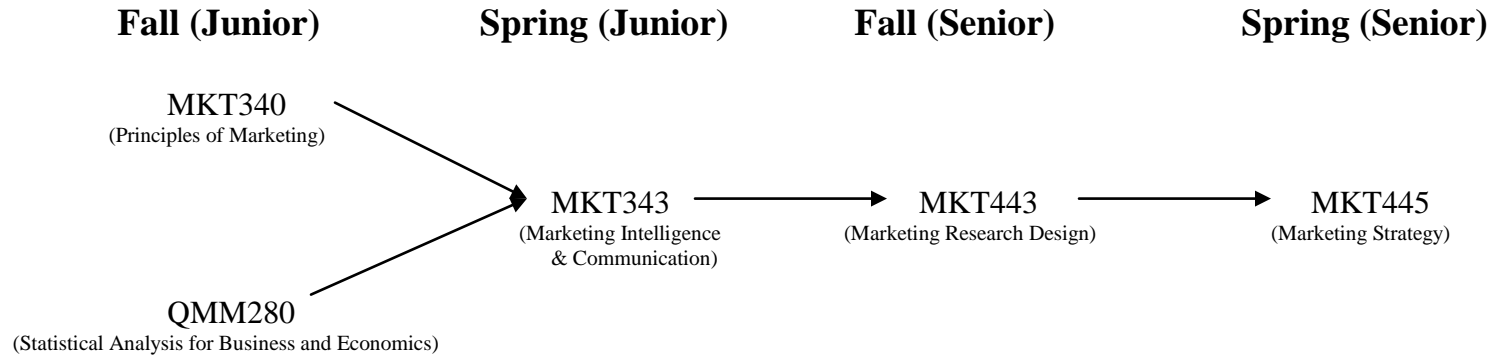


Marketing (21 Credit Hours) Course Flow Chart



MKT348 (Professional Selling) or MKT348 (Professional Selling) or MKT348 (Professional Selling)

MKT349 (Consumer Behavior) or MKT349 (Consumer Behavior)

Credit Hours:	
Intelligence	3
Research	3
Strategy	3
CB	3
Selling	<u>3</u>
	15
Electives (2)	<u>6</u>
Total	21

MKT Elective (1) MKT Elective (2)
 (Electives can be taken Spring of Junior year or Fall or Spring of Senior year)