

**Recommend Courses in Discipline Specialty Areas,
Beyond Core/Required Classes,
for PCOM and COM Majors**

Attention: only courses starting with “COM” will count toward the Communication Studies Major.
All other courses (i.e. MKT, PAR, SOC, etc.) will only count towards Graduation
as either University (Basic) Studies or University General Electives.

ADVERTISING

COM 211 Storytelling	COM 382 Studio Video Production I
COM 219 Voice and Diction	COM 438 Advertising II
COM 256 The Art of Persuasive Speech	COM 480 Field Video Production II
COM 258 Rhetoric of Popular Culture	COM 482 Studio Video Production II
COM 265 Intro to Media and Society	COM 483 Television Production Workshop
COM 280 Introduction to Digital Media Production	COM 486 Digital Multimedia II
COM 286 Digital Multimedia I	ART 111 Drawing Fundamentals
COM 288 3D Computer Animation I	ART 220 (CSC 220) 3-D Computer Graphics Tools and Literacy
COM 300 Applied Quantitative Research Methods	MKT 340 Principles of Marketing
COM 319 On-Camera Performance	MKT 347 Promotion Management
COM 338 Advertising I	MKT 442 International Marketing
COM 361 Media Law and Ethics	PAR 315 Media Ethics
COM 362 Communication Ethics	SOC 304 Popular Culture
COM 378 Business and Professional Communication	
COM 380 Field Video Production I	

INTEGRATED MARKETING COMMUNICATION

COM 211 Storytelling	COM 486 Digital Multimedia II
COM 223 Mediation and Conflict Management	COM 498 Internship in Communication Studies
COM 232 Writing as Strategic Communication	BLA 361 Legal Environment of Business
COM 256 Persuasive Communication and Social Influence	BUS 105 Introduction to Business
COM 258 Rhetoric of Popular Culture	ECN 125 Survey of Economics
COM 265 Communication Media	ENG 202 Introduction to Journalism
COM 271 Small Group Communication	ENG 204 Introduction to Professional Writing
COM 280 Introduction to Digital Media Production	ENG 312 Writing for Business
COM 286 Digital Multimedia I	HST 333 American Social History
COM 300 Applied Quantitative Research Methods	LED 211 Principles of Leadership
COM 319 On-Camera Performance	LED 311 Communication and Leadership
COM 334 Public Relations I	MGT 350 Principles of Management
COM 338 Advertising I	MGT 358 Organizational Behavior
COM 344 Intercultural Communication	MKT 340 Principles of Marketing
COM 356 Speech Writing	MKT 345 Sports Marketing
COM 361 Media Law and Ethics	MKT 347 Promotion Management
COM 362 Communication Ethics	MKT 349 Consumer Behavior
COM 372 Studies in Organizational Communication	MKT 442 International Marketing
COM 378 Business and Professional Communication	PAR 315 Media Ethics
COM 387 Desktop Publishing	PLS 220 Introduction to International Relations
COM 425 Negotiation	PLS 222 Contemporary International Political Issues
COM 434 Public Relations II	PLS 352 American Political Culture
COM 436 Case Studies in IMC/PR/Advertising	PLS 403 Public Opinion and Democracy
COM 438 Advertising II	PSY 264 Social Psychology
COM 465 Media, Cultures, and Society	PSY 336 Industrial-Organizational Psychology



INTERCULTURAL/ INTERRACIAL COMMUNICATION

COM 344 Intercultural Communication	COM 474 Communication and International Organizations
COM 346 Interracial Communication	ANT 206 Cultural Anthropology
COM 347 Aging and Communication	ANT 208 Language and Culture
COM 358 Diversity in Public Communication	PLS 220 Introduction to International Relations
COM 421 Nonverbal Communication	SOC 325 Racial and Ethnic Group Relations
COM 458 Rhetoric of Faith Healing	

INTERPERSONAL COMMUNICATION/ CONFLICT MANAGEMENT

COM 220 Interpersonal Communication	ANT 303 Culture and Gender
COM 223 Mediation and Conflict Management	LED 311 Communication and Leadership
COM 226 Health Communication	MGT 350 Principles of Management
COM 257 Argumentation and Debate	PSY 223 Life Span Human Development
COM 334 Intercultural Communication	PSY 264 Social Psychology
COM 346 Interracial Communication	PSY 366 Psychology of Close Relationships
COM 347 Aging and Communication	SOC 345 Sociology of the Family
COM 421 Nonverbal Communication	SOC 365 Social Psychology
COM 425 Negotiation	

MEDIA PRODUCTION

COM 265 Communication Media	COM 368 Broadcast Journalism
COM 268 Broadcast Journalism I	COM 438 Advertising II
COM 280 Introduction to Digital Media Production	COM 465 Media Culture and Society
COM 286 Digital Multimedia I	COM 480 Field Video Production II
COM 288 3D Computer Animation I	COM 482 Studio Video Production II
COM 295 Seminar in Communication Studies	COM 483 Television Production Workshop
COM 300 Applied Quantitative Research Methods	COM 486 Digital Multimedia II
COM 319 On-Camera Performance	CRW 210 Writing for Digital Media
COM 338 Advertising I	ART 220 3-D Computer Graphics Tools and Literacy
COM 361 Media Law and Ethics	ART 282 Introduction to Digital Photography
COM 380 Field Video Production I	ART 320 (CSC 320) Computer Animation
COM 382 Studio Video Production I	

MEDIA STUDIES

COM 258 Rhetoric of Popular Culture	CRM 390 Media, Crime and Justice
COM 265 Communication Media	ENG 301 International Journalism
COM 268 Broadcast Journalism I	ENG 384 Reading Popular Culture
COM 300 Applied Quantitative Research Methods	PAR 315 Media Ethics
COM 350 Politics and Film	PLS 208 Politics and the Entertainment Media
COM 361 Media Law and Ethics	SOC 303 Media and Society
COM 362 Communication Ethics	SOC 304 Popular Culture
COM 368 Broadcast Journalism II	SOC 306 Sociology of Culture
COM 465 Media, Culture and Society II	



ORGANIZATIONAL/ GROUP COMMUNICATION

COM 223 Mediation and Conflict Management	COM 421 Nonverbal Communication
COM 226 Health Communication	COM 425 Negotiation
COM 257 Argumentation and Debate	COM 473 Consulting Training and Development
COM 271 Small Group Communication	COM 474 Communication and International Organizations
COM 272 Introduction to Organizational Communication	ENG 312 Writing for Business
COM 344 Intercultural Communication	LED 311 Communication and Leadership
COM 346 Interracial Communication	MGT 350 Principles of Management
COM 356 Speech Writing	MGT 358 Organizational Behavior
COM 361 Media Law and Ethics	PLS 308 Public Administration
COM 362 Communication Ethics	PSY 336 Industrial-Organizational Psychology
COM 372 Studies in Organizational Communication	SOC 340 Organizations in Modern Society
COM 378 Business and Professional Communication	SOC 486 Sociology of Work and Occupations

PERFORMANCE STUDIES

COM 116 Performance of Literature	ENG 353 Southern American Literature
COM 211 Storytelling	ENG 354 North Carolina Writers
COM 212 Storytelling in the Community	ENG 380 Literature for Children
COM 219 Voice and Diction	PSY 324 Psychology of Aging
COM 310 Performance Literature II	PSY 356 Motivation and Emotion
COM 313 Storytelling and Community Engagement	THR 130 Improvisation
COM 319 On-Camera Performance	THR 230 Acting for Non-Majors
COM 415 Performance Practicum	THR 301 Physical and Vocal Expression for the Performer

PUBLIC ADDRESS/ POLITICAL COMMUNICATION

COM 101 Public Speaking	PAR 110 Introduction to Logic
COM 116 Performance of Literature	PLS 205 Campaign and Elections
COM 219 Voice and Diction	PLS 208 Politics and the Entertainment Media
COM 250 Introduction to Political Communication	PLS 220 Introduction to International Relations
COM 256 Persuasive Communication and Social Influence	PLS 222 Contemporary International Political Issues
COM 257 Argumentation and Debate	PLS 303 Political Behavior
COM 271 Small Group Communication	PLS 308 Public Administration
COM 351 Media and Politics	PLS 352 American Political Culture
COM 352 Election Campaign Communication	PLS 353 American Parties and Interest Groups
COM 356 Speech Writing	PLS 403 Public Opinion and Democracy
COM 378 Business and Professional Communication	PLS 404 Campaign Management and Strategies
ENG 303 Reading and Writing Arguments	PSY 356 Motivation and Emotion

RHETORIC/ COMMUNICATION THEORY

COM 256 Persuasive Communication and Social Influence	ENG 388 Rhetorical Theory to 1900
COM 257 Argumentation and Debate	ENG 389 Rhetorical Theory Since 1900
COM 258 Rhetoric of Popular Culture	HST 290 The Practice of History
COM 350 Politics and Film	FST 445 Film Rhetoric
COM 358 Diversity in Public Communication	PAR 211 Philosophy of Human Nature
COM 458 Rhetoric of Faith Healing	PAR 317 Epistemology
ANT 208 Language and Culture	PAR 318 Metaphysics
ENG 303 Reading and Writing Arguments	PSY 264 Social Psychology
ENG 315 Topics in Writing and Rhetoric	SOC 360 Social Theory
ENG 387 History of Literary Criticism and Theory	

