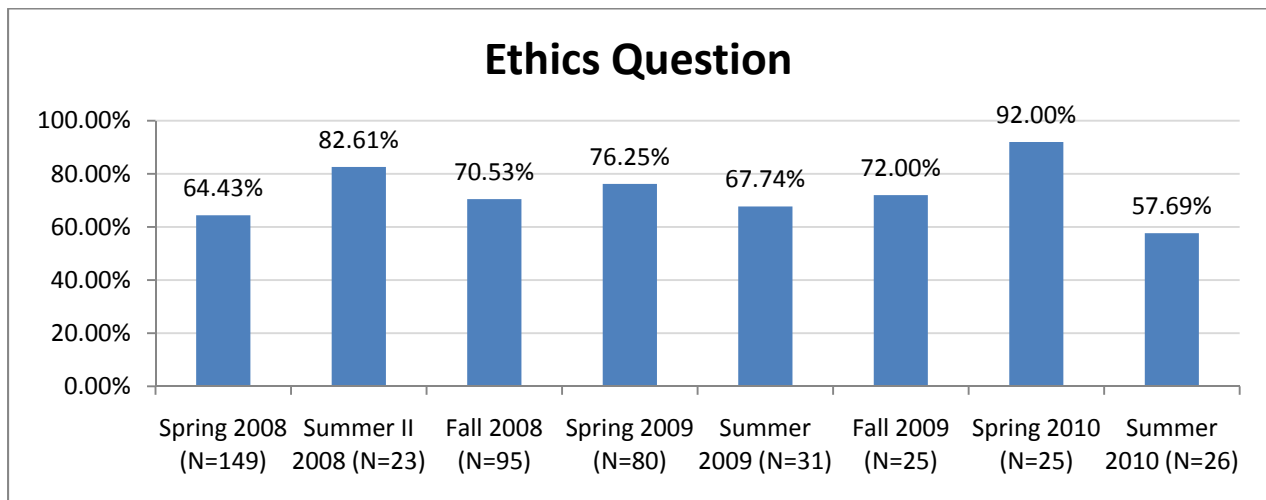


Learning Goal 4: Our students will understand the importance of social responsibility, diversity, ethics and legal issues.

(Updated November 2010)

***Ethics Assessments
Summer 2010 Update***

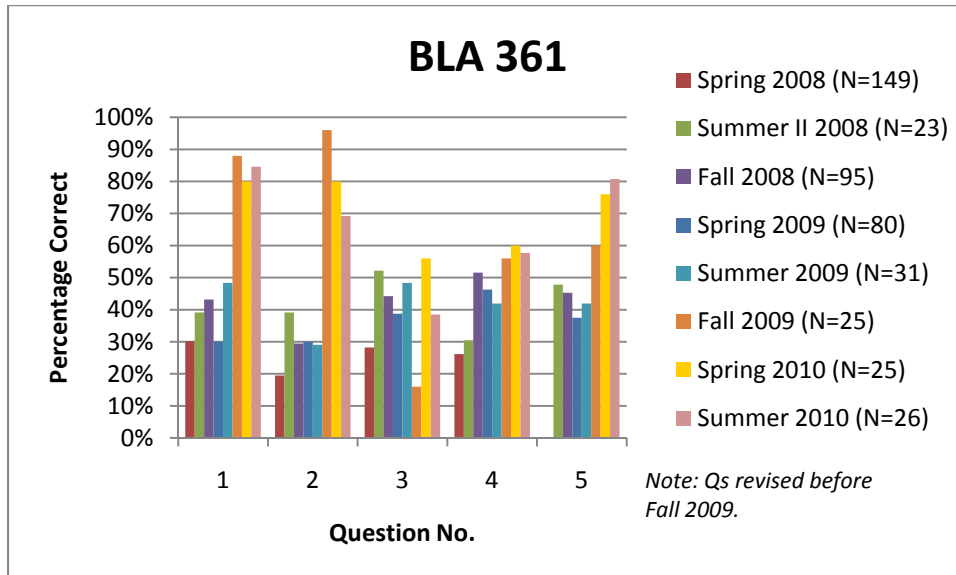
Embedded in content-knowledge assessment described under Learning Goal 1. BLA 361 data addresses knowledge of legal issues. Ethics, social responsibility, and diversity were also to be a part of content knowledge assessment. Only ethics was contributed.



Action Taken:

Insufficient data was being gathered on the dimensions of ethics, social responsibility, and diversity. This assessment is included in the content knowledge of SLO1. The assessment instrument will be changed to include more extensive assessment of these qualities and will be included in the 60% requirement for pre-registration in MGT 455.

**Legal Issues Assessments
Summer 2010 Update**



Action Taken:

**Actions Taken to Improve Curriculum or Instruction
Based on Assurance of Learning Data**

Date of Meeting or Discussion: 10/25/10 – 11/2/10

Program or Department: Accountancy & Business Law

Learning Goal:

Review of ACG 201 AOL Multiple Choice Questions

What results did you review?

Content Knowledge Assessment: Spring, 2008, through Summer, 2010

Discussion Notes:

Richard Roscher met individually with all instructors teaching ACG 201 in the Fall, 2010, semester: James Whitworth, Joseph Betts, David Jessen, and Dan Ivancevich. All felt the Content Knowledge Assessment results were reasonable, considering the difficulty level of each question. And all felt the questions themselves were reasonable and representative of the material covered in the course.

Department or Program Action:

Everyone agreed to change the last three words in Question #3 from “income tax expense” to “reported net income;” the same change would be made in Answer “D” to Question #3. This removes the “tax” issue from the question, which students may have found confusing, without changing the general thrust of the question.

Curricular or Pedagogical Improvements:

None were recommended by the participants.

When should we look for results from changes made?

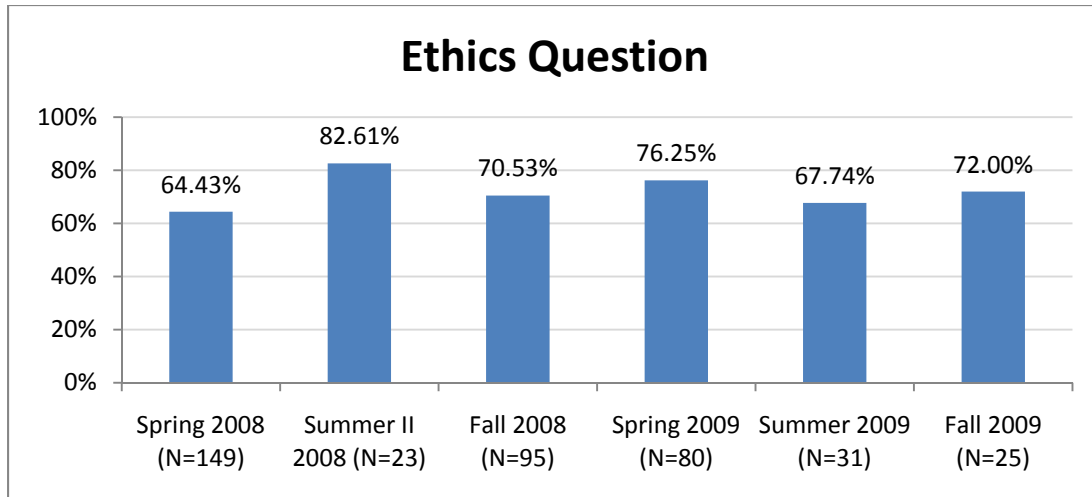
Results of these changes to Question #3 should be apparent immediately after the question’s wording is changed.

Social Responsibility/Diversity January 2010 Update

The AOL Plan called for social responsibility to be captured in the content knowledge multiple choice assessments. However, no business core courses reflected social responsibility in their questions. January 2010 AOL meetings are focusing discussion on how to effectively capture assessment on this critical issue. During the January 15, 2010 AOL meeting, multiple options were ‘brainstormed’. The focus of the January 22, 2010, meeting will be to gain closure on assessment for social responsibility and diversity.

Ethics Assessments December 2009 Update

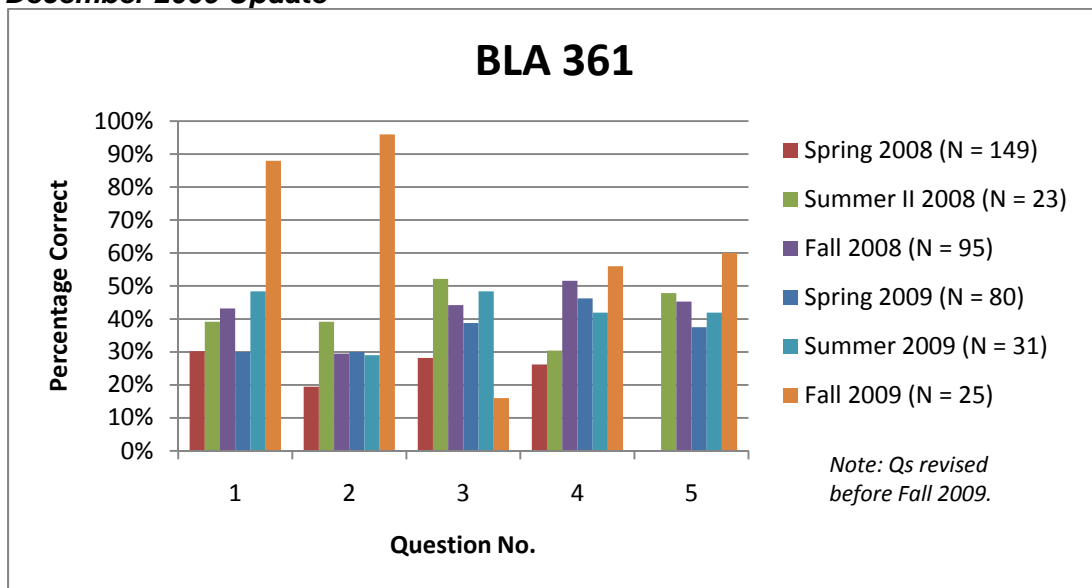
Embedded in content-knowledge assessment described under Learning Goal 1. BLA 361 data addresses knowledge of legal issues. Ethics, social responsibility, and diversity were also to be a part of content knowledge assessment. Only ethics was contributed.



Action Taken:

During the January 15, 2010 the AOL committee meeting focus was placed on Goal 5. When the AOL plan was developed it was believed that ethics could be captured through the content knowledge assessment. However, only one question was submitted from the MGT 350 course. No other business core classes submitted ethics questions. As ethics is considered across the curriculum, the AOL committee believes that a broader base of questions from other areas should be included, or additional questions on ethics across the curriculum must be added to the content assessment area. Discussion in the AOL committee has focused on participation levels in the multiple choice content assessment. At this time, the committee will likely be reducing the 60 questions and rotating topics for better participation. At that time, ethics will become a larger focus of the assessment. This work is to be completed prior to implementation in fall, 2010.

**Legal Issues Assessments
December 2009 Update**



Actions Taken:***Business Law:***

Date of Meeting or Discussion: September 17, 2009 (Participants included Daniel Thurston, Pam Evers, Lucian Jones, and Randy Hanson).

Program or Department: Accountancy and Business Law

Learning Goal:

Goal 1. Our students will be able to integrate discipline-specific knowledge across functional areas and utilize leadership and team skills to accomplish group tasks.

What results did you review?

Discussion of Business Law 361 AOL multiple choice questions on the exit examination.

We reviewed the results of the BLA 361 multiple choice questions over the past 5 exams (from 2008 to the present).

Discussion Notes:

The group carefully reviewed the results of the examination and then discussed the content of the questions and the merits of the questions asked. The validity of the questions was discussed extensively.

Department or Program Action:

After much discussion it was decided that the depth of the questions asked was not appropriate for the examination. New questions were drafted, analyzed, and discussed. The group decided that it was important to proceed with the new questions and a careful analysis of future exams will continue as the results are received. At the present time, the consensus of the group was that we would not alter teaching strategies for the course content until further information is obtained.

Curricular or Pedagogical Improvements:

No changes were adopted at this time.

When should we look for results from changes made?

Close review of the future examinations will dictate future action. This analysis will begin immediately upon receipt of future exam results.