

BUSINESS ANALYTICS: PIVOT TABLES & VISUALIZATION

SWAIN CENTER
EXECUTIVE EDUCATION &
ECONOMIC DEVELOPMENT

**SPRING 2020 DATES
COMING SOON!**

OVERVIEW

Businesses have access to more data than ever before. It can be frustrating to clean and prepare data from different sources and then quickly analyze and create impressive visualizations for decision makers.

This course will enable you to understand, prepare, analyze, interpret and present data using Excel. This is a fast-paced, hands-on course that will introduce a range of tools, techniques, tips, and tricks to help you make better decisions using data. The course will feature an in-depth exploration of PivotTables. PivotTables are primarily used to easily and efficiently summarize, explore, and present data.

INFO

uncw.edu/swain/data-analytics.html
swain@uncw.edu | 910.962.2728
Contact us for Custom Programs

SESSION HIGHLIGHTS

It is important to be proficient in data analytics to:

- efficiently perform routine data analysis tasks
- make better decisions on how to allocate resources to improve your organization
- quickly produce charts and tables that are easily understood by others
- to avoid mistakes in combining data
- extract meaningful insights from data



UNIVERSITY of NORTH CAROLINA WILMINGTON
CAMERON SCHOOL of BUSINESS

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PARTICIPANT PROFILE

This course is best for people who:

- are responsible for producing reports in Excel and wish to be more efficient
- have basic exposure to Excel
- need to perform analyze data in Excel to enhance decision-making and/or reporting

OBJECTIVES

By the end of this hands-on course, you will be able to:

- Work faster and more efficiently in Excel
- Visualize and summarize data using PivotTables, vlookup, flash fill, and charts
- Identify the right chart for your data
- Enhance charts for the right purpose

- Be well-versed in data preparation, cleaning, and exploration

Note: This course is taught using Excel 2016. Older version users may be fine, but some features taught will not be fully compatible.



FEE: \$399

(SAVE \$198 WHEN YOU REGISTER FOR THIS COURSE + BUSINESS ANALYTICS: POWER QUERY AND BUSINESS ANALYTICS: PREDICTIVE ANALYTICS)