

CONTENTS

Letter from the Editor-in-Chief: What Makes an Excellent Professor?
Russell L. Herman 1-5

Scholarship of Teaching
An Exploration of the Value of Service-Learning: Characteristics of Traditional
and Honor Service-Learners
Lori Simons, Elizabeth Williams, and Brittany Russell 6-18

Statistical Analysis of Cooperative Strategy Compared with Individualistic Strategy:
An Application Study
Tawfik A. Saleh 19-27

Effective Teaching
Using *Monopoly* to Introduce Concepts of Race and Ethnic Relations
Warren Waren 28-35

Interdisciplinary Team Teaching: An Effective Method to Transform Student Attitudes
Amanda Little and Anne Hoel 36-44

Student Engagement and Teacher Practices: Using Hillary Clinton’s Presidential
Campaign for Learning Purposes
Sibylle Gruber 45-61

The Use of a Checklist and Qualitative Notebooks for an Interactive Process of
Teaching and Learning Qualitative Research
*Rebecca K. Frels, Bipin Sharma, Anthony J. Onwuegbuzie, Nancy L. Leech, and
Marcella D. Stark* 62-79

Cheating In Online Courses: The Student Definition
*Deborah A. Raines, Peter Ricci, Susan L. Brown, Terry Eggenberger,
Tobin Hindle, and Mara Schiff* 80-89

CALL FOR PAPERS

The Journal of Effective Teaching is accepting submissions for review for the Fall 2011 issue. Manuscripts will be due May 31, 2011. The expected publication date will be September 30th. Articles will be accepted in any of the Content Areas supported by the journal.

INFORMATION FOR AUTHORS

The Journal of Effective Teaching is an electronic journal devoted to the exchange of ideas and information about undergraduate and graduate teaching. Articles are solicited for publications which address excellence in teaching at colleges and universities. We invite contributors to share their insights in pedagogy, innovations in teaching and learning, and classroom experiences in the form of a scholarly communication which will be reviewed by experts in teaching scholarship. Articles should appeal to a broad campus readership. Articles which draw upon specific-discipline based research or teaching practices should elaborate on how the teaching practice, research or findings relates across the disciplines. We are particularly interested in topics addressed in the particular Content Areas described at this site, including empirical research on pedagogy, innovations in teaching and learning, and classroom experiences.

The Journal of Effective Teaching will be published online twice a year at the web site <http://www.uncw.edu/cte/ET/>. All manuscripts for publication should be submitted electronically to the Editor-in-Chief, Dr. Russell Herman, at jet@uncw.edu. Articles will be reviewed by two to three referees.

Manuscripts for publication should:

- Follow APA guidelines (5th Edition).
- Include an abstract and 3-5 keywords.
- Typeset in English using MS Word format and 12 pt Times New Roman
- Articles/essays on effective teaching should be 2000-5000.
- Research articles should be 3000-8000 words.
- Tables and figures should be placed appropriately in the text.

All articles published in The Journal of Effective Teaching will be copyrighted under the Creative Commons "Attribution-Non Commercial-No Derivs" license. The Journal of Effective Teaching will require that the author sign a copyright agreement prior to publication.

Deadlines for Upcoming Issues		
	Fall 2011	Spring 2012
Submissions Due	May 31, 2011	October 31, 2011
Notification of Acceptance	July 31, 2011	December 31, 2011
Final Manuscripts Due	August 31, 2011	January 31, 2012