



THE 2015 ETEAL APPLIED LEARNING SUMMER INSTITUTE



LOCATION: CIS BUILDING LOBBY AND CIS 1008

ETEAL SUMMER INSTITUTE 2015

PANEL DISCUSSION: PRACTICAL CONSIDERATIONS AND PROBLEM SOLVING

Wednesday 11:15-12:30

Tony Atkins | English

Course/Project: ENG 204-800

Professional writing students will be assessing and evaluating the marketing materials, website and menu for a local business.

Jennifer Biddle | Public and International Affairs

Course/Project: PLS 209

This initiative aims to transform the student into an active member of society through community-based research of four primary coastal issues that are presently affecting Wilmington. This initiative involves collaboration between the following departments in delivering course content and instruction: Public and International Affairs, Center for Marine Science, Environmental Studies, and Communications Department.

Dave Blake | Geography and Geology

Course/Project: GLY 441

General Petrology and Structural Geology students will be introduced to state-of-the-art geological field mapping techniques using the iPad tablet interface.

Bill Compton | FIN/MKT495

FIN/MKT 495 students will work with a financial consulting firm located in the Czech Republic to perform market research and directly present their findings to the client in Prague. As part of the experience, students will have exposure not only to research databases and common data sources used in market research but will be immersed in their client's culture, learn the nuances of Czech markets, and develop the consulting skills they could use in their professional careers.

Kim Cook | Sociology and Criminology

Course/Project: SOC/CRM 255

Students will use *The Girl with the Dragon Tattoo* to study the various aspects of serial murder, violence against women, and organized crime.



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Tiffany Gilbert | English

Course/Project: ENG 561

The course, “The Cult of Mad Men: Advertising, Anxiety, and the Aesthetics of Nostalgia” (ENG 561), will investigate, among other topics, the necessity of nostalgia and the American Dream as a byproduct of the corporate industrial complex. In addition to traditional instructional strategies, experiential education will take place in the form and practice of archival research.

Sarah Hallenbeck | English

Course/Project: ENG 598

Working with faculty mentors, students in ENG 598: Internship in Applied English Studies, will produce a variety of multimedia documents for commercial and nonprofit client partners

Anne Lindberg | Art and Art History

Course/Project: ART 101

Art 103 Students will expand and apply their work in color theory to design skateboard decks for the Permanent Vacation skate shop here in Wilmington. Their designs will be on display in the library and the winning design will become a deck offered at Permanent Vacation

Diane Pastor | School of Nursing

Course/Project: SWK516 and NSG522

This project enhances two graduate courses within CHHS: SWK516 and NSG522. Students working in a previous grant made video recordings of clinical simulations in which they delivered difficult health news to standardized patient actors. In this project, students will watch these recordings, reflect on them, and later collaborate in interdisciplinary groups to discuss their journaling experience and the best practices and evidence base of delivering difficult health news.

Angie Vandenberg | School of Social Work Coordinator of Field Education

Angie Vandenberg joined the Social Work Faculty in August 2012. She is both a Licensed Clinical Social Worker and a certified Victim Service Practitioner. Her work experience and area of interest has been working with survivors of sexual trauma. She has a particular passion in working with child survivors of trauma, and incorporating the use of play and art into sessions.

Jacquelyn Lee | School of Social Work

Course/Project: SWK 595

Students in SWK 595 work to incorporate Mindfulness practices throughout the course and in their lives. Mindfulness promotes a reflective state of mind and can encourage critical reflection.



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PANELIST RESPONSES

- (1) *Problems that you encountered and how you solved, or failed, to solve them*
- (2) *Resource constraints that you run up against when trying to get something done*
- (3) *Ways that UNCW can improve the process*
- (4) *Areas where UNCW excels*

Jenny Biddle (*Public and International Affairs*) – **Field Experience**

- Difficulty **capturing critical reflections** utilizing Blackboard's discussion threads
- Needs help in **navigating through e-travel** and other logistics (e.g. travel authorizations), which are time consuming and require skillful maneuvering
- **UNCW can provide more logistics support**
- UNCW is GOOD at promoting applied learning and encouraging collaborations

Tony Atkins (*English*) – **Community Engagement**

- Preparing clients to participate in an online or DE course
- Needs additional video equipment
- UNCW is GOOD at integrating applied learning through CTE/CFL, OEL, and ETEAL

Anne Lindberg (*Art and Art History*) – **Classroom Applications**

- **Materials** concerns
- **Space** concerns
- **Resource constraints IN GENERAL**



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Angie Vandenberg (*School of Social Work-Field Education Coordinator*)

- Field experience is the **CORNERSTONE** of this program, which is growing
- Concerned about **obtaining quality field opportunities**
- Concerned about **obtaining quality field training**
- Has obtained funding through the department for speakers and additional training for field instructors

Sarah Hallenbeck (*English*) – **Professional Development/Internships**

- **Students not adequately prepared** at outset with knowledge/skills to produce useable results for the client for partnering with local organizations
- Coordinating student workloads, business client expectations, and end-of-semester time constraints
- **Physical space constraints**/need for a permanent lab
- Inadequate software (e.g. eye-tracking software)
- **UNCW could improve the process by supporting the lab as an ongoing entity so that it can solve the start-up problems**

Diane Pastor (*School of Nursing*) – **Professional Development**

- Coordinating **student time scheduling**
- **I.R.B. requirements** for publishing student research

David Blake (*Geography and Geology*) – **Field Experience**

- **Liability** issues
- Student buy-in/**resistance to technology**
- **Replacement and upkeep of technology**: cost of replacements, securing and restricting iPads, uploading apps time consuming process using Dropbox.
- For more...see David's email!