

# Out of Town Internships

New Agencies Added to End of List  
October 23, 2015

# UNIVERSITY OF NORTH CAROLINA WILMINGTON

## REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

**Agency Name** Curtis Media Group

**Address** 3012 Highwoods Blvd, Suite 200  
Raleigh, NC 27604

**Telephone** (919) 882-3786

**Fax**

**Email** catwell@curtismedia.com

### ***Business, Services, or Responsibilities of Agency***

The Curtis Media Group, through its wholly owned and affiliated companies, now operates North Carolina's largest network of stations. Over one million North Carolina citizens listen to one or more of the CMG stations each week. Headed by Donald W. Curtis, the groups of companies include Carolina Media Group, Inc., Carolina Radio Group, Inc., Great American Media, Ltd. 1, Coastal Plains Media, Inc., New Age Communications, Ltd., Curtis Radio Group, Inc., and First State Communications, Inc. The Company is based in Raleigh, North Carolina where the flagship stations of the first 25 years have been through a period of significant growth.

### ***List Specific Opportunities or Experiences that will be Provided for the Intern***

Under the supervision of the agency supervisor interns will learn:

- \* how to identify sales opportunities through research,
- \* the difference between local and national, direct and agency business,
- \* how to maintain active client base
- \* why radio is effective
- \* sell with both qualitative and quantitative support
- \* build client's brand with imaging

### ***List the Names of Agency Individuals Who May Serve as Internship Supervisors***

Attach Credentials (current resume or corporate bio including education) for each individual listed.

Christine Atwell  
Tammy O'Dell

For Office Use Only

|  |
|--|
| Signature, Dept. Chair _____   |
| Signature, Dean _____  |
| Approval Date <u>5-10-15</u> Expiration Date <u>5-10-20</u> Not Approved _____ |

com

**UNIVERSITY OF NORTH CAROLINA WILMINGTON**

**REQUEST FOR APPROVAL OF AGENCY  
FOR PLACEMENT OF INTERNS**

**Agency Name** The Elevation Group

**Address** 9800 Kincey Ave., Ste. 145  
Huntersville, NC 28078

**Telephone** (704) 632-2003

**Fax**

**Email** jbrown@elevationgroup.com

**Business, Services, or Responsibilities of Agency**

PR/Marketing services for businesses in the music and sports entertainment industries.

**List Specific Opportunities or Experiences that will be Provided for the Intern**

- Assist with planning/execution of various PR/marketing events
- Assist with writing content for various client programs, including press releases, website/social networking postings, event recaps, newsletters, etc.
- Assist with creative planning for both existing and potential clients
- Help maintain/update media contacts database
- Gather and distribute web analytics
- Assist with overall administrative support

**List the Names of Agency Individuals Who May Serve as Internship Supervisors**

Attach Credentials (current resume or corporate bio including education) for each individual listed.

Jessica Brown, Manager, Public Relations


Signature, Dept. Chair \_\_\_\_\_

Signature, Dean \_\_\_\_\_

Approval Date 4/1/2014 Expiration Date 4/1/2019 Not Approved \_\_\_\_\_

DI

MAR 27 2014

By 

com

# UNIVERSITY OF NORTH CAROLINA WILMINGTON

## REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

**Agency Name** IMRE

**Address** 133 Fayetteville St, Suite 210, Raleigh NC 27601

**Telephone** (919) 747-8680

**Fax**

**Email** mcgavocke@imre.com

### ***Business, Services, or Responsibilities of Agency***

IMRE is a full service, integrated marketing agency headquartered in Baltimore, MD, with offices in Raleigh, NC, Los Angeles and New York. Serving well respected brands -- from John Deere and Target to Well Fargo and Travelers Insurance (just to name a few) -- the agency provides counsel and service across four industry sectors including Home & Building, Financial Services, Sports and Healthcare.

### ***List Specific Opportunities or Experiences that will be Provided for the Intern***

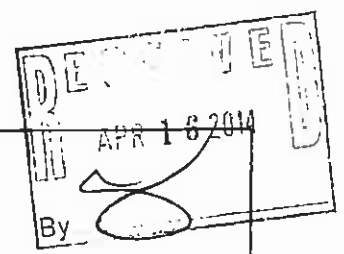
Working with their supervisor, interns will have the opportunity to develop written materials, participate in account team activities, and experience agency life. Activities interns will have the opportunity to participate in, and be mentored on, include:

- Writing (news releases, feature stories, social content, etc.)
- Media pitching (trade and consumer)
- Media relations measurement (tracking and metrics)
- Event planning and deployment
- Creative brainstorm
- Client and internal status calls

### ***List the Names of Agency Individuals Who May Serve as Internship Supervisors***

Attach Credentials (current resume or corporate bio including education) for each individual listed.

- McGavock Edwards, APR - Vice President
- Chris Thiere - Account Manager
- Sarah Findle -- Senior Account Executive



Signature, Dept. Chair \_\_\_\_\_

Signature, Dean \_\_\_\_\_

Approval Date 4/20/14 Expiration Date 4/20/2019 Not Approved \_\_\_\_\_

com

# UNIVERSITY OF NORTH CAROLINA WILMINGTON

## REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

**Agency Name** Studio Center

**Address** 161 Business Park Drive  
Virginia Beach, VA. 23462

**Telephone** (757) 622-2111

**Fax** (757) 622-0583

**Email** rachel@studiocenter.com

### **Business, Services, or Responsibilities of Agency**

Studio Center is a privately owned company that operates in 5 different locations: Virginia Beach (headquarters), Richmond, New York City, Santa Monica, and Las Vegas. Within Studio Center we have five divisions: Video & Audio Production, Post-Production, On-Camera & Voice Talent, Motion Graphics/ 2D/ 3D, and New Media: Web Development & Web Design. Each department is staffed with specialists in their field. This work consists of, but is not limited to, training videos, television commercials, seminars, internal communication segments, web videos, commercials, web design and development.

### **List Specific Opportunities or Experiences that will be Provided for the Intern**

Video Production Interns: - Assist in the setup and breakdown of professional video shoots, Work with talent in on-camera auditions, Help with video library archiving and back up files, Learn about and perform video marketing on a national and local level, Digitize and log video production, and Potential after-hours/weekend editing or motion graphics design (AfterEffects CS4) for candidates with at least a minimum skill level. This would develop student's understanding of producing film and video. Student will not only take on simple tasks that are vital to making our studios and shoots run smoother, but also have the opportunity to help the producers/editors with hands-on production duties including Final Cut Studio and/or Avid Adrenaline editing and digitizing. The student will learn the full process of producing video, from copy writing to shooting, to editing, to post-production, to final delivery that will actually air on TV, in corporate boardrooms or military installations. Studio Center provides a great working environment and many learning opportunities for a Video Production intern. Above are just some of the tasks you will be presented with at the best voice-over, new media, film and video production company in the nation. (www.studiocenter.com)

### **List the Names of Agency Individuals Who May Serve as Internship Supervisors**

Attach Credentials (current resume or corporate bio including education) for each individual listed.

... - Creative Director/Director of Photography, Ashley  
Walker - Video Producer, Steve Strickland -

Rachel Stanley

For Office Use Only

|  |  |
|--|--|
| Signature, Dept. Chair _____   |  |
| Signature, Dean _____  |  |
| Approval Date <u>5/19/14</u> Expiration Date <u>5/19/2019</u> Not Approved _____ |  |

UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY  
FOR PLACEMENT OF INTERNS

Agency Name WXII-TV

Address 700 Coliseum Drive  
Winston-Salem, NC 27106

Telephone (336) 721-9944

Fax (336) 703-6111

Email egamble@hearst.com

Business, Services, or Responsibilities of Agency

Broadcast Television

APR 18 2015

RECEIVED

List Specific Opportunities or Experiences that will be Provided for the Intern

WXII 12 News is designed with the viewer's busy lifestyle in mind: More news in less time, multi-platform working together, and dedicated to the viewer's safety. The News team brings to the Greensboro-High Point-Winston-Salem market an in-depth look at today's top local, national and international news.

Interns are introduced to every aspect of news operation, within a structured and supervised environment. Local news interns spend time in each department: observing, learning, and participating. Those areas include the assignment desk, producing and writing, photography and editing.

□ During their rotation, interns work closely with reporters, assignment desk editors and producers. At the end of their rotation, interns are able to focus on their area of interest and continue to pursue their own individual goals.

List the Names of Agency Individuals Who May Serve as Internship Supervisors

Attach Credentials (current resume or corporate bio including education) for each individual listed.

Brian Neal  
Chris Vaughn

For Office Use Only

|                              |   |
|------------------------------|---|
| Signature, Dept. Chair       | _____   |
| Signature, Dean              | _____   |
| Approval Date <u>5-10-15</u> | Expiration Date <u>5-10-20</u> Not Approved _____ |

COM

# UNIVERSITY OF NORTH CAROLINA WILMINGTON

## REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

**Agency Name** Spectrum News-Charlotte

+

**Address** 316 E. Morehead Street Charlotte NC 28202

**Telephone** (704) 604-2622

**Fax**

**Email** shawn.flynn@Charter.com

**Business, Services, or Responsibilities of Agency**

We are a 24 hour news channel based in Charlotte.

**List Specific Opportunities or Experiences that will be Provided for the Intern**

The intern will spend some time working with and shadowing:

Assignment Desk- learning basic newsroom operations, research for stories, communication skills with community

Producer- Learn how to write readers, vo's, vosots. Will learn additional producing skills if desired.

Reporter- Shadow reporters and learn best practices in news gathering skills


Videographer- working with videographer acting in the role of reporter.

**List the Names of Agency Individuals Who May Serve as Internship Supervisors**

Attach Credentials (current resume or corporate bio including education) for each individual listed.

Shawn Flynn

For Office Use Only

|  |                |   |
|--|----------------|---|
|  |                |   |
| Approval Date  | <u>4-15-17</u> | Expiration Date <u>4-15-22</u> Not Approved _____ |

APR 10 2017

RECEIVED



# UNIVERSITY OF NORTH CAROLINA WILMINGTON

## REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

**Agency Name** Cumulus Broadcasting, Inc. of Fayetteville, NC

**Address** 1009 Drayton Road  
Fayetteville, NC 28303

**Telephone** (910) 527-9808 **Fax** (910) 864-3065

**Email** kelvin.culbreth@cumulus.com

### Business, Services, or Responsibilities of Agency

Cumulus Broadcasting owns and operates over 500 radio stations in 89 U.S. markets, as well as the Westwood One network. Cumulus of Fayetteville consists of 4 stations - WRCQ-Rock 103, WQSM-Q98 Today's Best Variety, WMGU-Magic 106.9 The Adult Choice for R&B, and WFNC-News/Talk 640AM, along with all of our associated digital platforms.

### List Specific Opportunities or Experiences that will be Provided for the Intern

A complete exposure to what it takes to operate a broadcast facility - from the basic technical skills, to the performance qualities needed for on-air and commercial production work, to the administration aspect that keeps the business afloat. Specific areas include but are not limited to:

- Board Operator
- Audio Production
- Voice Work
- Show Prep
- Copywriting
- Remote Broadcast Setup
- Commercial Scheduling
- Promotions and Marketing
- Advertising Sales

*Student will observe & be mentored in each area.*

### List the Names of Agency Individuals Who May Serve as Internship Supervisors

Attach Credentials (current resume or corporate bio including education) for each individual listed.

- Kelvin Culbreth
- Cheryl Candors

Approval Date 5-11-17 Expiration Date 5-11-22 Not Approved \_\_\_\_\_

MAY 05 2017

RECEIVED