



## Spring and Summer 2014 ETEAL Funded Initiatives

Last Name	First Name	Department	Project type	Project Summary
Andrews	Martha	Management	Partnerships with organizations & agencies	Working with local businesses and organizations to develop a recruitment plan. Students will estimate a recruitment budget, identify the most effective sources and methods of recruitment for the given position, and create an effective recruitment message utilizing various media.
DiNome	Bill	Student Media		Students involved in this community-based project will create and publish a printed orientation guide for May 2014.
Spivey	Laura	Recreation		This ETEAL-funded initiative provides the necessary equipment for recreation major students to participate in a Police Athletic League (PAL) basketball league for disadvantaged youth.
Bolduc	Bill	Communications	Study Abroad	This project will work in conjunction with the Office of International Programs to develop a promotional video about UNCW Swansea program. In March 2014, two students will travel to film interviews and footage of the region.
Catapano	Susan	Educational Leadership		The Full-Circle Project connects the international field experiences and internships that WCE sponsors with partnership schools. Undergraduate teacher education students gain field experience by traveling to Belize, where the students spend an additional five weeks working in schools and completing service projects in the community.
Ashton-Forrester	Candace	Recreation Therapy	Class Activity	This inter-professional program consists of a sequence of four courses that begins with a survey course designed to teach students about the history and roles of assistance dogs in society, the laws that apply to assistance dogs, the various types of disabilities that assistance dogs are used for, and the differences between assistance dogs, animal assisted activities, animal assisted therapy, therapy animals, and comfort animals. Students successfully completing the four-course sequence will be certified as Assistance Dog Trainers through paws4people™
Henry	Kyria			
Spaulding	Mark	History		This initiative provides support for the applied learning components of a seminar "North Carolina in Global Trade." Each student will travel to interview at least one "significant" participant in the business of producing, marketing, or exporting items from North Carolina's top ten exports.
Waity	Jill	Sociology & Criminology	Students will use community mapping to determine the resources present in a high-poverty neighborhood. Students will take the results from this community resource mapping and determine what resources each community has to help to alleviate poverty, and what resources the community lacks that may contribute to poverty.	
Kano	Yoko	Foreign Languages & Literatures	Online Enhanced	Students will create a web site in Japanese and present the highlights of the web site to a Japanese audience using Power Point.



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Halls Pricope	Joanne Narcisa	Geography & Geology	Class activity	ETEAL funding provides equipment for Geography & Geology students to gather field data that can be implemented with GIS and remote sensing software for analyzing spatial patterns of change or create even more informative maps and graphics.
Persuit Bolduc	Jeanne Bill	Communications		Integrated marketing communications projects. These team-based projects combine many of the teaching and research areas of the COM department, including communication strategic planning, market research, public relations, event marketing, advertising, social media campaigns, and search engine optimization.
White	Wilson	Biology & Marine Biology		Students will use computer models to solve problems in ecology and conservation biology.
Biddle	Jennifer	Public & International Affairs	Multiple Department Collaboration	This initiative aims to transform the student into an active member of society through community-based research of four primary coastal issues that are presently affecting Wilmington. This initiative involves collaboration between the following departments in delivering course content and instruction: Public and International Affairs, Center for Marine Science, Environmental Studies, and Communications Department.
Warfield Hunt-Long Stultz	Becky Lynn Rebecca	English Applied Human Science University College		Beyond reading about experiences, students in ENG 290 will learn how to connect the ideas and theories read and discussed in class and apply them to their own experiences with Seahawk Adventures.

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Brudney	Jeff	Public and International Affairs	Class-based Activity	Enhancement of academic achievement for students through offering the applied learning course Nonprofit Leadership Experience PLS 492/592. This course will be offered during Summer 2014 and Spring 2015
Howe Magnus	Vince Jessica	Cameron School of Business – MBA Program	Online	This project supports the development of on-line structure, processes, and assessment for the Cameron School of Business Professional MBA Learning Alliance.
DeVita	James	Educational Leadership	Partnerships with organizations & agencies	Students enrolled in EDL 558 will be required to work with a campus or community-based organization that will provide them with an opportunity to learn about the experiences and development of marginalized/targeted populations, and improve the climate for those populations on campus and/or in society.