Undergraduate Studies Mission Statement

Vision
All undergraduate students will have access to powerful opportunities for intellectual and academic development.

Mission
Undergraduate Studies builds the capacity for all UNCW undergraduates to thrive intellectually, creatively, and personally. Through collaborative effort, we support the academic development and holistic success of our students. We promote high-impact practices in teaching, particularly through our signature applied learning programs. We foster appreciative and effective advising. We resource the development by faculty of a robust and effective undergraduate curriculum, especially our general education program with its strong liberal arts focus. We encourage engagement by faculty, staff and students with UNCW’s core tradition of innovative, personalized, and transformative undergraduate education, knowing that produces the best outcomes for students (including graduation and retention) and sustains a vibrant campus culture of teaching and learning. By championing quality undergraduate education and advising, Undergraduate Studies strives to promote student success.

Values
Undergraduate Studies values:

- UNCW’s core tradition of innovative, effective, personalized and transformative undergraduate education.
- A strong campus culture of mentoring and engaged teaching and learning
- Collaborative decision making
- Efficient solutions that enable faculty and staff that maximize student success
- Rich general education with a strong liberal arts focus

Our Priorities
Efficiency, accuracy and expertise in supporting curricular matters, including new program development, catalog processes, and general education assessment.

Model honors programs, full-throated support for undergraduate research, and signature leadership and innovation in applied learning.

Advising that makes a difference, builds on student strengths, and harnesses the opportunities of our University College model for fostering student success in all its dimensions, including but not limited to retention, graduation, and persistence.