questions or solving problems.
CRW 501, Research	Essential: 3. Learning to apply course material (to improve thinking, problem solving, and decisions).
	Essential: 9 Learning how to find and use resources for answering questions or solving problems.
	Important: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
	Important: 8 Developing a skill in expressing myself orally or in writing.
CRW 503, Pedagogy	Essential: 1 Gaining factual knowledge (terminology, classifications, methods, trends).
	Essential: 4 Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course.
	Essential: 9 Learning how to find and use resources for answering questions or solving problems.
	Important: 2 Learning fundamental principles, generalizations, and theories
	Important: 3 Learning to apply course material (to improve thinking, problem solving, and decisions)
CRW 523, Bookbuilding	Essential: 1. Gaining factual knowledge (terminology, classifications, methods, trends).
	Essential: 2 Learning fundamental principles, generalizations, and theories
	Essential: 3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	Important: 4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	Important: 6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.).
CRW 524, Literary Mag.	Essential: 3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	Essential: 4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	Important: 5. Acquiring skills in working with others as a member of a team.
	Essential: 7. Gaining a broader understanding and appreciation of intellectual-cultural activity (music, science, literature, etc.).
CRW 525, Topics in Pub	Determined by individual instructors
CRW 540, Writers Week	Essential: 4 Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course.
	Essential: 5 Acquiring skills in working with others as a member of a team.
	Essential: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
	Important: 8 Developing a skill in expressing myself orally or in writing.
	Important: 9 Learning how to find and use resources for answering questions or solving problems.

CRW 542, Poetry Work.	Essential: 4 Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course
	Essential: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)
	Essential: 11 Learning to analyze and critically evaluate ideas, arguments, and points of view
	Important: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
CRW 543, Forms of Poe	Essential: 1 Gaining factual knowledge (terminology, classifications, methods, trends)
	Essential: 2 Learning fundamental principles, generalizations, and theories
	Essential: 3 Learning to apply course material (to improve thinking, problem solving, and decisions)
	Important: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)
	Important: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
CRW 544, Fiction Work	Essential: 4 Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course
	Essential: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)
	Essential: 11 Learning to analyze and critically evaluate ideas, arguments, and points of view
	Important: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
CRW 545, Forms of CNF	Essential: 1 Gaining factual knowledge (terminology, classifications, methods, trends)
	Essential: 2 Learning fundamental principles, generalizations, and theories
	Essential: 3 Learning to apply course material (to improve thinking, problem solving, and decisions)
	Important: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)
	Important: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
CRW 546, Novel	Essential: 4 Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course
	Essential: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)
	Essential: 11 Learning to analyze and critically evaluate ideas, arguments, and points of view
	Important: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
CRW 547, Forms of Fict	Essential: 1 Gaining factual knowledge (terminology, classifications, methods, trends)
	Essential: 2 Learning fundamental principles, generalizations, and theories
	Essential: 3 Learning to apply course material (to improve thinking, problem solving, and decisions)
	Important: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)

	Important: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
CRW 548, Novel II	Essential: 4 Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course
	Essential: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)
	Essential: 11 Learning to analyze and critically evaluate ideas, arguments, and points of view
	Important: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
CRW 550, CNF Workshop	Essential: 4 Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course
	Essential: 6 Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)
	Essential: 11 Learning to analyze and critically evaluate ideas, arguments, and points of view
	Important: 7 Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)
CRW 560, Pub. Pract.	Essential: 3. Learning to <i>apply</i> course materials (to improve rational thinking, problem solving and decisions).
	Essential: 4. Developing specific skills, competencies and points of view needed by professionals in the field most closely related to this course.
	Important: 5. Acquiring skills in working with others as a member of a team.
	Essential: 7. Gaining a broader understanding and appreciation of intellectual-cultural activity (music, science, literature, etc.).
CRW 580, Topics	Decided by individual instructors
CRW 581, Translation	Essential: 1 Gaining factual knowledge (terminology, classifications, methods, trends).
	Essential: 2 Learning fundamental principles, generalizations, and theories.
	Essential: 3 Learning to apply course material (to improve thinking, problem solving, and decisions).