



## Fall 2014 ETEAL Funded Initiatives

Last Name	First Name	Department	Project type	Project Summary
Gilbert	Tiffany	English	Archival Research	The course, "The Cult of Mad Men: Advertising, Anxiety, and the Aesthetics of Nostalgia" (ENG 561), will investigate, among other topics, the necessity of nostalgia and the American Dream as a byproduct of the corporate industrial complex. In addition to traditional instructional strategies, experiential education will take place in the form and practice of archival research.
Underwood	Zach	University College	Class Activity	This ETEAL proposal is aimed at promoting critical reflection during the first-year seminar (UNI 101) through a Film Festival for First-year Students. Students will work in groups to create a short film showcasing their first-year experiences and fostering critical reflection. Critical reflection is generally fostered in directed independent studies (DIS) or capstone experiences, however this course would establish a foundation of critical reflection in students from the very start.
Rhodes Erwin Kiser	Ryan Patrick Kevin	Biology & Marine Biology		The proposal will leverage new technology to transform dated, 'canned' laboratory exercises into modern, investigative experiences for undergraduate microbiology students. Implementation of the proposal will extend beyond the initial year of funding, impacting approximately 150 students per year through BIOL 246
Pricope Henry	Narcisa Eric	Geology and Geography	Field Work and Professional Experiences	The new GGY480/592 Water Resources Policy course is the first of its kind to be offered in our department and on campus. We will use a multi-disciplinary approach to better understand how to manage the most precious resource on the planet based on applied field research in our region and case-study work. This course will not only serve to enhance the applied learning opportunities for G&G and Environmental Studies students but also undergraduate and Master's students from other departments that have a trans-disciplinary focus.
Scribner	Lisa	Marketing		International Marketing students will have a first-hand experience in consulting with a business to investigate whether it is feasible and recommendable to enter a foreign market. In addition to the many layers of realistic experiences this project allows the students, it also provides the client many benefits, including inexpensive research, fresh/objective ideas, potential interns or employees, an association with UNCW, and publicity, among others.
Chen Wang	Cuixian Yishi	Mathematics		Big data and its analysis are transforming our lives. Therefore it is extremely important for data scientists to extract important patterns and trends, and understand "what the data says". Interdisciplinary projects will prepare students from a variety of fields for the challenging task of complex big data problems recently well recognized statistical data mining techniques and future collaborative efforts.
Downar	Stacy	Athletic Training		UNCW Certified Athletic Trainers not only provide medical care for the University's 19 varsity sports, but also serve as Preceptors. As Preceptors, we incorporate applied learning opportunities daily, allowing students to transfer knowledge gained in the classroom to real-life patient situations, preparing them for their future professions. Tablet computers, such as iPads, would allow our students to experience "real-time charting", improved patient education, easier access to reference materials, and collaboration with other medical professionals.



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Priester	Carolina	Biology & Marine Biology	DIS	This study involves imaging and analyzing the ultrastructure of muscle cells from two different species of migratory birds and will engage undergraduate students in a hands-on research experience, in which students will learn how to use the Transmission Electron Microscope, how to prepared specimens for electron microscopy, and how to analyze the obtained images.
Ahern	Nancy	School of Nursing	Service Learning	Through their collaboration, review of the literature, consultations with their professor, parents, and children, students will draft an age-appropriate illustrated children's book about the nursing profession. We will encourage cultural variations for those students who wish to pursue books developed for other cultures and/or in different languages. Regardless of future funding, this assignment will continue and be further expanded.
Waldschlagel	Matt	Philosophy and Religion		The object of applied ethics is to analyze specific controversial moral problems – such as global warming, profound economic inequalities, or euthanasia – in terms of one or more normative ethical theory. The applied learning component that I propose requires that students engage in volunteer work in Wilmington (or the greater New Hanover County area) and reflect upon their experiences through the interpretive lens of the concept of supererogation.
Spivey	Laura	School of Health and Applied Human Sciences		This ETEAL-funded initiative provides the necessary equipment for recreation major students to participate in a Police Athletic League (PAL) basketball league for disadvantaged youth. This experience will allow UNCW students an opportunity to gain hands-on competencies related to the administration of a youth sports league, develops a sustainable relationship with the PAL, and creates opportunities for future interdisciplinary partnerships with other UNCW departments.
Lanier Anderson	Christina Sheri	Sociology and Criminology Office of E-learning	Inter-Departmental Collaboration	Using the framework of an online Introduction to Criminal Justice course, students will engage in E-SL (Electronic Service Learning) and collaborate with other students in different locations. In this applied learning experience, students will visit at least two different criminal justice contexts such as a jail, courthouse, juvenile detention center, police station, or re-entry programs and students will observe their day-to-day operations.
Franzidis Hunt Long	Alexia Lynn	Physical Activity and Wellness School of Health and Applied Human Sciences		This ETEAL proposal is for the hosting of an interactive Health and Wellness exposition during the fall semester. The exposition is a collaborate effort between two courses: Physical Activity and Wellness (PED 101) and Professional Conventions, Meetings and Event Management (REC 381). To ensure the sustainability of the event, REC 381 students will need to seek participation from wellness based UNCW organizations and approach health and fitness based companies in the local community for potential sponsorship opportunities.



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Warfield Stultz Hunt Long	Becky Rebecca Lynn	English University College School of Health and Applied Human Sciences	Inter- Departmental Collaboration	This proposal for Literature and Learning Adventures is aimed to promote a positive, productive, and healthy freshman year by integrating core courses with applied learning activities through a living learning community. In ENG 290, students will read both fiction and non-fiction texts that explore various human adventures in nature. PED 101 and Seahawk Adventures will serve as the platform that prepares, through the multiple dimensions of wellness, the students for these adventures. The Literature and Learning Adventure community will also serve to enhance the instructors' pedagogy.
Bass Walker Baker	Tim Mike Uchenna	Creative Writing Housing & Residence Life	Integrated Academic Residential Community	Hollywood East is an Arts-oriented community for new students with creative interests and who seek to- through applied learning experiences- develop their knowledge and skills in the areas of art, music, creative writing, theatre/acting and/or film/television production. As a residential "learning cohort," students will discover and learn more about the Arts through individual modalities and through cross-functional projects and learning alongside fellow students of myriad backgrounds, interests and talents.
Priester Walker Baker	Carolina Mike Uchenna	Biology & Marine Biology Housing & Residence Life		Waterways is a science-oriented community for new students with interests and who seek to- through applied learning experiences- develop their knowledge and skills in the areas marine science, ecology, biology, marine biology, the ocean, sustainability, climatology, the weather, and related topics. As a residential "learning cohort," students will discover and learn more about these areas through individual modalities and through cross-functional projects and learning alongside fellow students of myriad backgrounds, interests and talents.
Barugel Rakes	Mike Thom	Career Center	Internships	Become a skillseeker! The Career Center's certified Internship program not only connects students to internship experiences but enhances their internship and classroom learning through continuous reflection and critical thinking.