Module Two
Parent Communication
SECTION FOUR: Conclusion

Materials Needed: Internet Access

Activity 3: Continuing the Conversation

Continuing the conversation online

Facilitator will create a private Google Document or TitanPad where the participants can go and respond to the following below three questions.

Continuing the Conversation...

Participant Instructions: In the appropriate page, post a brief self-evaluation and respond to at least two other participants.

1. Electronic Communication--Reexamine the effectiveness of your electronic communication (e.g. website, emails, social media, text messages). Choose one example of online communication you have had with parents. What did/do you do well? What could benefit from change?

2. Online Communication Inventory--Open up the webpage that your parents see. Take stock of what works and what needs work! Is it interactive? Does it have a place for feedback/contact? Is it clear and simple. Is it up to date and grammatically correct?

3. Web 2.0 tools--List one web 2.0 tools you use to communicate with students and families (googlevoice, backchanneling, remind101, online surveys, social media, etc.)? How is this tool effective for communication with students’ families? Which web 2.0 tools could you add to your communication tool-box?