

# *School of Health and Applied Human Sciences*



DARE TO SOAR

## **Student Learning Outcomes**

### **Recreation, Sport Leadership, and Tourism Management (Bachelors of Arts)**

Graduates of the Recreation, Sport Leadership, and Tourism Management Program will be able to:

1. Create a professional marketing plan and materials for local recreation, sport and/or tourism business or organization
2. Differentiate among the principles and practices of safety, emergency, and risk management in recreation, sport and tourism industries.
3. Analyze principles and procedures related to the operation and care of leisure service resources, areas and facilities.
4. Describe the historical, scientific, and philosophical history of the leisure service profession.
5. Deliver effective oral presentations.
6. Ability to plan and implement a wide variety of recreation programs.
7. Prepare an operating budget in recreation, sport or tourism.
8. Analyze principles and procedures related to the operation and care of leisure service resources, areas and facilities.