

UNCW and the Department of Public and International Affairs announce:

The Minor in Nonprofit Management and Leadership!

The new Minor in Nonprofit Management and Leadership (NML) equips students with the management and leadership skills critical to nonprofit organizations that will also help them to succeed in for-profit businesses and government agencies. The 3 required core courses (9 hours) present both conceptual learning and applied skills in decision-making, personnel management, fund development, budgeting and accounting, and marketing and public relations. Students may choose elective courses (9 hours) from among 13 participating UNCW programs. The minor allows you to develop and sharpen your job skills, learn about the nonprofit sector, and complete your major all at the same time!

Nonprofit Sector at a Glance:

- 2.3 million nonprofit organizations exist in the United States, including the United Way, Habitat for Humanity, the American Red Cross, and many others.
- Nonprofit sector job growth and wages over the last 10 years have consistently outpaced government and for-profit employment.

Requirements for the NML Minor:

- Core Courses (9 hours): PLS 360 (Introduction to Nonprofits), PLS 434 (Nonprofit Leadership Experience), PLS 308 (Introduction to Public Administration). Note: PLS 360 and PLS 434 meet the UNCW graduation requirement for an "Exploration Beyond the Classroom." *Note PLS 434 currently meets as a Summer School Course.
- Elective courses (9 hours): Offered by 13 participating UNCW programs: COM, ECN, EBD, EVS, LED, MGT, MKT, PLS, PBH, REC, SWK, SOC, WGS



For more information, please visit the UNCW Building a Better Wilmington Campaign (uncw.edu/bbwc) or contact Dr. Jeffrey Brudney (brudneyj@uncw.edu).