

Senate Minutes
Tuesday, Nov. 10, 2015
EB 162

President Meinhold presiding
Call to order - 2:01

President Meinhold: Welcome. Voting Senators on one side, guests on the other side, please. A motion to approve the minutes was moved, seconded, and passed with no changes.

- I. Announcements: On behalf of the Faculty Assembly (FA) Delegation (Borrett, Pursuit, Thompson & Meinhold). The Faculty Assembly met on the same day the BOG elected Spellings. The FA retired to the outdoor area, the FA President and Gabriel read a prepared statement (which UNCW faculty later received), stating dissatisfaction with the process used to select Spellings. No mention was made of her qualifications for the job. FA has not yet met with Spellings, but has asked to be present at a meeting, date to be determined. A welcoming letter and several books on the UNC system were sent to Spellings. Decorum was maintained during the announcement about Spellings. (She was an architect of No Child Let Behind, and the response to Hurricane Katrina.) The Chair of BOG since resigned.

- II. Chancellor's Report: Good afternoon, and thanks for being here.
 - a. An interesting session was held this morning on housing affordability in the community –it was enlightening and interesting.
 - b. Congratulations to our faculty in Nursing and Psychology on obtaining approval for the Ph.D. programs. (A round of applause followed.) This was a joint effort, with many hands on deck. Work is ongoing for a new PHD in Marine Sciences, which will be a joint program with ECU. Good progress has also been made in the OIP Director search, and for the person to lead on-line programs.
 - c. The Chancellor will be traveling to Brazil at the end of the year, to reconnect on some partnerships there, and will soon travel to Italy and Switzerland. Please let him know if there are ideas to explore there.
 - d. Good progress is also being made on the strategic plan. The plan is to have the chairs of the committees present on what they're doing and finding, to get further input – probably in December.
 - e. The Chancellor's installation is planned for Mar. 31. Homecoming is Jan. 30.
 - f. Work is in progress with several donors on academics and athletics – particularly in creative writing, psychology, and marine science. It's a little early, but in the next 6-12 months, we should see some real production in these donations.
 - g. Question from the floor: What is status of MFA in filmmaking? Answer: It is an excellent opportunity. The Provost will address this further, but it's very much in our interests, and I want to participate.
 - h. UNCW is in a very good stage. We're poised to take off. We have concerns about salaries and compensation – I think there will be some amelioration of that as we work with the budget. Marilyn and Rick have been working closely together. They will also be meeting with the Senate Budget committee, so that you all know how the budget is run and how allocations are made. There will be a much greater effort on our part to make sure the process is transparent and the money gets to the proper units.

III. President Meinhold: Steering met with the Chancellor and Provost last week on the Strategic Plan, and discussed what will happen once the plan is complete. There will be implementation, and we've asked for faculty involvement in that implementation, possibly along the line of our previous Planning Committee, as a model for going forward. I'll be urging all faculty to be involved.

IV. Provost's Report:

- a. Regarding the MFA in Film Studies, one thing we should not do is to submit a new program without putting in the resources needed. One strategy is not to ask for much, thinking that a proposal will be more likely to be approved. The problem is that then, if approved, we can't implement. Planning must be linked to resources.
- b. On the budget process, I've met with George Schell – Chair of the Senate Budget Committee. We need to lay out clearly how our money comes in, and how it is allocated. The Senate Budget Committee should be involved all along the way - that's how it should work. As the money comes in, there are two main sources of income. One is enrollment growth, which requires increases in number of student – 42% should go to faculty salaries, 19% to academic support, 7% to the library, and the rest to general institutional support. This year, 42% is going to salaries, 11% to academic support, the library is getting their full share of 7%. The second source is CITI funds, which come from tuition increase – some of these funds went to faculty positions, some to undergraduate studies, some to graduate assistants, some for excellence and equity. With respect to enrollment growth, the RN to BSN program generated \$9.8 million. Other DE programs grew a little – 990 thousand. Regular term instruction generated \$ 4.6 million. If your unit generates the money, you should get a good chunk of the money (though not all – the rest of the university helps to support the programs – as in a grant). We'll share all the numbers on how the money was allocated later. A lot of the allocations are going directly to the deans. Academic Affairs is not holding any positions back. This will include the lapsed salary money. The Provost's Office used to hold that money, but we shouldn't. There will be a lot of one-time money. Back to the RN to BSN, they'll get a lot of the enrollment growth money (over 5 million) because they generated the money. Each of the colleges gets money, Randall will get about 1 million (the library can't work off of one-time money), there will be money for DE classes, and money will be held centrally to support promotion increases (it's centralized here, which is a good idea – it's not done that way everywhere). Money will go to University College for extra advisors, to the Grad School for additional staff, and to Sponsored Research, Honors, the Registrar's Office, and the Office of Undergraduate Studies. \$11.5 million will go to academics out of the 15 million generated.
- c. Questions from the floor: Will money go to the College or to Nursing. Answer: to the college. Question: I don't understand the use of the term "profit" by a program. Answer: subtracting the costs of running the program from the revenue generated leaves us with the unbudgeted amount – that's what we're describing as net profit. It's probably a poor use of the term. Provost Scherer: if your unit generates such funds, you should get much of it back.
- d. Regarding the 12 cell matrix, it was put in place by Molly Broad and the legislature. You can take issue with it, and many have. It's been reviewed multiple times, but only small changes have been made. The matrix is supposedly based on a market analysis including labs, accreditation, lots of elements. It's hard to grasp right away if you haven't dealt with it. I'm going to start with one department at a time, to look at the matrix sheet, and how the matrix applies to that particular department. We'll discuss the pieces that are considered in addition to student credit hours (grants, administrative assignments, significant community service), with an eye to how we can treat faculty fairly and get the necessary student credit hours covered. Reallocation of

faculty positions is one possible outcome of the review. I'll be starting with the Math Department. We need to have this kind of dialogue.

- e. Questions from the floor: Where do we find the matrix for our dept? Response: On the web. Comment: there is a lot of nervousness about the matrix. We compound the problems by applying the matrix at the department level, which page 3 of the matrix manual says should not happen. The manual specifies using the matrix at the institution level only. Response: I respectfully disagree. You've got to at least look at the department level – what does the department generate, which contributes to what the college and then the university generates. The whole is made up of the parts. Comment: Departments are being told they have X number of faculty too many, which has many negative consequences on the quality of instruction that can be offered. Response: We have to put the pieces together to be able to get where we want to be. Comment: Today is the first some of us have heard of this. We seem to be confusing the matrix with how GA used to determine faculty workload. We seem to be mixing apples and oranges. I don't see a justification. Response: Honestly, this is exactly the debate we need to have. If we hadn't gotten enrollment growth money, where would we be? Comment: I am sympathetic to the argument that we're all doing different things. We do those different things because we care about the institution, rather than working only for ourselves. A worry about use of the matrix is that every unit will be out for themselves. Also about the FA, we maintained decorum during the announcement about Spellings. She was an architect of No Child Let Behind, and response to Hurricane Katrina.
 - f. From the floor: As a member of Budget Committee, we are having a better budget conversation with the Provost than has ever happened on this campus. A round of applause followed. From President Meinhold - the same has been true of the Chancellor in our meeting with him last week.
- V. Report from George Schell – Chair of the Senate Budget committee
- a. A few facts: Per year in-state tuition - \$4,188 (academics; was \$3,225 in 2011-12). Student fees per year - \$2,022 (not academics; was \$2,049 in 2011-12).
 - b. We have to start reading the budgets. We need to start a conversation with everyone we know. We need to get mad, and spread the word. (More student money is spent on athletics than on health care.)
 - c. On the breakdown of fee allocation – these are things the students have decided they want to spend money on. It's fine as long as everyone knows what they're paying for. These figures can be searched and found easily.
 - d. Quote from Thom Goolsby – “there is plenty of room to cut expenses at UNCW without passing them on to the students.” Goolsby was a Senator, and is now on BOG. If we want funding change, we need to start thinking about the people we interact with about what goes on with the budget. I want you to be angry and informed as we go forward.
 - e. Some harsh budget realities are coming at us. Rick's report to the BOT outline about \$1.2 million in cuts coming this year, and about 2.9 million more for next year. That's about \$1,700 loss to the budget per student by the end of 2016-17.
 - f. It's not just about the money, but about the experience our students have.
 - g. We did not meet our non-resident student tuition amounts this year. This impacts our budget – any deficit has to be made up by somebody else. We need to be involved in the budget process earlier. Committee Chairs should roll into the next year until a new chair is selected. CITI is pretty much set for next year, and we weren't at the table for that.

- h. Important questions include: where do one-time monies and lapsed salaries go? What's the balance between Academic and Business affairs? I'll be reporting back on these issues. We're specifically charged with bring fiscal responsibility to the UNC system – there will likely be increasing reductions in the support we receive. Goolsby wants to get rid of our Diversity Office, for example. We need to impact administrators (including chairs & deans), our Trustees, and our BOG. The Chancellor needs strong talking points from us to help make the case.
 - i. Please get to know the Senate Budget Committee, and work with them.
- VI. President Meinhold: We'll defer questions for now, because we'll be hearing from the Budget Committee regularly throughout the year. We appreciate what the Administration is doing, and we have a strong Committee to lead this effort of better understanding and impacting the budget.
- VII. Motions from the UCC – Nora Reber, UCC Chair will address questions about the motions.
 - a. Motion 2015-11-MO1: add 3 hours to the THR major (from 41-44).
Motion passed unanimously.
 - b. Motion 2015-11-MO2: new EVS minor in Sustainability.
Question: Are the resources in place, including faculty etc.? Response: All classes are already offered; there are approvals from all departments involved. Motion passed unanimously.
 - c. Motion 2015-11-MO3: changes to CRW minor.
New minor in Creative Writing with deletion of the Poetry & Creative Non-Fiction specialization minors. This change represents a broadening of the curriculum, in contrast to the specialized tracks, and should serve students better. Motion passed unanimously.
 - d. Motion 2015-11-MO4: Name change for GAG to Dept of Earth and Ocean Sciences.
Comment: Some members of the department are strongly opposed. This change has not been discussed with several relevant programs. Move that the motion to be tabled, to allow departments to fully discuss the impacts. A motion to table is nondebtable. The motion was seconded. A voice vote was taken: there were some "nays," but the motion passed. The motion will be returned to the UCC, to develop a strategy for articulating arguments in favor of the name change.
- VIII. Motion 2015-11-MO5: from Senate Steering.
That Academic Affairs, via the Senate Budget Committee, provide information about the amount and uses of all new enrollment growth funds and continuing instructional funds (unfilled positions) being retained by Academic Affairs for the 2015-16 academic year. The Budget Committee will report back on this to the Senate.
Question: Will this include all of the colleges, and not just academic affairs. Response: That is the spirit of the motion. Motion passed unanimously.
- IX. Announcement:
 - a. Funding for an administrative assistant has been secured, which should help with making committee materials more accessible. This individual will help to support our committee chairs. The funding is approved for 3 years.
 - b. The USAC is meeting later today. Subcommittees are hard at work on different aspects of the University Studies review. Survey responses are being coded. A report will be produced by Jan., with release to coincide with recommendations from the committee

for next steps of the review process. These will likely be at the departmental level. For those departments who requested a waiver of the moratorium on new course additions, a motion will be coming to the Senate soon, and the USAC Chair is contacting all relevant departments.

- c. Your Senate committees are meeting. They are a vehicle for you. You can go to the committees directly, or work through Steve.
- d. UNCW will host two talks by Christoph Brand, Nelson Mandela's prison guard and friend, at 2 and at 6 on Friday. Please come, and please tell students.
- e. An election for next year's Senate President will be held at our Dec meeting, as per our rules.

Old Business? – none

New Business? – none

Meeting adjourned: 3:10