

# SCHOOL *of* SOCIAL WORK

## 2018 Strategic Plan

### Mission Statement

The School of Social Work is dedicated to a course of study and professional preparation that educates students, pursues scholarly inquiry, and performs community service in order to promote a strengths approach to social work practice. Such an approach teaches students practice skills that advance the empowerment and well-being of individuals, families, groups, organizations, and communities as they explore policies and programs to ensure social welfare and quality social work practice.

### Past Successes



#### Educate

Increase total number of students enrolled in SSW degree programs from June 2015 to July 2017

**11%**



#### Contribute

Increase faculty publications and presentations from June 2015 to July 2017

**28%**



#### Succeed

Percentage of students employed or enrolled in graduate school from the 2016-2017 graduating class

**89%**



COLLEGE *of* HEALTH  
& HUMAN SERVICES



## Goal 1

# Empower students through excellence in teaching and learning

### **OBJECTIVE 1 • ACCESS**

Provide accessible undergraduate and graduate degree programs that prepare graduates for academic career advancement.

### **OBJECTIVE 2 • DIVERSITY**

Attract and retain high quality and diverse students, faculty and staff.

### **OBJECTIVE 3 • QUALITY**

Enhance the quality of existing academic programming and develop new programs to address the health and human service needs of southeastern North Carolina and beyond.

### **OBJECTIVE 4 • GLOBAL ENGAGEMENT**

Expand global engagement and transcultural learning experiences to support the creation and exchange of knowledge and expertise.

### **OBJECTIVE 5 • APPLIED LEARNING**

Sustain and expand applied learning experiences.

### **OBJECTIVE 6 • STUDENT SERVICES**

Support academic, personal and professional development of students through a sustainable student success services model.

### **OBJECTIVE 7 • INTERPROFESSIONAL LEARNING**

Sustain and expand interprofessional learning experiences by collaborating with both existing and new university and community partners.

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## Goal 2

# Foster excellence in research, scholarly activity, and innovation

### **OBJECTIVE 1 • STUDENT PARTICIPATION**

Increase student participation in research, scholarly activity, and innovation.

### **OBJECTIVE 2 • INTERPROFESSIONAL COLLABORATION**

Increase interprofessional collaboration in research, scholarly activity, and innovation.

### **OBJECTIVE 3 • PUBLICATIONS/PRESENTATIONS**

Enhance research and scholarly productivity through publications and presentations.

### **OBJECTIVE 4 • FUNDING**

Increase internal and external funding through greater faculty leadership and participation in grants and contracts.

### **OBJECTIVE 5 • ACADEMIC-COMMUNITY PARTNERSHIPS**

Increase academic-community partnerships focused on research, scholarly activity, and innovation.

### **OBJECTIVE 6 • INFRASTRUCTURE**

Build an infrastructure to support and sustain faculty and student research, scholarly activity, and innovation.



## Goal 3

### **Engage in strong academic-community partnerships.**

#### **OBJECTIVE 1 • INCREASE PARTNERSHIPS**

Increase sustainable, mutually beneficial academic-community partnerships.

#### **OBJECTIVE 2 • RESOURCES**

Allocate resources for faculty, staff, and students to build and sustain academic-community partnerships.

#### **OBJECTIVE 3 • PROFESSIONAL DEVELOPMENT**

Increase professional development and continuing education opportunities to meet the needs of the health and human services workforce.

#### **OBJECTIVE 4 • INTERPROFESSIONALITY**

Maintain high-quality professional and interprofessional community engagement programs.

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## Goal 4

### **Facilitate involvement in professional service activities and leadership roles.**

#### **OBJECTIVE 1 • RESOURCES**

Allocate resources to support faculty, staff and student involvement in professional service activities and leadership roles.

#### **OBJECTIVE 2 • VALUE**

Recognize the value of professional service activities and leadership roles of faculty, staff and students.

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## Goal 5

### **Promote sustainability and continuous quality improvement**

#### **OBJECTIVE 1 • PROCESSES, POLICY, PROCEDURES**

Develop effective, efficient, and sustainable processes, policies and procedures to manage college and school functions through the engagement of faculty, students, and staff.

#### **OBJECTIVE 2 • CULTURE**

Promote and reinforce a diverse, collaborative, interprofessional, and healthy culture within the school.

#### **OBJECTIVE 3 • ASSESSMENT**

Engage in meaningful assessment processes and quality assurance procedures to support achievement of college and program outcomes.

#### **OBJECTIVE 4 • MARKETING**

Advance understanding and respect for the schools and college from local to global communities through effective communication, marketing, and branding.

#### **OBJECTIVE 5 • ADVANCEMENT**

Enhance advancement activities to increase gifts and endowments to the schools and college.