

Criteria	Unsatisfactory – 0%	Limited – 80%	Proficient – 90%	Exemplary – 100%	Rating
Selection of Artifacts Weight for this criterion: 40% of total score	The artifacts and work samples do not relate to the purpose of the ePortfolio.	Some of the artifacts and work samples are related to the purpose of the ePortfolio.	Most artifacts and work samples are related to the purpose of the ePortfolio.	All artifacts and work samples are clearly and directly related to the purpose of the ePortfolio. A wide variety of artifacts is included.	
	No artifacts are accompanied by a caption that clearly explains the importance of the item including title, author, and date.	Some of the artifacts are accompanied by a caption that clearly explains the importance of the item including title, author, and date.	Most of the artifacts are accompanied by a caption that clearly explains the importance of the item work including title, author, and date.	All artifacts are accompanied by a caption that clearly explains the importance of the item including title, author, and date.	
Reflection/Critique Weight for this criterion: 30% of total score	The reflections do not describe growth or include goals for continued learning.	A few of the reflections describe growth and include goals for continued learning.	Most of the reflections describe growth and include goals for continued learning.	All reflections clearly describe growth, achievement, accomplishments, and include goals for continued learning (long and short term).	
	The reflections do not illustrate the ability to effectively critique work or provide suggestions for constructive practical alternatives.	A few reflections illustrate the ability to effectively critique work and provide suggestions for constructive practical alternatives.	Most of the reflections illustrate the ability to effectively critique work and provide suggestions for constructive practical alternatives.	All reflections illustrate the ability to effectively critique work and provide suggestions for constructive practical alternatives.	
Use of Multimedia Weight for this criterion: 10% of total score	The graphic elements or multimedia do not contribute to understanding concepts, ideas and relationships. The inappropriate use of multimedia detracts from the content.	Some of the graphic elements and multimedia do not contribute to understanding concepts, ideas and relationships.	Most of the graphic elements and multimedia contribute to understanding concepts, ideas and relationships, enhance the written material and create interest.	All of the photographs, concept maps, spreadsheets, graphics, audio and/or video files effectively enhance understanding of concepts, ideas and relationships, create interest, and are appropriate for the chosen purpose.	
	The graphics do not include alternate text in web-based portfolios.	Some of the graphics include alternate text in web-based portfolios.	Most of the graphics include alternate text in web-based portfolios.	Accessibility requirements using alternate text for graphics are included in web-based portfolios.	
	Audio and/or video artifacts are not edited or exhibit inconsistent clarity or sound (too loud/too soft/garbled).	A few of the audio and/or video artifacts are edited with inconsistent clarity or sound (too loud/too soft/garbled).	Most of the audio and/or video artifacts are edited with proper voice projection, appropriate language, and	All audio and/or video artifacts are edited with proper voice projection, appropriate language, and clear delivery.	

			clear delivery.		
Citations Weight for this criterion: 5% of total score	No images, media or text created by others are cited with accurate, properly formatted citations.	Some of the images, media or text created by others are not cited with accurate, properly formatted citations.	Most images, media or text elements created by others are cited with accurate, properly formatted citations.	All images, media and text follow copyright guidelines with accurate citations. All content throughout the ePortfolio displays the appropriate copyright permissions.	
Navigation Weight for this criterion: 5% of total score	The navigation links are confusing, and it is difficult to locate artifacts and move to related pages or a different section. There are significant problems with pages connecting to preceding pages or the Table of Contents. Many of the external links do not connect to the appropriate website or file.	The navigation links are somewhat confusing, and it is often unclear how to locate an artifact or move to related pages or a different section. Some of the pages connect to the Table of Contents, but in other places the links do not connect to preceding pages or to the Table of Contents. Some of the external links do not connect to the appropriate website or file.	The navigation links generally function well, but it is not always clear how to locate an artifact or move to related pages or different section. Most of the pages connect to the Table of Contents. Most of the external links connect to the appropriate website or file.	The navigation links are intuitive. The various parts of the portfolio are labeled, clearly organized and allow the reader to easily locate an artifact and move to related pages or a different section. All pages connect to the Table of Contents, and all external links connect to the appropriate website or file.	
Layout and Readability Weight for this criterion: 5% of total score	The ePortfolio is difficult to read due to inappropriate use of fonts, type size for headings, sub-headings and text and font styles (italic, bold, underline). Many formatting tools are under or over-utilized and decrease the readers' accessibility to the content.	The ePortfolio is often difficult to read due to inappropriate use of fonts and type size for headings, sub-headings and text or inconsistent use of font styles (italic, bold, underline). Some formatting tools are under or over-utilized and decrease the readers' accessibility to the content.	The ePortfolio is generally easy to read.	The ePortfolio is easy to read.	
	Color of background, fonts, and links decreases the readability of the text, is distracting and used inconsistently throughout the ePortfolio.	Color of background, fonts, and links decreases the readability of the text, is distracting and used inconsistently in some places throughout the ePortfolio.	Color, background, font styles, and type size for headings, sub-headings and text are generally used consistently throughout the ePortfolio.	Color, background, font styles (italic, bold, underline) and type size for headings, sub-headings and text are used consistently and enhance the readability throughout the ePortfolio.	
	Horizontal and vertical white space alignment is used inappropriately, and the content appears disorganized and cluttered.	Horizontal and vertical white space alignment is sometimes used inappropriately to organize content.	Horizontal and vertical white space alignment is generally used appropriately to organize content.	Horizontal and vertical white space alignment is used appropriately to organize content.	

<p>Quality of Writing and Proofreading</p> <p>Weight for this criterion: 5% of total score</p>	<p>There are numerous grammatical, spelling or punctuation errors. The style of writing does not facilitate effective communication and requires major editing and revision.</p>	<p>The writing includes include some grammatical, spelling or punctuation errors that distract the reader and requires some editing and revision.</p>	<p>The writing is largely free of grammatical, spelling or punctuation errors. The style of writing generally facilitates communication and minor editing is required.</p>	<p>The writing is free of grammatical, spelling or punctuation errors. The style of writing facilitates communication and no editing is required.</p>	
<p>[Developed by the University of Wisconsin http://www2.uwstout.edu/content/profdev/rubrics/ePortfoliorubric.html]</p>					<p>TOTAL</p>