



UNIVERSITY of NORTH CAROLINA WILMINGTON

DIVISION of STUDENT AFFAIRS

CORE VALUES

Core values are the underlying components of our work, the most basic principles which hold true when anything in the environment changes. Unshakable and fundamental to our existence, the following beliefs form our shared identity and purpose in the Division of Student Affairs.

Student-Centered

We keep students at the forefront of every program we design, every administrative decision we make, and every educational opportunity we embrace. We balance our support of students by challenging them to make informed choices based on sound rationale. We foster students' abilities to think critically and solve problems, which will serve them well after they graduate. We create a campus environment which focuses on success at UNCW and beyond.

Pluralism

We promote diversity by cultivating a respectful and inclusive community in which myriad identities, perspectives, ideas and beliefs contribute to academic rigor, self-exploration and an understanding of others. We encourage students to broaden their views, to be open to new experiences and to apply their education toward addressing social, political, economic and environmental challenges confronting our communities.

Integrity

We are committed to ethical practices, civility, and accountability in our work. We operate and educate our students in an atmosphere of openness and are committed to the highest professional standards in all endeavors.

Collaboration

We engage students, faculty, staff and community partners with mutual trust, unconditional regard and support. We treat each other with dignity, respect and appreciation. Modeling these behaviors, we help prepare students to approach life and work in a collaborative manner.

Engagement

We emphasize the critical importance of engagement as a means of promoting personal growth and learning in all aspects of students' lives. We approach engagement as a process rather than a product, with the intention of building community to foster intellectual curiosity, civic responsibility, leadership and respect for others. We use the total campus environment and the broader community to educate our students and help them understand the benefit of experiential learning.

DIVISION OF STUDENT AFFAIRS 2012-2017 STRATEGIC PLAN

Creating Experiences for Life

Vision Statement

The Division of Student Affairs will *create experiences for life* for our students by being a national leader among higher education institutions through our commitment to holistic student development, responsiveness to students' changing needs, and ability to embrace innovative programs and practices.

Mission Statement

In support of the University's goal of *creating the most powerful learning experience* for our students and as an integral partner in the educational experience, we facilitate the academic and personal success of UNCW students by engaging them in opportunities, experiences, and services designed to promote integrated and lifelong learning.

Goals

- 1) **Foster the UNCW Experience** - a welcoming, connected, supportive, safe and celebrative campus culture where involvement is paramount.
- 2) **Develop students' knowledge, skills and abilities** to prepare them to serve society and address the challenges of their careers.
- 3) **Engage students in applied learning** to enhance their personal and intellectual development.
- 4) **Advocate for the needs** of a diverse student body.
- 5) **Commit to the development of a just campus community** through education and discourse about leadership, diversity, civic engagement, sustainability and global awareness.
- 6) Provide **high quality and well-maintained facilities** which support student success.
- 7) Make decisions that are **data-supported, creative, efficient** and enhanced by **emerging technologies**.
- 8) **Improve our communication** efforts with all constituents.



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www.uncw.edu/studentaffairs