

Motion
From the Cameron School of Business

Acceptance of a Second Option in the B.S. in Business Administration as Equivalent to a Minor for
Purposes of Thematic Transdisciplinary Clusters

- Whereas the University Studies Advisory Committee has ruled that student minoring in a subject meets the Thematic Transdisciplinary Cluster requirement and
- Whereas students receive a B. S. in Business Administration with an option in a discipline and
- Whereas each option is 18 to 21 credit hours of courses unique to each option,
- Resolved that students completing two options in the B.S. in Business Administration meet the requirements for a Thematic Transdisciplinary Cluster.

Rationale:

The B.S. in Business Administration degree requires 34 credit hours of “core” business courses that all students take. Additionally, students complete an additional 18 to 21 credit hours of 300-400 level courses in one of ten options:

Accountancy	Information Systems
Economics	International Business
Entrepreneurship & Business Development	Management & Leadership
Finance	Marketing
Human Resource Management	Operations Management

These ten options are usually referred to as “majors” by people outside the CSB. However, the students receive the same B.S. in Business Administration degree.

The UNCW Faculty Handbook states that “A **minor** is an approved course of study designed to provide students with an overview of the essential knowledge and methods of a subject and with a sample of its depth. A minor must consist of at least 18, but not more than 24, semester hours of credit, at least six of which are at the 300-400 level.”

We believe that a business student that completes a second option in the B.S. of Business Administration program satisfies the same criteria and academic rigor that is met in minors offered outside of the business school. Because of this we believe that students completing a second option in his/her B.S.B.A. should receive the same consideration as students achieving a minor in another discipline and therefore would satisfy the requirements for a Thematic Transdisciplinary Cluster.

TO: George Schell

FROM: Cara Cilano, chair, University Studies Advisory Committee (USAC)

RE: TTC Motion

DATE: 12 March 2012

The University Studies Advisory Committee met on Friday, 9 March, to consider your motion. We assessed it in terms of our criteria for granting waivers for Thematic Transdisciplinary Clusters:

- The program should be “minor –like,” as concentrations are.
- If it is a multidisciplinary program, there should be courses from more than one discipline that speak to a common theme.

The USAC voted in favor of CSB’s motion that students completing two options in the B.S. in Business Administration meet the requirements for a Thematic Transdisciplinary Cluster. The committee agreed with your rationale that equates a second option with a minor, thus meriting the exemption from this US requirement.