The School of Social Work is dedicated to a course of study and professional preparation that educates students, pursues scholarly inquiry, and performs community service in order to promote a strengths approach to social work practice. Such an approach teaches students practice skills that advance the empowerment and well-being of individuals, families, groups, organizations, and communities as they explore policies and programs to ensure social welfare and quality social work practice.

Strategic Plan

Values

The faculty of the School of Social Work supports all professional values and ethics articulated by the National Association of Social Workers Code of Ethics. Further, we believe in:

- collaborative interprofessional and intraprofessional teaching, practice and research.
- student-centered education that prepares students for the reality of resiliency-based, reasoned and informed practice.
- an environment that is creative, fun, collegial and supportive of community members who are passionate and committed to learning, teaching and service.
- continuously enhancing the quality of the school and faculty through mentoring, transparency and creative and innovative engagement.
- an appreciation of the holistic nature of diversity.

Mission

The School of Social Work is dedicated to a course of study and professional preparation that educates students, pursues scholarly inquiry, and performs community service in order to promote a strengths approach to social work practice. Such an approach teaches students practice skills that advance the empowerment and well-being of individuals, families, groups, organizations, and communities as they explore policies and programs to ensure social welfare and quality social work practice.

Past Successes

Educate
Increase total number of students enrolled in SSW degree programs from June 2015 to July 2017
11%

Contribute
Increase faculty publications and presentations from June 2015 to July 2017
28%

Succeed
Percentage of students employed or enrolled in graduate school from the 2016-2017 graduating class
89%
Goal 1
Empower students through excellence in teaching and learning

OBJECTIVE 1 • ACCESS
Provide accessible undergraduate and graduate degree programs that prepare graduates for academic career advancement.

OBJECTIVE 2 • DIVERSITY
Attract and retain high quality and diverse students, faculty and staff.

OBJECTIVE 3 • QUALITY
Enhance the quality of existing academic programming and develop new programs to address the health and human service needs of southeastern North Carolina and beyond.

OBJECTIVE 4 • GLOBAL ENGAGEMENT
Expand global engagement and transcultural learning experiences to support the creation and exchange of knowledge and expertise.

OBJECTIVE 5 • APPLIED LEARNING
Sustain and expand applied learning experiences.

OBJECTIVE 6 • STUDENT SERVICES
Support academic, personal and professional development of students through a sustainable student success services model.

OBJECTIVE 7 • INTERPROFESSIONAL LEARNING
Sustain and expand interprofessional learning experiences by collaborating with both existing and new university and community partners.

Goal 2
Foster excellence in research, scholarly activity, and innovation

OBJECTIVE 1 • STUDENT PARTICIPATION
Increase student participation in research, scholarly activity, and innovation.

OBJECTIVE 2 • INTERPROFESSIONAL COLLABORATION
Increase interprofessional collaboration in research, scholarly activity, and innovation.

OBJECTIVE 3 • PUBLICATIONS/PRESENTATIONS
Enhance research and scholarly productivity through publications and presentations.

OBJECTIVE 4 • FUNDING
Increase internal and external funding through greater faculty leadership and participation in grants and contracts.

OBJECTIVE 5 • ACADEMIC-COMMUNITY PARTNERSHIPS
Increase academic-community partnerships focused on research, scholarly activity, and innovation.

OBJECTIVE 6 • INFRASTRUCTURE
Build an infrastructure to support and sustain faculty and student research, scholarly activity, and innovation.
Goal 3

Engage in strong academic-community partnerships.

OBJECTIVE 1 • INCORPORATION
Increase sustainable, mutually beneficial academic-community partnerships.

OBJECTIVE 2 • RESOURCES
Allocate resources for faculty, staff, and students to build and sustain academic-community partnerships.

OBJECTIVE 3 • PROFESSIONAL DEVELOPMENT
Increase professional development and continuing education opportunities to meet the needs of the health and human services workforce.

OBJECTIVE 4 • INTERPROFESSIONALITY
Maintain high-quality professional and interprofessional community engagement programs.

Goal 4

Facilitate involvement in professional service activities and leadership roles.

OBJECTIVE 1 • RESOURCES
Allocate resources to support faculty, staff, and student involvement in professional service activities and leadership roles.

OBJECTIVE 2 • VALUE
Recognize the value of professional service activities and leadership roles of faculty, staff and students.

Goal 5

Promote sustainability and continuous quality improvement

OBJECTIVE 1 • PROCESSES, POLICY, PROCEDURES
Develop effective, efficient, and sustainable processes, policies and procedures to manage college and school functions through the engagement of faculty, students, and staff.

OBJECTIVE 2 • CULTURE
Promote and reinforce a diverse, collaborative, interprofessional, and healthy culture within the school.

OBJECTIVE 3 • ASSESSMENT
Engage in meaningful assessment processes and quality assurance procedures to support achievement of college and program outcomes.

OBJECTIVE 4 • MARKETING
Advance understanding and respect for the schools and college from local to global communities through effective communication, marketing, and branding.

OBJECTIVE 5 • ADVANCEMENT
Enhance advancement activities to increase gifts and endowments to the schools and college.