Community Engagement at UNC Wilmington is defined as collaborative activity(ies) involving university faculty, staff and/or students carried out in conjunction with, and with potential benefit for, groups and organizations in the community, be it local, regional, national, or global. This includes a wide variety of events, programs, research, clinical practica, creative performance, and applied- and service-learning projects that involve the unique expertise of university and community partners. The goal is the mutually beneficial exchange of knowledge and resources in the context of partnership and reciprocity.

What are the distinctions between...

Community Engagement

- Community engagement requires collaborative, reciprocal processes that recognize, respect, and value the knowledge, perspective, and resources shared among partners
- Community engagement intends to serve a public purpose, builds the capacity of each of the individuals, groups, and organizations involved to understand and collaboratively address issues of public concern.

Community Outreach

- Community outreach may be provided in a uni-directional, often times “expert,” model in which university resources are extended to serve community individuals, groups, organizations and the public in general; outreach does not require community resources.
- Community outreach activities may focus on the delivery of expertise, resources, and services to community individuals, groups, organizations, and the public in general.

<table>
<thead>
<tr>
<th>Elements</th>
<th>Engagement</th>
<th>Outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources provided by...</td>
<td>UNCW &amp; community partner</td>
<td>UNCW</td>
</tr>
<tr>
<td>Work to be done is...</td>
<td>Co-created &amp; co-produced</td>
<td>Produced by UNCW experts</td>
</tr>
<tr>
<td>The working relationship is...</td>
<td>Collaborative</td>
<td>Hierarchical</td>
</tr>
<tr>
<td>Who benefits...</td>
<td>Community partner &amp; UNCW</td>
<td>Community</td>
</tr>
<tr>
<td>Purpose...</td>
<td>“working with the community to address an issue”</td>
<td>“providing a service to the community”</td>
</tr>
</tbody>
</table>
Service Learning at UNC Wilmington

Service learning is defined as community engagement that occurs as part of a credit-bearing academic course or extra-curricular activity; a service-learning opportunity integrates academic theory, community service, critical reflection, and evaluation/assessment.

Community Engaged Scholarship

Research/creative activities undertaken by faculty members in collaboration with community members (and often students) and that embody the characteristics of both community engagement (i.e., reciprocal partnerships, public purposes) and scholarship (i.e., demonstrates current knowledge of the field/discipline, invites peer collaboration and review, is open to critique, is presented in a form that others can build on, involves inquiry)

- Writing papers for refereed disciplinary and/or engagement journals and conference proceedings
- Co-creating exhibits in educational and cultural institutions
- Disseminating community-engaged research through public programs and events
- Developing innovation solutions that address social, economic, or environmental challenges (e.g., inventions, patents, products, services, clinical procedures and practices)
- Conducting and disseminating community-directed or -contracted research
- Conducting and reporting program evaluation research or public policy analyses for other institutions and agencies

¹The information, definitions and some of the examples below were gathered from https://communityengagement.uncg.edu/wp-content/uploads/2014/07/here.pdf
Community Engaged Teaching/Learning¹

Honors principles of community engagement (reciprocal partnerships, public purpose).

Developing and delivering community-based instruction, such as service-learning experiences, applied learning experiences developed in collaboration with a community partner, on-site courses, clinical experiences, professional internships guided by faculty, and collaborative programs.

Developing and delivering community-based off-campus teaching activities such as study-abroad (or study-local) courses and experiences, international instruction, and distance education courses.

Developing and delivering instruction in collaboration with communities and other constituencies (OLLI, QENO, Swain, CPE).

¹The information, definitions and some of the examples below were gathered from https://communityengagement.uncg.edu/wp-content/uploads/2014/07/here.pdf

Community Engaged Service¹

Honors principles of community engagement (reciprocal partnerships, public purpose)

Enable the University to carry out its mission, contribute to the function and effectiveness of the faculty member's profession and discipline, and reach out to external communities and constituencies, such as government agencies, business, nonprofits, and the arts. Departments may define these activities as “professional” or “community” service.

Consulting and providing technical assistance and/or services to public and private organizations.

Writing position papers for the general public in response to a community need or request.

Collaborating with schools, businesses, advocacy groups, community groups, and/or civic agencies to develop policies.

Providing leadership in or making significant contribution to economic and community development activities.

Invited presentations for community groups on a topic identified by the community partner.

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