Media Internships

Variety of Agencies and Tasks

Magazines
Newspaper
Radio
TV (stations and local government)

New Agencies Added to End of List
October 23, 2015
UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY
FOR PLACEMENT OF INTERNS

Agency Name  Lumina News/Wrightsville Beach Magazine

Address  7232 Wrightsville Ave. Wilmington, NC 28403

Telephone  (910) 256-6569

Fax

Email  terrylane@luminanews.com

Business, Services, or Responsibilities of Agency
Produce weekly newspaper covering Wrightsville Beach and New Hanover County.
Produce monthly lifestyle magazine covering stories from North Carolina.

List Specific Opportunities or Experiences that will be Provided for the Intern
Assist staff reporters with gathering details and writing news stories about local issues, under the guidance of staff editors, who will demonstrate proper news writing techniques and news judgment. Opportunities will include feature stories, lifestyle stories, and news stories. Will have opportunity to shadow staff reporters as they interview local officials, attend government meetings and other notable events.
Work with editors to collect information and write for Wrightsville Beach Magazine. Could include opportunity to write feature articles for the magazine.
Assist editors with editing of content of both publications.
Assist reporters and editors with developing social media content.
Attend and participate in planning and content budgeting meetings.

List the Names of Agency Individuals Who May Serve as Internship Supervisors
Attach Credentials (current resume or corporate bio including education) for each individual listed.

Terry Lane, News Director
Simon Gonzalez, Editorial Director

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Approval Date 1/11/16  Expiration Date 1/11/16  Not Approved
**UNIVERSITY OF NORTH CAROLINA WILMINGTON**

**REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS**

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>City of Wilmington office of communications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>102 N 3rd st, Wilmington NC</td>
</tr>
<tr>
<td>Telephone</td>
<td>(910) 341-4675</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:dylan.lee@wilmingtonnc.gov">dylan.lee@wilmingtonnc.gov</a></td>
</tr>
<tr>
<td>Fax</td>
<td>(910) 341-5839</td>
</tr>
</tbody>
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**Business, Services, or Responsibilities of Agency**

Communications Office for the City of Wilmington Govt.

**List Specific Opportunities or Experiences that will be Provided for the Intern**

Internships are available in 2 areas.

1. **PR**: This intern will assist staff in researching and developing news stories from within the organization. This involves working research on our website, social media, communicating with other staff and reviewing internal memos, etc... to develop stories. It also involves selecting appropriate images and/or video content to accompany these stories. This intern may also assist with event planning, crisis communications and larger messaging campaigns.

2. **Video production**: This intern will perform photography and videography, as well as archiving and post-production of footage. Some work will be done individually, with guidance from the intern supervisor, but some will be performed with a crew. Video production aspects include single and multi-camera field production as well as multi-camera studio production. This intern will also work with content to make it suitable for various formats (social, tv, web, youtube, etc...)

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Signature, Dept. Chair

Signature, Dean

Approval Date 5-11-17  Expiration Date 5-14-17 Not Approved

MAY 09 2017

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UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY
FOR PLACEMENT OF INTERNS

Agency Name Cumulus Broadcasting, LLC

Address 3233 Burnt Mill Dr # 4, Wilmington, NC 28403

Telephone (910) 763-9977 Fax (910) 762-0456

Email aly.martinez@cumulus.com

Business, Services, or Responsibilities of Agency
Cumulus Media is a leader in the radio broadcasting industry, reaching over 245 million people through radio in 90 US media markets. We show our audiences and advertisers the power of radio each day. Cumulus Media focuses on the simple and traditional notion that consistently high-quality programming provides a solid foundation for building successful relationships with both listeners and advertisers. Cumulus Wilmington is home to five local stations; Double Q 101.3, Coast 97.3, 102.7 GNI, 94.5 The Hawk, and 940 WAAV; each with a unique sound and following.

List Specific Opportunities or Experiences that will be Provided for the Intern
Our goal is to give Cumulus interns a comprehensive look at the radio broadcasting industry, through hands on experience. The Promotions Department is the bridge between the Sales and Programming departments. We receive, create, and perfect information and ideas, then make them come life. We work as a team, and succeed as a team. An internship with Promotions means diving into the passionate world of radio by witnessing and assisting in several promotional efforts of all five stations.
Promotional efforts include; planning and executing; contests, remote broadcasts, and events.
Along with promotional and marketing experience, there will also be opportunities to shadow and work along side the other departments, including; Programming and Sales. Opportunities include; assisting sales staff develop advertising campaigns and activities, and attending sales and promotional meetings.

List the Names of Agency Individuals Who May Serve as Internship Supervisors
Attach Credentials (current resume or corporate bio including education) for each individual listed.

Aly Martinez: Director of Marketing and Promotions_Cumulus Media-Wilmington

Approval Date 5-11-17 Expiration Date 5-1-17 Not Approved
Agency Name  Light Cannon Films, LLC
6312 Strawfield Dr.
Wilmington, NC 28405

Telephone  9102747164  Fax

Email  lightcannonfilms@gmail.com

Business, Services, or Responsibilities of Agency
Wedding and commercial cinematography - creating timeless films with the best talent and best equipment

List Specific Opportunities or Experiences that will be Provided for the Intern
While working under a supervisor, interns will have the opportunity to experience the behind-the-scenes operations of a fast-growing small business, gain practical film and editing knowledge, and enjoy the environment of our new creative space!

Some of the typical tasks of an intern would include:
Using and learning Adobe Premiere and Creative Suite products
Basic film editing
Basic field production
Working with a dynamic and positive team
Participating in team meetings and creative brainstorming
Helping develop the short- and long-term plans for Light Cannon Films

List the Names of Agency Individuals Who May Serve as Internship Supervisors
Attach Credentials (current resume or corporate bio including education) for each individual listed.

Luke Brown
Trahern MacLean

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Signature, Dept. Chair

Signature, Dean

Approval Date 8-3-15  Expiration Date 8-3-20  Not Approved
REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

Agency Name  New Hanover County, Department of Public and Legislative Affairs / NHCTV

Address  230 Government Center Drive Suite 195
Wilmington, NC 28403

Telephone (910) 798-7177  Fax (910) 798-7277

Email cricks@nhc.gov.com

Business, Services, or Responsibilities of Agency

New Hanover County Public and Legislative Affairs is responsible for legislative advocacy and coordination, public information, County television, web management, and promotion of county objectives and programs. Internal and external communication is an important part of our departmental efforts, as is organizational messaging and relationships within and beyond County lines. The Public Affairs Department strives to provide citizen and stakeholder access to and participation in the development of relevant services and information in a timely manner while effectively preparing all departments of the County as stewards of good governance.

List Specific Opportunities or Experiences that will be Provided for the Intern

Intern will have access to the following:
- Program development and outreach for all departments and services of New Hanover County
- NHCTV programming development, production and scheduling
- NHCTV equipment operation and editing
- Web coordination and management
- Media relations
- Marketing development and negotiation
- Education and outreach campaign development
- Public information
- Local, state and congressional legislative advocacy

List the Names of Agency Individuals Who May Serve as Internship Supervisors

Attach Credentials (current resume or corporate bio including education) for each individual listed.

--- Carey Disney Ricks, Public and Legislative Affairs Director
Mark Boyer, Media Production Supervisor
* corporate bios attached

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Signature, Dept. Chair

Signature, Dean

Approval Date /0/2/1/17  Expiration Date /0/2/1/19  Not Approved
UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY
FOR PLACEMENT OF INTERNS

Agency Name  Pine Valley United Methodist Church

Address  3788 Shipyard Blvd,
Wilmington, NC 28403

Telephone  (910) 791-0353  Fax  (910) 452-4583

Email  marzolf@pvumc.net

Business, Services, or Responsibilities of Agency

Religious organization with the mission of serving the community. We produce weekly video productions of our church services and will soon be moving into live streaming services. We also produce promotional videos of upcoming church events and other informational videos for educational purposes. We currently use a networked PC environment utilizing Cyberlink, Power Director video editing software and a number of DAW software packages including Mixcraft, Audacity, and Cyberlink Wave Editor. We film with a JVC HM150 professional camera in HD. We have 4 worship venues on site with discussions in progress for off site venues in the near future (facilitated by streaming capabilities). In addition, we maintain a website at www.pvumc.net built on a Wordpress backend.

List Specific Opportunities or Experiences that will be Provided for the Intern

Student interns will have the opportunity to observe the real-world production work flow of video and published communications produced on a weekly basis. The intern will be mentored by the Director of Worship Ministries.

List the Names of Agency Individuals Who May Serve as Internship Supervisors

Attach Credentials (current resume or corporate bio including education) for each individual listed.

Karl Marzolf, Director of Worship Ministries
see attached resume

Approval Date  4/25/14  Expiration Date  4/25/24  Not Approved

APR 21 2014
UNIVERSITY OF NORTH CAROLINA WILMINGTON
REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

Agency Name: The Lighthouse Film Company, Inc.

Address: 2841 Carolina Beach Road, Suite 1
Wilmington, NC 28412

Telephone: 910-798-8811  Fax

Email: andrea@lighthousefilms.com

Business, Services, or Responsibilities of Agency
Lighthouse Films is a local company that specializes in film production and post production. We also have an extensive inventory of camera & lighting & grip equipment that we use and rent to other filmmakers. Lighthouse is unique because we are a full service company that can offer our clients services from conception to completion. Lighthouse prides itself on hiring team members that are hard-working, creative and fun-loving. Our work ranges from commercials, to corporate branded marketing, to short and feature-films.

List Specific Opportunities or Experiences that will be Provided for the Intern
Working with their supervisor and Lighthouse team members, the intern will experience "behind-the scenes" of film production and post production. Activities the intern will be experienced and mentored in include:
- learning how to properly maintain camera & lighting & grip equipment and keeping it inventoried
- assist with producing (ranging from organizing production paperwork, to assisting with budgets, to pre-pro research)
- assist with post production (ranging from logging and organizing clips to editing short-format web videos)
- assisting with social media branding and marketing of Lighthouse Films

List the Names of Agency Individuals Who May Serve as Internship Supervisors
Attach Credentials (current resume or corporate bio including education) for each individual listed.

Brad Walker, Executive Producer, Owner
Andrea Walker, Producer, Owner

Approval Date 12-2-15  Expiration Date 12-2-20  Not Approved
UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

Agency Name: Sunrise Broadcasting, LLC
Address: 25 North Kerr Ave, Wilmington, NC 28405
Telephone: 910-791-3088  Fax: 910-791-0112
Email: lgreen@cbc-sunrise.com  Wilco1to mdawise@cbc-sunrise.com

Business, Services, or Responsibilities of Agency

Radio Broadcasting & Advertising Sales
Sunrise Broadcasting operates stations: WA2O-FM (ZIP7.5), WILT-FM (SUNNY 103.7), WKBG-FM (Jammin'99.9), WMFM-AM (ESPN) and WRMR (Modern Rock 98.7)

List Specific Opportunities or Experiences that will be Provided for the Intern

See attached Internship Program detail.

List the Names of Agency Individuals Who May Serve as Internship Supervisors

Supervisor will be Lexi Green. Interns chosen for the program will also work with Department Heads within Sunrise Broadcasting.

Approval Date 5-11-17  Expiration Date 5-11-22  Not Approved

MAY 09 2017

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REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

Agency Name: WECT/Fox Wilmington
Address: 322 Shipyard Blvd.; Wilmington, NC 28412
Telephone: (910) 791-6681
Fax: (910) 791-9535
Email: newsroom@wect.com; jevans@wect.com

Business, Services, or Responsibilities of Agency:
WECT/Fox Wilmington produces seven (7) hours of local news programming Monday-Friday and seven (7) hours of local news programming on weekends. The primary coverage areas include the counties of New Hanover, Brunswick, Pender, Columbus, and Bladen.

List Specific Opportunities or Experiences that will be Provided for the Intern:
Interns will be provided opportunities to learn the skills of news reporting, videography, editing and producing, depending on their interest. Interns will accompany reporters and videographers on their reporting duties, which will include traveling to and from locations in the field. They will observe the reporters meeting deadlines on several platforms including on-air, digital, and mobile.

If behind the scenes is the field of interest, interns can shadow news content specialists as they fulfill reports for on-air, digital, and mobile platforms. Interns can learn responsibilities of studio production along with technical duties such as directing and audio operations.

List the Names of Agency Individuals Who May Serve as Internship Supervisors:
Jon Evans
Gannon Medwick

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Approval Date: 11/17/15
Expiration Date: 11/17/20
Not Approved
UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY
FOR PLACEMENT OF INTERNS

Agency Name  WWAY-TV

Address  615 North Street Wilmington NC 28401

Telephone  (214) 264-9492

Fax

Email  afitzpatrick@wwaytv3.com

Business, Services, or Responsibilities of Agency
WWAY-TV is an organization that produces local news and content for the Wilmington DMA.

List Specific Opportunities or Experiences that will be Provided for the Intern
Our WWAY internship program will allow students to learn first-hand how to further their education in the field of journalism. The requirement on an intern at WWAY includes dedication, hard work and punctuality from our applicants. We in turn will provide an environment where an intern will learn and be able to have the best knowledge and experience for a job in news.

Responsibilities include but are not limited to; working in the field and in the newsroom while being mentored by newsroom staff. Working with assignment editors, reporters and news producers as they gather research write and produce local news. Helping to write research and produce local news stories and assisting with writing headlines.

Reporter Interns will be tasked with creating a resume reel to assist them in a search for an on-air job after they leave our program.

Producer candidates will also be able to have a hands-on learning experience in writing copy for broadcast news. We will pair each intern with a mentor in the area of news that he/she is most interested in learning.

List the Names of Agency Individuals Who May Serve as Internship Supervisors
Attach Credentials (current resume or corporate bio including education) for each individual listed.

Amanda Fitzpatrick

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Approval Date  2-7-16  Expiration Date  12-7-21  Not Approved
Agency Name: Bits and Peaces Productions
Address: PO Box 293, Wilmington, NC 28402
Telephone: (910) 644-8595
Fax
Email: amnbarnette@me.com

Business, Services, or Responsibilities of Agency
Film, media and social content company formed in 2012. Current and ongoing projects include documentary "What Michael Sees" and "GET in the CAR and GO".

List Specific Opportunities or Experiences that will be Provided for the Intern
Intern will assist with and be mentored in the following areas:
Writing press releases and grant request
Enhancing social media standing via posting, building brand profile utilizing myriad social media platforms.
Developing, planning and facilitating special events and trade shows.
Building relationships with local media.

List the Names of Agency Individuals Who May Serve as Internship Supervisors
Attach Credentials (current resume or corporate bio including education) for each individual listed.

Todd Barnette

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Approval Date 5/8/16 Expiration Date 5/8/21 Not Approved
UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY
FOR PLACEMENT OF INTERNS

**Agency Name**: New Hanover County Schools TV

**Address**: 1802 South 15th Street
Wilmington, NC 28401

**Telephone**: (910) 254-4106  
**Fax**:  
**Email**: aaron.oliver@nhcs.net

**Business, Services, or Responsibilities of Agency**

NHCS-TV produces controls and produces programming for The Learning Network, New Hanover County's Educational Access Channel. Operating a 3 stage television studio as well as a field production van, NHCS-TV creates programming which supports the school system, covers their events, and highlights the positive news in local education. In addition, NHCS-TV works with and educates interns, apprentices, and volunteers from the county high schools.

**List Specific Opportunities or Experiences that will be Provided for the Intern**

An internship at NHCS-TV will provide students with the opportunity to learn in a working television studio environment and valuable experience for beginning a career in television. Focuses in the internship will include:

- Producing a show or segment which will air in our community.
- Learning and using television studio and field equipment for producing programming that airs.
- Learning and gaining experience in post-production and editing.
- Writing news and scripts.
- Anchoring, hosting, and reporting on air. (If applicable to the intern)

**List the Names of Agency Individuals Who May Serve as Internship Supervisors**

Attach Credentials (current resume or corporate bio including education) for each individual listed.

Aaron Oliver
Michael McGuire

Approval Date **8/18/16**  
Expiration Date **8/8/21**  
Not Approved
UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY FOR PLACEMENT OF INTERNS

Agency Name: North Carolina Coastal Reserve and National Estuarine Research Reserve

Address: 5600 Marvin Moss Lane
Wilmington, 28409

Telephone: (910) 962-2998
Fax: (910) 962-2410

Email: suttonh@uncw.edu

Business, Services, or Responsibilities of Agency
The Coastal Reserve protects over 42,000 acres of lands and waters along the NC coast. These sites are used primarily as outdoor laboratories and classrooms, but they are also very popular and well loved sites for the public to engage in recreational and traditional activities such as fishing and boating. Part of the Coastal Reserve's mission is to communicate with a wide range of audiences on a variety of coastal science and environmental stewardship topics both to inform them of the importance of natural coastal areas and to encourage the development of a stewardship ethic.

List Specific Opportunities or Experiences that will be Provided for the Intern
The intern will work closely with the supervisor to design communications strategies, to create audio, video, and print communication pieces, and to deliver communication via various media including public presentations and social media. The student will have the opportunity to shoot video footage in various field settings, to write short media pieces for web use, and to participate in the collaborative planning process utilized by the Coastal Reserve for planning media campaigns. The intern may interact with the Division of Coastal Management's Public Information Officer, the Coastal Reserve Communication Specialist, the Coastal Reserve Education Specialists, and various research and stewardship staff during planning and implementation of communications activities.

List the Names of Agency Individuals Who May Serve as Internship Supervisors
Attach Credentials (current resume or corporate bio including education) for each individual listed.

Hope Sutton - resume attached

Approval Date 3-15-16 Expiration Date 3-16-21 Not Approved

MAR 03 2016
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UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY
FOR PLACEMENT OF INTERNS

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<th>Agency Name</th>
<th>StarNews Media</th>
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<tbody>
<tr>
<td>Address</td>
<td>1003 S. 17th St. Wilmington, NC 28401</td>
</tr>
<tr>
<td>Telephone</td>
<td>(910) 343-2019</td>
</tr>
<tr>
<td>Fax</td>
<td>(910) 343-2227</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:diane.fuhrer@starnewsonline.com">diane.fuhrer@starnewsonline.com</a></td>
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</tbody>
</table>

Business, Services, or Responsibilities of Agency

News media company. Services include daily newspaper and news website.

List Specific Opportunities or Experiences that will be Provided for the Intern

Interns will have the opportunity to learn different roles within a newsroom setting, including reporter and photographer.
Reporting interns will learn how to interview people in a wide range of circumstances; learn how to collect and analyze information about newsworthy events to write news stories; learn how to find and pitch story ideas, evaluate news leads and tips and how to develop story ideas. Reporting interns will be mentored by editors at the newspaper. Interns will receive feedback during each step of the reporting and writing process. Photography interns will learn how to capture high-quality photos and what to look for in shooting photographs for news, sports and feature stories. Interns will learn how to find subjects that make for visually pleasing galleries. Photography interns will be mentored by editors at the newspaper and receive feedback on the photos they have shot. All interns will be instructed on journalism fundamentals, including how to craft accurate headlines, cutlines and stories with attention to grammar, spelling, names and other vital details. All interns will have weekly meetings with their supervisor to discuss their work and receive feedback.

List the Names of Agency Individuals Who May Serve as Internship Supervisors

Attach Credentials (current resume or corporate bio including education) for each individual listed.

Julian March, News Editor
Gareth McGrath, News Editor
Stacie Greene Hidek, Digital and Visuals Editor
Diane Fuhrer, Features Editor

Approval Date 8-17-17 Expiration Date 8-17-17 Not Approved

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UNIVERSITY OF NORTH CAROLINA WILMINGTON

REQUEST FOR APPROVAL OF AGENCY
FOR PLACEMENT OF INTERNS

Agency Name: encore magazine / KIDZink

Address: Coworx at The Cargo District
1608 Queen St., Wilmington, NC 28401

Telephone: (910) 791-0688
Fax

Email: shea@encorepub.com

Business, Services, or Responsibilities of Agency

encore magazine is a weekly alternative print and online publication, distributed throughout Wilmington. Its sister publication KIDZink is distributed across New Hanover County Schools.

List Specific Opportunities or Experiences that will be Provided for the Intern

Whether student interns seek more experience in editorial, advertising or "a little bit of everything" in publishing, we’re happy to work closely with them through hands-on work. College interns are given opportunities to gain valuable experience in all aspects of publishing: writing, editing, and frequent use of Adobe Creative Cloud software, such as InDesign and Photoshop. As well as advertising/sales upon evaluation of skills and learning goals. Not to mention, their work is published weekly.

encore offers fall, spring and summer internships. Prospective interns should be open to constructive feedback; have attention to detail; willing to contribute to encore tasks in the office or remotely; able to meet deadlines—and remain flexible and adaptable to changes with said deadlines. Experience with Associated Press Stylebook and Adobe Creative Cloud a plus—but don’t worry, editorial interns get plenty of experience in both!

List the Names of Agency Individuals Who May Serve as Internship Supervisors

Shea Carver, Editor-in-Chief (see attached resume)
Shannon Gentry, Assistant Editor (see attached resume)

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Approval Date

Dr. Jess Owersma
Associate Dean, College of Arts and Sciences

Not Approved

APR 10 2018

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