

## **Susan Bullers, Ph.D.**

June, 2015

### **University of North Carolina at Wilmington**

Professor, Department of Sociology and Criminology  
601 S. College Road, Wilmington, North Carolina 28403-3297  
(910) 962-7150, FAX (910) 962-4236, BullersS@uncw.edu

### **Education**

- 1994-1995 Post-Doctoral Research under Marcia Russell on the Stress and Alcohol Study, at the Research Institute on Addictions, Buffalo, NY
- 1995 Ph.D. in Sociology from the State University of New York at Buffalo. Dissertation: "Women's Employment and Perceived Control."
- 1990 MA in Sociology from the University of Colorado-Denver. Thesis: Gender, Kinship Ties, and Social Network Density."
- 1988 BA in Sociology from the University of Colorado-Denver, summa cum laude. Honors Thesis: "Spouse Abuse: An Exchange Theory Approach."

### **Professional Positions Held**

- 2011-present Professor of Sociology, UNCW  
2001-2011 Associate Professor of Sociology, UNCW  
2005-2008 Director of Women's Studies and Resource Center, UNCW  
1995-2001 Assistant Professor of Sociology, UNCW

### **Teaching**

#### **Courses taught**

- SOC 105 Introduction to Sociology  
SOC 301 Data Analysis for the Social Sciences  
SOC 337 Medical Sociology  
SOC 345 Social Psychology  
SOC 400 Statistics for the Social Sciences  
WMS 210 Introduction to Women's Studies  
SOC 490 Sociology of Food  
SOC 500 Graduate Research methods  
SOC 565 Graduate Social Psychology  
WMS 495 *Reel Girls*, UNCW/Middle school collaboration

I regularly chair and serve on graduate thesis and honors thesis committees in the SOC/CRM Department and other departments at UNCW. I regularly guest lecture on Research Methods, Data Analysis and Women in India.

## Teaching Awards, Activities and Grants

- 1997-present, Named as a professor who had a “significant impact” on one or more graduating seniors.
2010. UNCW, \$3000 to develop an online sociology course for use at the UNCW Onslow program.
- 2008-2010, With Dr. Paige Tan, Developed a study abroad program in India. I attended the on-campus component of the course and guest lectured throughout the semester. I subsequently took a group of interdisciplinary students to India for two weeks in May 2010.
- 2007 CIEE Faculty Development trip to India. “India: Women, and Development”
- 2001 Recognition from the Center for Teaching Excellence for Making a Significant Contribution to the Teaching Environment.
- 1999 Summer Teaching Initiative Award, \$1500, for student-based interactive course format development
- 1999 Recognized by the Center for Teaching Excellence for making a Significant Contribution to the UNCW Teaching Environment

## Publications

### Peer-reviewed

- Bullers, Susan. 2015. “Gender and Drinking; the Effects of Roles, Attitudes, and Demographics.” *Sociation Today*. Spring/Summer 2015
- Bullers, Susan and Carol Prescott, 2013, “Beliefs about the Causes of Drinking Problems; Effects of Own Drinking, Exposure to Close Others’ Drinking, and Ethnicity” (accepted pending minor revisions- probably done by the time you read this) *Sociation Today*.
- Bullers, Susan. 2012. “An Exploratory Study of Gender and Changes in Alcohol Use: A Qualitative Approach.” *Sociation Today*, Volume 10 No. 1
- Shannon Silva, Susan Bullers, Mariana Johnson, Donna King, and Jean-Anne Sutherland, 2011, “The Reel Girls Project: Self, Image, Adolescence, and Filmmaking.” In *Public Sociology: Research, Action, and Change* Eds. Philip Nyden, Leslie Hossfeld, and Gwen Nyden, Pine Forge Press, SAGE, Thousand Oaks, CA
- Bullers, Susan, Melissa Reece, and Christy Skinner. 2010. “Political Ideology and

Perceptions of Bias among University Faculty.” *Sociation Today* 8 no. 2, 2010.

Yeoun-Soo Kim-Godwin, Maume, Michael O., Susan Bullers, Caroline Clements, and Elizabeth Demski. 2007. “Sexual Behavior and Drinking Patterns among Middle and High School Students in Southeastern North Carolina” *Journal of School Nursing* 23 no. 4; 33-39.

Bullers, Susan. 2006. “Effects of Blood-Alcohol Concentration (BAC) Feedback of BAC Estimates over Time.” *Journal of Alcohol and Drug Education*.

Bullers, Susan. 2005. “Environmental Stressors, Perceived Control and Health: The Case of Residents near Large Scale Hog Farms in Eastern North Carolina.” *Human Ecology*, February 2005

Bullers, Susan and Carol Prescott. 2001. “The Independent Contributions of Genetics, Shared Family Environment, and Adult Roles to Adult Perceived Control.” *Sociological Inquiry*. 71 no. 2:145-163.

Bullers, Susan, M. Lynne Cooper, and Marcia Russell. 2001. “Social Network Drinking and Adult Alcohol Involvement: A Longitudinal Exploration of the Direction of Influence.” *Addictive Behaviors*. 26:181-199.

Bullers, Susan. 2000. "The Mediating Role of Perceived Control in the Relationship between Social Ties and Depressive Symptoms." *Women and Health*, 231no. 2/3:97-116.

Bullers, Susan. 1999. “Selection Effects in the Relationship between Women’s Employment and Perceived Control.” *Family Relations*, 48 no. 2: 181-188.

Lerch, Patricia B., and Susan Bullers. 1996. “Powwows as Identity Markers: Traditional or Pan-Indian?” *Human Organization* 55 no.4:390-395.

Bullers, Susan. 1994. "Women's Work/Family Roles and Psychological Distress: The Mediating Effects of Perceived Control." *Women and Health*, 22 no. 2:11-30.

Mutchler, Jan E., and Susan Bullers. 1994 "Sources of In-Home Care in Later Life: Gender and Marital Status Differences." *Research on Aging*, 16 no. 3:235-50.

## **DVD**

Bullers, Susan, William Bolduc, Dee Casey, Kim Proukou, 2008. “No Violence” Educational and emergency response DVD for UNCW faculty, staff and administrators.

## **Reports**

Bullers, Susan 2010. "West Pender Rail-Trail Alliance Community Feedback Report" in *The Atlantic-Seaboard Coast Line Trail Conception Plan; Connecting Fayetteville and Wilmington, NC*. By Eric Oberg and Kelly Pack, Rails-to-Trails Conservancy Team Project. Rails-to-Trails Conservancy, Washington, DC

Bullers, Susan, Raven Bruno and Nick Chagnon. 2009. *Southeastern North Carolina Food Systems Council Farm Survey Report*. SENCFCSC

Bullers, Susan. 1997. "Women's Health" chapter, pp 29-50 in Charlotte Rath's, Ed., *Status of Women in New Hanover County*. New Hanover Commission for Women. (The New Hanover County Women's Commission received the 1997 Governor's Award for Outstanding Volunteer Service for the report listed above.)

### **Book Reviews**

Bullers, Susan. 2002. "Women and Alcohol in Social Context: Mother's Ruin Revisited." Ed. Jan Waterson, in *International Review of Modern Sociology*. 30:1

Bullers, Susan. 1997. "Families of Employed Mothers: An International Perspective." Ed. Judith Frankel, in *Journal of Marriage and the Family* 59 no. 4:1033.

### **Published Abstracts**

Bullers, Susan, and Carol Prescott. 1998. "The Independent Contributions of Genetics, Shared Family Environment, and Adult Roles to Adult Perceived Control." *Sociological Abstracts*, August 1998.

Bullers, Susan. 1997. "Social Support and Psychological Distress: The Mediating Role of Perceived Control." *Sociological Abstracts*. August 1997.

Bullers, Susan. 1996. "Selection Effects in the Relationship between Women's Employment and Perceived Control." *Sociological Abstracts*, August 1996.

Bullers, Susan, M. Lynne Cooper, and Marcia Russell. 1995. "Social Network Drinking and Adult Alcohol Involvement: A Longitudinal Exploration of the Direction of Influence." *Alcoholism: Clinical and Experimental Research*, 19. 1995.

### **Works in Progress**

Bullers, Susan, PI, Development and pilot study of a case/control data collection method for assessing environmental and behavioral breast cancer risk factors.

### **Grants**

2015 UNCW Research Reassignment; Development and pilot study of a case/control data

- collection method for assessing environmental and behavioral breast cancer risk factors
- 2014 UNCW summer Research Initiative; Development and pilot study of a case/control data collection method for assessing environmental and behavioral breast cancer risk factors
- 2012 NIH, \$100,000 (not funded) Development and preliminary testing of an innovative, cost-effective data collection method for assessing environmental and behavioral breast cancer risk factors, pilot study in progress for re-application
- 2008 UNCW Office of International Programs Travel Grant to develop a study abroad program in India. \$1000
- 2007 UNCW International Programs study award for CIEE Faculty Development “India; Women and Development” program \$1000
- 2006 International Programs, \$500, International Travel Award, CIEE Faculty Development; Women in India
- 2006 “Reel Girls” UNCW Academic Affairs, Office of the Provost, \$9969
- 2004 Grant from UNCW Provost’s Office to extend work from Fulbright-Hayes Chile Seminar, \$3000.00.
- 2004 UNCW Research Reassignment for project titled “Gender Differences in Drinking Patterns: A Cross-Cultural Comparison between Chile and the United States.”
- 2004 International Programs, \$500, International Travel Award for project titled “Gender Differences in Drinking Patterns: A Cross-Cultural Comparison between Chile and the United States.”
- 2003 Fulbright-Hays Seminar “Internationalization through Faculty Development: Contemporary Chile.” Five week cultural and research exchange.
- 2002 UNCW Crossroads Program. “The Effects of Self-Administered Blood Alcohol Concentration Testing on BAC Estimates, Drinking Behavior, and Risk Taking Behavior.” \$3,240
- 2000 Awarded a scholarship from the World Congress on Psychiatric Genetics and NIAAA to attend and present “Beliefs about the Causes of Alcoholism and Drinking Patterns in Two Age Groups,” at the International Psychiatric Genetics meetings in Versailles, France, August 2000, \$1,685
- 2000 Awarded a grant from the UNCW International Programs for travel to present “Beliefs about the Causes of Alcoholism and Drinking Patterns in Two Age Groups,” at the International Psychiatric Genetics meetings in Versailles, France, August 2000, \$500

- 2000 Awarded a grant from the UNCW Deans Office for travel to present “Beliefs about the Causes of Alcoholism and Drinking Patterns in Two Age Groups,” at the International Psychiatric Genetics meetings in Versailles, France, August 2000. \$500
- 1998 “Perceived Control, Psychological Distress, and Industrial Hog Farms,” UNCW Charles L. Cahill Award for Faculty Research and Development, \$2500.
- 1996 “Development and Testing of a Role-Based Perceived Control Instrument,” UNCW Charles L. Cahill Award for Faculty Research and Development, \$2500
- 1996 “Social Support, Perceived Control, and Psychological Well-Being,” UNCW Summer Initiatives Award \$3000

**Invited Presentations;**

- 2005 “Environmental Stressors, Perceived Control and Health; The Case of Residents near Large-Scale Hog Farms in Eastern North Carolina,” 7<sup>th</sup> Annual Community-Based Environmental Justice Summit of the North Carolina Environmental Justice Network,
- 1995 “Social Network Drinking and Adult Alcohol Involvement: A Longitudinal Exploration of the Direction of Influence,” presented at the Research Society on Alcoholism Meetings, June 19-23, Steamboat Springs, Co.
- 1995 “Social Network Drinking and Adult Alcohol Involvement: A Longitudinal Exploration of the Direction of Influence,” Invited Presentation at the 25th Anniversary Celebration of the National Institute on Alcohol Abuse and Alcoholism, May 3, Bethesda Maryland,

**Presentations at Professional Meetings**

- 2015 Bullers, Susan, “The Buddy Study,” Mobilization Through the Media Symposium, Georgia Regents University, Augusta, GA, March 7<sup>th</sup>, 2015.
- 2012 Bullers, Susan, “Gender and Drinking; A Qualitative Exploration.” Eastern Sociological Society Meetings (February, NYC)
- 2008 Bullers, Susan, Shannon Silva, Marianna Johnson and Donna King. “Reel Girls; Feminism, Outreach and Mentoring through Film,” South Eastern Women’s Studies Association Conference, Charlotte NC
- 2006 Bullers, Susan, Kindra Steenerson, and Amy Kirschke. “Gender of Art” presented at the Creative Action: Gender & the Arts – Conference held at UNC-Greensboro from March 29-31. Four students and three faculty members attended from the WRC. Three faculty presented at the conference from their work on the UNCW Gender of Art Festival and four WMS students attended the conference.

- 2004 Bullers, Susan, Keely Geyer, and Sarah Burdette. Ethnic, Sex, and Cohort Differences in Drinking Norms in the U.S. Presented at the Annual Conference of the British Sociological Association, Medical Sociology Group, University of York, UK, 16-18 September, 2004
- 2003 Bullers, Susan and Jamie Cockman. "Follow-up Study on Use of Personal Breathalyzers and the Effects on Drinking and Risk Behavior," Presented at the Academy of Criminal Justice Sciences Meetings in Boston, MA March 2003
- 2002 Bullers, Susan, and Melissa Ennis, "The Effects of Self-Administered Blood Alcohol Testing on Drinking and Risk-Taking Behavior." Presented at the Mid-South Sociological Association Conference in Memphis, TN. October 19, 2002
- 2000 Bullers, Susan, and Carol Prescott, "Beliefs About the Causes of Alcoholism and Drinking Patterns in Two Age Groups," International Psychiatric Genetics Meetings, Paris, France. August 29<sup>th</sup>, 2000.
- 1998 Bullers, Susan, and Carol Prescott, "The Independent Contributions of Genetics, Shared Family Environment, and Adult Roles to Adult Perceived Control," Presented at the American Sociological Association Meetings in San Francisco. Aug 21-25, 1998
- 1997 Bullers, Susan, "Social Support and Psychological Distress: the Mediating Role of Perceived Control," Presented at the American Sociological Association Meetings in Toronto, Canada. August 9-13
- 1996 Bullers, Susan, "Selection Effects in the Relationship between Women's Employment and Perceived Control," presented at the American Sociological Association Meetings in New York City, August 16-21
- 1994 "Psychological Well-Being and Transitions in Roles," presented at the Southwestern Sociological Association Meetings, March 30-April 2, San Antonio, Texas
- 1993 "Women's Employment and Perceived Control," presented at the American Sociological Association Meetings, August 12-17, Miami, Fla.
- 1993 "Women's Work/Family Roles and Psychological Distress: the Mediating Effects of Perceived Control" presented at the Eastern Sociological Society Meetings, March 25-28, Boston, Mass.
- 1992 "Employment and Parental Status, and Women's Global and Specific Sex-Role Attitudes," presented at the National Council on Family Relations Meetings, November 5-10, in Orlando, FL.
- 1992 "Formal and Informal Sources of In-Home Care in Later Life: Comparisons by Race and

Sex," with Jan E. Mutchler, presented at the Population Association of America Meetings, April 30-May 2, in Denver, Co.

- 1991 "Perceived Control, Sex, and Social Stratification," presented at the American Sociological Association Meetings, August 23-27, Cincinnati, OH.
- 1991 "Gender, Kinship Ties, and Social Network Density," presented at the Eastern Sociological Society Meetings, April 12-14, Providence, RI.

### **Selected Professional Activities**

- 1996-present, Regular reviewer for various Journals including *Sociological Forum*, *Journal of Marriage and the Family*, *Journal of Applied Social Psychology*, *Gender and Society*, *Health Care for Women International* and *Family Relations*.
- 2015 Attended the National Breast Cancer Coalition Summit in Washington DC, May 2-4.
- 2013 Attended the Society for Women in Sociology Conference in NYC, Focusing on sessions regarding critiques of the medical model in breast cancer diagnosis, treatment and funding. August 2013.
- 2013 Presented at Dept. Brown Bag: An Epidemiology Method for Case/Control Health Survey data Collection”
- 2011 Third World Congress of Epidemiology, including special training seminar on breast cancer epidemiology measurement. Montreal, Canada, June 21<sup>st</sup>- 25
- 2008 Session Organizer for Concurrent Session: “Reel Girls”: Feminism, Mentoring, and Outreach through Film (Roundtable) at the Southeastern Women’s Studies Association meetings in Charlotte, NC April 5<sup>th</sup>
- 2001 Designed and conducted needs assessment survey concerning the UNCW Women’s Center, for the Women’s Issues Task Force.
- 2001 Consultant for national Career Transition Study at Coastal AHEC. Deborah Covington, Research Director.
- 2000 Research consultant to New Hanover Regional Medical Center Residency in Family Medicine Program for survey construction and data analysis.
- 1999 Lectured on “Women, Work and Family” for medical residents at Coastal Family Medicine. December 22<sup>nd</sup>.
- 1999 Board of Directors- Pregnancy Prevention Program, Girls Inc. Wilmington NC

- 1997 Active participant in the NC Equity's Statewide Agenda Assembly February 1, 1997, at the McKimmon Center in Raleigh, NC.
- 1996 Active participant in the 1996 New Hanover County Women's Commission agenda-setting seminar, especially in matters concerning women's health.

**2005-2008 Administrative Position; Women's Studies and Resource Center**

I served as the first Director of the UNCW Women's Studies and Resource Center from 2005-2008. This position involved initial creation of the Center, including hiring staff and part-time faculty, and developing and overseeing interdepartmental programming and academic projects. I established strong links with campus organizations and departments as well as with a variety of local community groups. I built the Women's Studies and Resource Center into a thriving presence on campus and in the community.