LEADERSHIP ESSENTIALS FOR NURSES
FULLY ONLINE COURSE
Jan 18 - Feb 22, 2021

Description:
This online program provides key leadership skills for new and aspiring nurse leaders to take on jobs such as Nurse Manager, Administrative Coordinator and Coordinator through an excellent e-learning experience. Participants complete the program over 5 weeks with modules covering topics such as Emotional Intelligence, Conflict Management, Basic Accounting and Finance, Ethics and Legal Issue, as well as improving Operations and Employee and Patient Satisfaction.

Objectives:
- Understanding leadership qualities and competencies
- Understand business components of healthcare and how they relate to new aspiring leaders
- Modules included in the program:
  - Introduction to Healthcare Management
  - Human Resource Management
  - Effective Team, Mindfulness, & Conflict Management
  - Accounting, Healthcare Revenue Models, & Financial Management
  - Quality Improvement: Patient & Employee Satisfaction
  - Ethical, Legal & Regulatory Issues

Target Audience:
- New nurse leaders
- Nurses who aspire to be front-line managers
- Nurses in rural healthcare settings
- Nurses who want to have a more comprehensive scope of healthcare management

Session Highlights:
- Engage participants in videos, online discussions, and self-assessments
- Work with peers for the case study on fictional Swain Hospital located in rural Southeastern NC
- Learn from nursing professionals as well as business leaders who can provide insight to the inner-workings of the industry

FEE: $499

Brought to you by:
In Partnership with: SEAHEC, as well as UNCW Cameron School of Business, College of Health & Human Services, and School of Nursing
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Desired Outcome:
Participants in this activity will develop the leadership essentials to function effectively as a nurse manager, administrative coordinator, and coordinator.

What Others Had to Say:
“I appreciated the ease of completing the modules and course.”

“Overall, this program was very valuable with great topics to teach new nurse leaders.”

“I loved the videos, detailed presentations, TED Talks, and reading materials included!”

Ways to Get Started:
Visit: uncw.edu/swain/nursing-leadership.html
Email: swain@uncw.edu
Call: 910.962.2728
Contact us for Custom Programs

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South East Area Health Education Center is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation