



Ocean, Inc.

New Ventures in the Blue Economy

with Diane Durance

UNCW Center for Innovation and Entrepreneurship (UNCW CIE)

Sept. 15, 2020
6:00 PM

VIRTUAL SEMINAR

Even though this is a virtual event, registration is required.

Once you register, you will be sent the webinar login information.

Questions?

Please visit us on the web or call 910-962-2301

uncw.edu/cms



Please join our school of Bluefish Society members and help us keep the outreach tradition at CMS afloat. For details, call us at 910-962-2408.

UNCW CIE is developing a strategic plan for growing the local Blue Economy and adding new ventures in Bluetech. Marine robotics, marine biotechnology, and other ocean sustainability sectors are predicted to be among the top 12 fields that will attract venture capital in the next five years. Today, one in six jobs are in our region are in the Blue Economy, which encompasses all the businesses, technologies, and activities contributing to sustainable use of ocean resources for economic growth and improved livelihoods and jobs.

UNCW has more than 100 faculty who are directly in the marine sciences, or in some way affiliated with the work being done to preserve ocean and coastal environments. Marine Science accounts for the majority of our university's sponsored research. Among the universities in the UNC system, UNCW has the greatest number of undergraduate and graduate students in marine biology, marine science, and environmental sciences — and is the *only* university with a degree program in Coastal Engineering and plans for a PhD program in Applied Coastal Ocean Science.

A healthy and growing Blue Economy will enhance and secure the quality of life for all of us in the Cape Fear Region.



Diane Durance is the Director of the UNCW Center for Innovation and Entrepreneurship. As an entrepreneur, she launched and grew three companies, including a telecommunications engineering firm, a communications publishing company, and a residential construction business. She founded an aquaculture startup and was a finalist in the global Fish 2.0 competition for sustainable seafood. She holds a BBA and MPA, both from Southern Methodist University.

CELEBRATING 20 YEARS