

Undergraduate Learning Goals

1. Our students will be able to integrate discipline-specific knowledge across functional areas and utilize leadership and team skills to accomplish group tasks.
2. Our students will demonstrate critical thinking and problem solving skills through problem identification, analysis and synthesis of data, evaluation of alternatives, and defense of a solution.
3. Our students will be able to conceptualize a complex issue into a coherent written statement and oral presentation, demonstrated with the effective use of technology.
4. Our students will understand the importance of social responsibility, diversity, ethics and legal issues.
5. Our students will demonstrate an understanding of global business practices that embraces the opportunities of multicultural, diverse environments, as they relate to local, national and global operations.