

MARIANA JOHNSON

Assistant Professor

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Department of Film Studies

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EDUCATION

- Ph.D. New York University, Cinema Studies, Tisch School of the Arts, 2006
- M.A. New York University, Cinema Studies, Tisch School of the Arts, 2001
- Graduate Certificate, New York University, Program in Culture and Media, 2001
- B.A. Sewanee University, English with a minor in Anthropology, 1997
- Undergraduate coursework, St. John's College, Oxford, England, 1996

TEACHING EXPERIENCE

- University of North Carolina at Wilmington, Assistant Professor, Department of Film Studies (2006-present)
- University of North Carolina at Wilmington, Visiting Assistant Professor, Department of Film Studies (2005-2006)
- Hunter College, City University of New York, Lecturer, Department of Film and Media Studies (2004)
- New York University, Adjunct Preceptor, Morse Academic Program for Undergraduate Study (2004)
- New York University, Teaching Assistant, Department of Cinema Studies (2002-2003)
- Instituto Cultural Peruano Norte Americano, Instructor, Lima and Arequipa, Peru (1997)

RESEARCH INTERESTS

Cuban Film and Media, Latin American Film, Third World and Post-colonial Cinemas, History of Documentary, Transnationalism in Film and Media Studies, Cultural Theory, Film Theory, Film Adaptation

PUBLICATIONS

Directory of World Cinema: Cuba. Ed. Mariana Johnson. Bristol, UK: Intellect Press, forthcoming.

"Zéro de conduite" in *Directory of World Cinema: France*. Ed. Tim Palmer and Charlie Michael. Bristol, UK: Intellect Press, forthcoming.

"Always at Home": Internal Exile in Cuban Cinema" in *After Exile: Cinematic Homecomings*. Ed. Rebecca Prime. New York: Continuum, forthcoming.

“Reel Girls Project: Teaching Media Literacy through Film” in *Public Sociology: Research, Action, Change*, co-authored with Shannon Silva, Susan Bullers, Donna King and Jean-Anne Sutherland. Ed. Philip Nyden and Leslie Hossfeld. Thousand Oaks: Sage Publications, 2011.

“Documenting Cuban Transnationalism: *90 Miles, Cuban Roots/Bronx Stories, and Our House in Havana.*” *Studies in Hispanic Cinemas*. Vol. 6, No. 2. December 2010.

“Exporting Exile on TV Martí.” *Television and New Media*. Vol. 11, No. 4. April 2010.

“Tourism and Transnational Romance in Spanish-Cuban Co-productions” in *Contemporary Spanish Cinema and Genre*. Ed. Jay Beck and Vicente Rodríguez Ortega. Manchester: Manchester University Press, 2008.

“*Gilda*: Textual Analysis, Political Economy, and Ethnography,” co-authored with Toby Miller. *The Oxford Handbook to Film Studies*. Ed. Robert Kolker. New York: Oxford University Press, 2008.

“*Contemporary Latin American Cinema: Ten Key Films* by Deborah Shaw.” *Film International*. Fall 2006.

“School’s Out: Celebration and Elegy in Jean Vigo’s *Zéro de conduite.*” *Film Comment* Vol. 37, No.6 (Nov/Dec 2001): 49-52. Winning article in the *Grand Marnier Film Fellowship* for film criticism, an award given by the Film Society of Lincoln Center.

“Louisiana Story.” *The Oxford American*, special documentary issue No. 42 (Jan/Feb 2002): 48-49.

“An Annotated Resource Guide to 9-11 Films, Videos, and Websites.” *Tactical Media Virtual Casebook: 9-11 and After*. The Virtual Casebook Project at New York University (August 2002). www.nyu.edu/fas/projects/vcb/case_911_HTMLcontent.html#resources

FELLOWSHIPS AND HONORS

- *Alvarado Award* for Exceptional Scholarship, presented by Sage Publications for the article “Exporting Exile on TV Martí,” 2011
- *Discere Aude Award* for Outstanding Student Mentoring, awarded by the Chancellor and the Center for Teaching Excellence at UNCW, December 2009
- *Grand Marnier Film Fellowship* for film criticism, awarded by the Film Society of Lincoln Center, presented at the New York Film Festival, October 2001
- *Five-year Departmental Full Fellowship* for M.A. and Ph.D. study in the Department of Cinema Studies, New York University, August 1999
- *Fulbright Scholar* to Peru, 1997-1998
- Visiting scholar at the Instituto Riva-Aguero, Lima, 1997
- Phi Beta Kappa, since 1997

PEER-REVIEWED CONFERENCE PRESENTATIONS

“Documentary Preservation at the Cuban Film Archive: ICAIC’s Latin American Newsreel.” Paper presented at Visible Evidence XVIII conference. NYU, New York, August 13, 2011.

“Staying/Leaving: Senses of Place in Contemporary Cuban Cinema.” Paper presented at Latin American Studies Conference, UNC-Charlotte, April 29, 2011.

“Marketing Insularity: The Political Economy of the Cuban Music Documentary.” Accepted into the Visible Evidence XVI conference. USC, Los Angeles. August 13-17, 2009.

“Spanish-Cuban Co-productions: the Transnational Romantic Comedy.” Paper presented at the Mountain Interstate Foreign Language Conference, University of North Carolina Wilmington. October 10, 2008.

“Reel Girls: Feminism, Mentoring and Outreach through Film,” Presentation at the Southeastern Women’s Studies Association Conference in Charlotte, April 5, 2008.

“Contact in the No-Contact Zone: Cuban Cinema, the Cold War, and the Politics of Isolation.” Society for Cinema and Media Studies. Chicago, Illinois, March 9, 2007.

Invited panelist for the workshop “Recent Trends in Latin American Cinema.” Society of Cinema and Media Studies. Chicago, Illinois, March 9, 2007.

Invited as a consultant and expert in the field to lead a four-day lecture series and teaching workshop for faculty at Sewanee University (Sewanee, Tennessee) about the fundamentals of film style and theory. August 8-11, 2006.

“TV Marti from 30,000 Feet: Information Wars and Invisible Audiences.” Society for Cinema and Media Studies. London, England, March, 2005.

“The Celia Cruz Memorials: Cuban-American Cultural Citizenship and the Marketing of Nostalgia.” Console-ing Passions: The International Conference of Television, Video and Feminism. New Orleans, Louisiana, May, 2004.

“The Fourth Wave: Cuban-American Personal Documentary, Dialogue on the Ground.” Society for Cinema and Media Studies. Atlanta, Georgia, May, 2004.

INVITED LECTURES

“The Revolution Will Be Archived.” Invited presentation for the Culture and Media @ 20 conference. NYU, New York, September 9, 2011.

“From Cinema Novo to *City of God*: Change in Contemporary Latin American Cinema.” Invited presentation for Nandana Bose’s Introduction to World Cinema class. King Hall, UNCW. April 15, 2010.

“Medium Specificity and the Mise-en-Scene of *Psycho*.” Invited presentation for Moviemakers and Scholars series. King Auditorium, UNCW. March 4, 2010.

“Archiving 9/11 in Film and Video.” Invited presentation for Cara Cilano’s Terrorism in Literature and Film class. Randall Library, UNCW. October 22, 2009.

“*Chronicle of an Escape*: Contemporary Argentine Film and the Global Market.” Invited presentation for Moviemakers and Scholars series. Lumina Theater, UNCW. February 12, 2009.

“*Dial M for Murder*: Hitchcock and Grace Kelly.” Invited introduction to UNCW’s Halloween Theater event. Randall Library Auditorium, UNCW. October 30, 2008.

“Film and Adaptation.” Invited presentation for the Sewanee School of Letters, Master’s Degree program in English and Creative Writing. June 22, 2008.

“Film Adaptations of *Lolita*.” Invited presentation for Writing about Film. UNCW. October 2, 2007.

“Transnationalism in Film Scholarship and Production” for the Moviemakers and Scholars Series, part of UNCW’s International Culture Week, February 15, 2007.

“The Road Movie in Contemporary Latin American Cinema.” Invited lecture for Mi Gente’s Hispanic Film Series. Lumina Theater, UNCW. October, 2006.

“Representational Possibilities across Art Forms.” Invited lecture for the Intersections: Art and Film series, hosted by the Art History department. Lumina Theater, UNCW. September, 2006.

“Neo-colonial Encounters: Media Coverage of the War in Iraq.” Invited Lecture, Media and Cultural Studies, New York University, April 2003.

“Transnational Telenovelas.” Invited lecture for Women and Television, New York University, October 2002.

“*One Way or Another*: Women’s Filmmaking in Cuba.” Washington Square Student Forum, Cultural Arts Series, New York University, October 2002.

OTHER PROFESSIONAL CONTRIBUTIONS

- Manuscript Reviewer:
 - *Television and New Media*, 2011
 - Routledge, 2011, 2010
 - Intellect Press, 2010
 - *Studies in Hispanic Cinemas*, 2009
 - *Social Identities*, 2007
- Film Reporter for *Talking Movies*, a BBC World television program, 2002.

- Assistant Editor, *Tactical Media Virtual Casebook: 9-11 and After*. Virtual Casebook Project at New York University, with funding from the Rockefeller Foundation and Pew Charitable Trusts, on Cultural Activism and Tactical Media, 2002.
- Programming Assistant, Center for Media, Culture and History, New York University, 2001-2002.
- Managing Editor, *Journal of Television and New Media* (Sage Publications), 2000-2001.
- Coverage Writer, development office of Scott Rudin Productions, New York City, 2000-2001.

DIRECTED INDEPENDENT STUDIES AND HONORS PROJECTS

Branding Alfred Hitchcock, Allison Grant, Fall 2011
 Youth Culture and Dystopia in Contemporary Japanese Cinema, Brook Litrell, Fall 2011
 Costume Design in *Gone with the Wind*, Sarah Bryan, Fall 2011
 Sound Design and Narrative Clarity in Nature Documentary, Amy Metheny, Spring 2010
 Recontextualizing Russ Meyer's *Beyond the Valley of the Dolls*, Annie Purcell, Spring 2010
 TV Pilot "The Tracks," Amanda Lockhart (director), Spring 2010
 TV Pilot "The Tracks," Carolyn Maher (producer), Spring 2010
 Johnny To's *Vengeance: Authorship and International Reception*, J.B. Gilpin, Spring 2010
Eckankar: the New Religious Movement, Alex Elfner, Spring 2010
 Autobiographical Documentary, Ben Zehringer, Fall 2009
 Emotion in Documentary Film, Peter Kapuscinski, Fall 2009
 Narrative short film *Parabola*, Alexandra Lefkowitz, Fall 2008
 The Reel Girls Project, Ajouli Butler, Spring 2008
 The Reel Girls Project, Elizabeth Wilson, Spring 2008
 Documentary Theory in Practice, Valarie Kite, Spring 2008
 Documentary film, *Independent Music in Chapel-Hill*, Devin DiMattia, Spring 2008
 Blaine Henderson, *Adolescent Literature and Film Adaptation*, Spring 2008
 Documentary Research Methods, Joe Mason, Fall 2007
Melodrama and Television, Christina Killelea, Fall 2007
 The Reel Girls Project, Ashli Bogart, Spring 2007
 Documentary film, *Community Outreach in Brazil*, Matthew Dunkin, Fall 2007

GRANTS

University of North Carolina, Wilmington, Office of International Programs, 2011, \$1000
 University of North Carolina, Wilmington, Randall Library Project Development, 2009, \$1000
 University of North Carolina, Wilmington, Randall Library Project Development, 2008, \$1300
 University of North Carolina, Wilmington Summer Research Initiative, 2007, \$3000
 University of North Carolina, Wilmington, Randall Library Project Development, 2007, \$1500
 University of North Carolina, Wilmington Cahill Summer Research Faculty Grant, 2006, \$2500
 New York University Dissertation Award, 2002, \$10,000
 New York University Travel Grant, 2001, \$500
 New York University Travel Grant, 2000, \$500