About the Course

This course is an introduction to the composing process through practice in analysis and rhetoric as well as narrative and expository forms appropriate to academic writing. You will also practice conducting research using print and online sources.

The purpose of this course is to help develop your writing skills, not just for your career at UNCW but also for such professions as public relations, publishing, lobbying, law, marketing, professional and technical writing, politics, and advertising. In fact, anytime you need to communicate your ideas to others, you need the skills that you will practice in this course.

ENG 101 requires at least four formal writing assignments that stress analytical/academic writing and the principles of rhetoric. Your first essay will be a narrative reflection in the tradition of Montaigne’s "essais," known for their personal tone and improvisatory nature. Your second essay will analyze and respond to a work of nonfiction prose. Your third and fourth projects will contain a research component to prepare you for ENG 201. Your final writing assignment will also utilize multimedia to persuade. Each formal assignment will be completed over a series of drafts, giving you the opportunity to receive input from the instructors and from peers.

In addition to formal writing assignments, you will be expected to complete a series of exercises and quizzes involving the various elements of writing (voice, tone, audience, purpose, context, grammar, rhetoric, research, etc.) to give you additional experience in the composing process.

Required Text


In addition, you should purchase a cheap PAPER pocket folder.
Learning Outcomes

You will learn to identify the structural components, including thesis, supporting evidence, and various rhetorical strategies, for all essays read and written. You will be able to articulate how audience expectation shapes purpose in your own writing and in the essays you read. [CMP1]

Through a variety of writing and speaking opportunities, you will demonstrate how multiple assigned readings are “in conversation” with one another. [CMP2]

You will summarize an array of viewpoints you have read on a given topic and then synthesize these viewpoints. You will learn to analyze these viewpoints in order to assess how and where your own views and experiences relate to those you have encountered in your reading. [CMP3]

You will be able to demonstrate a familiarity with the stages of the composing process and engage in rubric-guided peer review. You will demonstrate through proofreading and editing an awareness of the difference between a working draft and a polished version of an essay. You will learn to revise your writing, thereby demonstrating an awareness of the ongoing nature of the writing process. [CMP4]

Course Rules and Grades

Course requirements include active and responsible participation in all class work. You must present all work on the days indicated on the syllabus. Those not present or unprepared for class will receive a failing grade on the day’s assignment. Late work is not accepted and results in a “0” unless you have made prior arrangements with me at least 24 hours in advance. If you miss more than two class meetings (this includes conferences) during the semester, your “preparation and participation” grade (see #1 below) will drop 10 points per day of absence after two missed class meetings. In case of extended illness, contact me (962.3617) and the Dean’s office.

If you need to miss a class, you are responsible for all information covered in the meeting you missed. I expect you to contact one of your classmates and be up to date on the day that you return. Please get a classmate’s phone number now.

Your final grade is composed of five equal parts on a 10-point scale:

1) Preparation and Participation (includes daily assignments, quizzes, peer review)

2) Narrative Reflection Essay

3) Analysis Essay

4) Research-Supported Argument Essay

5) Multimedia/Persuasion Project and its Critique
North Carolina General Statute 116-11(3a) and UNC policy authorize a minimum of two excused absences each academic year for religious observances required by the faith of a student. Students are required to provide written notice of the request for an excused absence two weeks prior to the religious observance. The student shall be given the opportunity to make up any tests or other work missed due to an excused absence for a religious observance.

**Help with ENG 101**

If you have questions, please come see me during my drop-in office hours in Morton 155. Remember, you can send me a note any day at any hour by email at kamenishp@uncw.edu. I will always try to answer your questions in a timely manner.

For all your classes, it is best to contact your professor to get help as soon as you notice a problem. Be aware of potential concerns: a low grade, not understanding concepts, being overwhelmed by the workload. At the university level, professors do not hunt down their students and call them into the office. It is up to the student to take the responsibility of asking for help. I do not know a single UNCW professor who would refuse to see and work with a student looking for extra instruction.

**Important Notes for Success in ENG 101**

1. The essay topics are designed to offer a variety of experiences in writing. It is my hope that you will master the art of academic writing by discovering your unique voice as you acquire confidence in your skills. I expect you to observe others’ writings, take risks, and show me the command you have of your style.

2. All final drafts of essays are expected to be free from errors in grammar, syntax, and usage. When in doubt, consult the MLA manual of style.

3. The lengths suggested for your essays are based on the assumption that they will be typed (12 point, Times New Roman) and double-spaced with 1” margins. If submitted in hard copy, please staple your essays in the upper left corner BEFORE coming to class. Your name, course name/number, and essay title should be at the top of the first page of the essay, **not** on a separate “title page.” Please note that you may be asked to submit your essays electronically, in which case, **your last name** should be the title of your attached MicrosoftWord .doc or .docx.

4. Papers are considered unsatisfactory (D or F) if they have one or more of these weaknesses:

   - vapid, inadequate substance
   - failure to follow the assignment
   - misuse in any way of sources
   - serious inaccuracies in grammar, usage, or spelling
   - poor organization, lack of clarity, or excessive repetition
   - lack of proofreading

   You may come see me during office hours to discuss the grading rubric of each assignment.
5. Essays must be turned in on time, that is, at the beginning of the class period specified on the syllabus or, if submitting electronically, before a designated hour. Deadline extensions must be discussed with the professor at least one day in advance. You are strongly encouraged to revise any essay earning a D or F. The revision must be submitted, along with your first version of the essay, within one week of receiving your grade.

6. The Writing Center is part of the University Learning Center and supported by your student fees. It is located in DePaolo Hall, first floor, room 1003. The Writing Center provides experienced peer readers for all UNCW students as they develop their writing skills. See below: “Improving your Writing.”

7. During the semester, additional “preparation and participation” points may be obtained for participating in UNCW and community events that contribute to the goals of the course. Please ask your instructor about specific opportunities. One event to mark on your calendar is the English in Action Showcase in the Burney Center on April 22, 3:30-5:50. To receive credit, submit a one-page response to the event within one week. Email is acceptable.

8. Our classroom will be a place of mutual respect for sharing ideas. Please carry this respectful attitude with you as you leave Morton Hall. UNCW practices a zero-tolerance policy for violence and harassment of any kind. If you experience problems, contact UNCW CARE at 962-2273, Campus Police at 962-3184, or Wilmington Police at 911. Please remember that your professors may not serve as confidential sources. We are obligated to report abuse and violence.

9. Students with diagnosed disabilities should contact the Office of Disability Services at 962-7555, TDD at 910-962-3853, or Dr. Peggy Turner via email at turnerm@uncw.edu. Please give me a copy of the letter you receive from Office of Disability Services detailing class accommodations you may need. I am happy to work with you.

10. The University of North Carolina Wilmington is a community with high academic standards. Here, we value academic integrity. You must be committed to honesty and truthfulness in academic inquiry and in the pursuit of knowledge. Please refer to the Code of Student Life for details.

A single act of plagiarism can cause you to fail this course. Plagiarism is the copying of language, phrasing, structure, or specific ideas of another and presenting any of these as one’s own work, including information found on the Internet. Common examples of plagiarism include but are not limited to:

- Reproducing someone else’s work without quotation marks or proper attribution and submitting it as your own
- Paraphrasing or summarizing another’s work without attribution or acknowledgment of the source and submitting it as your own
- Deliberate attribution to a source from which the referenced material was not in fact derived
- Failing to cite a source for ideas or information

11. Texting and emailing during class are clearly not permitted. Cell phones and other devices should be turned off and stored unless you are invited to use them. If you choose to violate this rule, you may be asked to leave and possibly forfeit the device.

12. You may use your laptop in class, but be sure it is for class-oriented work only. If you choose to violate this rule, you may be asked to leave and take a 0 for the day.
13. Students are responsible for maintaining duplicate copies of all work submitted in this course and retaining all returned, graded work until the semester is over. Should the need arise for a re-submission of work or a review of graded materials, it is the student's responsibility to have and make available this material.

14. Students are expected to check their UNCW email accounts and Blackboard Learn daily for assignments and announcements.

Improving Your Writing

Writing is a main part of ENG 101, and the basis of many other courses at UNCW. You may be able to think great thoughts, but if you cannot communicate them clearly to your professors, we have no way of evaluating your hidden brilliance! Let UNCW help you develop life skills for success through better writing.

Writing Services at the University Learning Center
DePaolo Hall 1003
910.962.7857
http://www.uncw.edu/ulc/writing/index.html

All writers need readers, and the more readers you have while drafting a paper, the better your paper can become. Writing Services provides experienced peer readers for all UNCW students as they develop and improve their writing skills. Writing Services are not remedial, but designed for all student writers who want to improve their papers. Students can get help with their writing in three ways:

1. **The Writing Center** (DE 1003) provides one-on-one, face-to-face writing consultations led by faculty-recommended peer writing tutors who are trained to help students develop specific revision plans. Visit our website to schedule an appointment:
   http://www.uncw.edu/ulc/writing/center.html
2. Students can also receive an electronic response to their developing papers through our Online Writing & Learning (OWL) program. Please note that this service takes longer than scheduling a one-on-one appointment. Visit our website for a variety of writing resources: handouts, guides, useful links, and the Online Consultation link:
   http://www.uncw.edu/ulc/writing/owl.html
3. Students can drop-in at our **Writing Lab** (DE 1003) for help with quick questions about their developing papers. The Writing Lab is staffed with a writing tutor, and has a few computers and other writing resources for students. Check out the Writing Lab schedule here:
   http://www.uncw.edu/ulc/writing/lab.html

This Writing Assistance is free. (Well, you've pre-paid it in your student fees!)

The University Learning Center's hours are shorter at the beginning of the semester, during exams, and during the summer, but, typically Writing Services are available:

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<thead>
<tr>
<th>Day</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>2PM – 9PM</td>
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<tr>
<td>Monday – Thursday</td>
<td>9AM – 9PM</td>
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<tr>
<td>Friday</td>
<td>9AM – 5PM</td>
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Our Schedule of Meetings—Please prepare the following for the dates indicated.

**Writing to Share Experiences**

- **1/13** Introduction to the course and syllabus quiz.
- **1/15** Read Ch. 1 & 2 (1-32).
- **1/17** Read Ch. 3 & 4 (33-56).
- **1/20** State Holiday. No Classes.
- **1/22** Read Ch. 4 (57-75).
- **1/24** Read Ch. 4 (76-89).
- **1/27** Bring writing materials.
- **1/29** Bring Bb questions & a printed copy of your essay for peer-evaluation.
- **1/31** **Narrative Reflection DUE.**

**Writing to Analyze**

- **2/3** Read Ch. 7 (180-201).
- **2/5** Read Ch. 7 (201-221).
- **2/7** Reading Day. Read and annotate Barry Lopez's "The Stone Horse" (on Blackboard).
- **2/10** Answer prewriting questions on “The Stone Horse.”
- **2/12** Read Ch. 14 (458-460). Bring 1-page outline of Lopez’s essay.
- **2/14** Blackboard Discussion 1: finding Lopez’s rhetorical appeals.
- **2/17** Organizing the analysis.
- **2/19** Writing Day with conferences.
- **2/21** Writing Day with conferences.
- **2/24** Peer Review Day. Bring 2 typed, hard copies for peer review.
- **2/26** **Analysis of Nonfiction Prose DUE.**
- **2/28** Periodicals Exercise in Randall Library.

**SPRING BREAK**

**Writing to Convince**

- **3/10** Read Ch. 8 (222-244) and bring list of current issues.
- **3/12** Read Ch. 8 (245-265). Meet in Randall Library instructional room 1022.
- **3/14** Blackboard Discussion 2: creating a thesis.
- **3/17** Submit your topic on Blackboard after watching Frontline videos.
- **3/19** Bring materials for thesis development, outlining, & your 1st paragraph.
- **3/21** Blackboard Discussion 3: writing exercise for persuasive arguments.
- **3/24** Writing Day with first conferences.
- **3/26** Writing Day with first conferences.
- **3/28** Writing Day with first conferences.
- **3/31** Writing Day with second conferences.
- **4/2** Writing Day with second conferences.
- **4/4** Blackboard Discussion 4: is my source scholarly?
- **4/7** Online peer review.
- **4/9** In-class peer review. Bring 2 revised copies for peer review.
- **4/11** **Research-Supported Argument DUE.**
Writing with Design and Visuals

4/14 Read Ch. 18 (505-531). Online quiz.
4/16 Discuss Visual Rhetoric
4/18 State Holiday. No Classes.

4/21 Post 3 slides on Blackboard.
4/23 Post all slides on Blackboard.

4/28 Critique of your PPT slides.
4/30 Critique of your PPT slides.

5/5 Multimedia Project and Critique DUE before 2:30.