



ETEAL Funded Initiatives

Spring 2017

Project Type	Team Members	Department(s)	Project Summary
ETEAL-OIC Entrepreneurship Awarded Projects	Marsha Carr	Educational Leadership	This proposal provides an entrepreneurship course suited for graduate (masters or doctoral) students at Watson College of Education and Cameron School of Business or most colleges that promote building strong business/start-ups experience. ETEAL funds will fund development of the course for an interactive online platform. The course will be added to the elective listing through Watson College for non-business majors that want an Entrepreneurship and Innovation minor. This course will be sustainable upon initial development.
	Shannon Silva	Film Studies	ST451: Visions Film Festival & Conference Management, is an intensive, yearlong, flipped classroom, experience in which UNCW Film Studies Majors manage, operate, program, and present their own international film festival and conference that highlights the work of undergraduate filmmakers and film scholars from around the world. As part of the course, the faculty supervisor (Shannon Silva) and 12 students will be participating in a festival/conference “Entrepreneurship Research Tour” in order to gain on the ground knowledge and experience regarding three professional film festivals around the country (local, regional and national).
ETEAL-TGIF Environmental Sustainability Awarded Projects	Jacquelyn Lee and Jennifer Biddle	Social Work and Public & International Affairs	In alignment with UNCW’s commitment to global citizenship, this project offers an innovative and interdisciplinary approach to introducing students to environmental and ecological justice, content often absent from the curriculum. Instructors from the School of Social Work and the Department of Public and International Affairs will join two courses in spring 2017 with a common assignment inviting students to take a social change and action approach in advocating for environmental and ecological justice.
	Anirban Ray	English	This proposal seeks support for ENG 496: Senior Seminar in Writing and Rhetoric on Cultures of Sustainability to develop a course module on cultural impact on environment. The course will examine the relationship between cultural values and ecological practices on a global scale. Building on the primary structured interview of experts from UNCW and case studies and secondary research from across the globe, the course will investigate how cultural beliefs, rituals, and practices affect the ecosystem in general and the waterbodies in particular with a special focus on the Cape Fear River.



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International Experiences	Gina Garera and Ginny Guerry	University College	This course is an experiential trip to the United Kingdom to learn and explore cultural and educational similarities and differences between our countries. We will increase understanding beyond our immediate community to foster open minded global perspectives. UNCW and the University of Hertfordshire (UH) have developed a relationship through our common reading programs (Synergy: Common Reading program and Connect: Common Reading Programme), as well as a buddy program. In the 2016-2017 academic year, we will connect through our International Buddy Programme. This program focuses on providing students with a global perspective on education and beyond. Throughout the semester we will connect with students at the University of Hertfordshire via video conference and social media. We will discuss the differences in education systems, foster cultural awareness and finalize the plans for our joint service learning project. The ETEAL funds will go towards lowering the overall travel costs for each student going abroad.
Internships and Professional Experiences	Edel Segovia and Chris Montero	Centro Hispano	4 UNCW students will be trained in the "PeaceJam Ambassadors Curriculum" and deliver its content to 35 high school students through the MI CASA Program (Mentors Initiating Community Action Support and Advocacy) of Centro Hispano. The PeaceJam (www.peacejam.org) Ambassador curriculum is a comprehensive service-learning curriculum that introduces young people to the lives and work of Nobel Peace Laureates. The spirit of inquiry, exploration and open-mindedness, collaboration, social innovation, cooperation, civil discourse, leadership development, and global citizenship are a few of the topics covered.
	Jeanne Persuit and Bill Bolduc	Communication Studies	With my students in COM 439: Pier601 Creative, I plan the biennial Integrated Marketing Communication conference at UNCW. The next conference is June 1-3, 2017. This project's goal is to accomplish two things: build on the event planning experience students have already by introducing them to technology that can support conference planning and evaluation, and to create a promotional .video for the conference that uses footage from the previous conferences. To this end, I am requesting funding for a conference planning app called Whova, a marketing campaign on Facebook, and a high-speed portable hard drive for the video for video transfer and storage.
Research and Discovery	Penny Sauer, Elise Thompson, And Margaret Verzella	School of Nursing	A key nursing skill is the ability to communicate clearly and effectively. Nursing students rarely get the opportunity to report findings and communicate with doctors in the clinical settings (because they cannot legally take orders). This ETEAL project will focus on teaching students how to communicate to providers, even in the presence of incivility or bullying. After the training, students will participate in a high fidelity simulation in which they must report their clinical findings to a provider that is uncooperative and bullying.



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Research and Discovery	Daisyane Barreto and Sue-Jen Chen	ITFSE	Currently, more and more K-12 classrooms are being transformed into makespaces, i.e., learning environments that enable students to be “makers” as they engage in hands-on learning experiences. Makespaces can be conducive environments for undergraduate students to gain essential 21st century skills, such as creativity, problem solving, collaboration and computer literacies, to succeed in globally competitive environments.
	Dana Stachowiak	Educational Leadership	Curriculum-in-the-Making: Social Action Curriculum Projects is a course-embedded project for EDL 695: Curriculum Theory, where students will understand the connection between curriculum theory and curriculum-in-the-making, in juxtaposition with the current discourse on curriculum. Via Lived Curriculum Journals and Social Action Curriculum Projects, students will set an intention, identify a/n issue(s), and engage school and/or community members in an applied learning event (mode of inquiry). If selected for an ETEAL grant, funds will be used for course and project material, instructor support, and a Graduate Assistant stipend.
Community Engagement and Outreach	Sara Miller	SHAHS	The 15 students enrolled in RTH 492-005 (Recreation Therapy Treatment Modalities: Stress and Pain Management) will receive Accessible Yoga Training (both online and in-person) from a Certified Kidding Around Yoga Trainer. Funds will be used to cover the cost of training for all students. Following the training, students will then host two Accessible Yoga sessions for children with disabilities in the Wilmington area. The ultimate goal for the project is for recreation therapy students to gain and practice a skill that they can apply to their future recreation therapy practice.
	Tony Atkins	English	In the spring 2017 semester two sections of ENG 204: Introduction to Professional Writing will begin the process of making physical changes to both the website and the logo for the Stonestrow Newsletter, building from the fall semester’s work where students have completed a thorough evaluation of the CAMS’s communities websites. In brief, students this spring will begin to put the previous semester’s results into practice using their skills in SEO (search engine optimization) and design to reassess the purposes, functionality, and design of the Stonestrow Community website.
Interdepartmental Collaborations	Bill Bolduc, Julia Bland, David Graber	Communication Studies International Programs World Languages and Cultures	For this project, a team of video production students will create a recruitment video for the UNCW English-as-a-Second-Language (ESL) Program. The video will contain interviews and testimonials from ESL students in our program. It requires collaboration between the ESL program (housed in the Office of International Programs) and the Communication Studies Department. The initial stage would be a focus group in which the video production team would present example recruitment videos to ESL students for their reaction. One of the most important aspects of this project is that the ESL program will also use the final video product for marketing and international recruiting.