Welcome to Black Life at UNCW

WELCOME FROM THE DIRECTOR
On behalf of the beautiful Black Community of both UNCW and Wilmington, I welcome you to our campus and city! We have been awaiting your arrival to our community and we hope that our correspondence will help to deepen your connection with the over 600+ black students of UNCW, 40+ black faculty and staff of UNCW, and 24,000 black residents of Wilmington and the surrounding community. There is much to learn and do here in this university by the sea. Thus, we encourage you to breathe in deeply the air of history that surrounds us. Sit under the sun of cultural richness where the Gullah-Geechee nation lights our path to age-old Black linguistic and culinary traditions. And lastly, taste the sea-salt of freedom that began in 1862 when our campus was integrated! Without a doubt, you are encouraged to become a Seahawk, and fly off in the distant future as a mystic Senkofa bird! Again, welcome!

THEME FOR THE YEAR
GOD CREATED BLACK PEOPLE, AND BLACK PEOPLE CREATED STYLE.

GREETINGS FROM BLACK STUDENT UNION
Hello class of 2023! On behalf of Black Student Union, we are glad you chose to become a seahawk and we look forward to meeting you. My name is Alex Poyton, and as the BSU President I want to let you know that when you come to UNCW you will be embraced by a loving, supportive, and unbridled community who pushes you to thrive. Welcome to UNCW!
- Alex Poyton, BSU President

GREETINGS FROM BLACK WOMEN'S ASSOCIATION
Hey everyone! My name is Geralyn Love. I am the president of the Black Women's Association, and we are so excited to meet and interact with the new incoming class! BWA was created to provide an organization on campus for black women/women of color to come together, share experiences and help each other navigate this whole “college life” thing. Our mission is to promote the awareness of the intersections of race and gender at UNCW by exploring identity and encouraging self-acceptance. We have a lot of fun and informative programs planned for this year! Follow us on Instagram @bsuuncc for updates and to see what we have been up to!
- Geralyn Love, BWA President

GREETINGS FROM THEOMICRON THETA CHAPTER OF ALPHA PHI ALPHAFRATERNITY, INC
Hello! My name is Dwayne. Current Chapter President for Alpha Phi Alpha. Founded upon many decades, scholarship, and love for all mankind, we here to assist the community of UNCW as much as a higher level. I cannot wait to meet all of you and establish meaningful relationships that will showcase the true meaning of being an Alpha!
- Dwayne Leach, Alpha Phi Alpha President

GREETINGS FROM THE PI XI CHAPTER OF ZETA PHI BETA SORORITY, INC
Hello! My name is Shay Webb and I am the president of the Pi Xi Chapter of Zeta Phi Beta Sorority, Incorporated. Zeta Phi Beta was founded on January 16, 1920 on the campus of Howard University in Washington, D.C. We are a part of the National Pan-Hellenic Council (NPHC), which is also known as the Divine 9. We are a historically black sorority. Our principles include scholarship, service, sisterhood and womanhood. We uphold these principles to all and openly welcome anyone who may need help or just wants to meet new faces. You will never find a Zeta who is the same on the next as we emphasize the importance of diversity and inclusivity. I look forward to meeting you all, and if you have any questions regarding Greek life, college life, Wilmington community, etc., please feel free to reach out to me or one of our lovely members and we will be happy to assist. I hope to see you all at incoming events. Have a great semester!
- Shay Webb, Zeta Phi Beta President

GREETINGS FROM THE CREATIVE ARTS CLUB
Hello there! Creative Arts Club is one of the first and only multi-mode clubs on campus! We strive to offer students a safe space to create, collaborate, and cultivate their artistic talents and interests, no matter what they might be! Learn more by following us on UNCWeekcerta!
- Ricki Nelson, CAC President