The School of Social Work is dedicated to a course of study and professional preparation that educates students, pursues scholarly inquiry, and performs community service in order to promote a strengths approach to social work practice. Such an approach teaches students practice skills that advance the empowerment and well-being of individuals, families, groups, organizations, and communities as they explore policies and programs to ensure social welfare and quality social work practice.

**Past Successes**

**Educate**
Increase total number of students enrolled in SSW degree programs from June 2015 to July 2017

11%

**Contribute**
Increase faculty publications and presentations from June 2015 to July 2017

28%

**Succeed**
Percentage of students employed or enrolled in graduate school from the 2016-2017 graduating class

89%
Goal 1
Empower students through excellence in teaching and learning

OBJECTIVE 1 • ACCESS
Provide accessible undergraduate and graduate degree programs that prepare graduates for academic career advancement.

OBJECTIVE 2 • DIVERSITY
Attract and retain high quality and diverse students, faculty and staff.

OBJECTIVE 3 • QUALITY
Enhance the quality of existing academic programming and develop new programs to address the health and human service needs of southeastern North Carolina and beyond.

OBJECTIVE 4 • GLOBAL ENGAGEMENT
Expand global engagement and transcultural learning experiences to support the creation and exchange of knowledge and expertise.

OBJECTIVE 5 • APPLIED LEARNING
Sustain and expand applied learning experiences.

OBJECTIVE 6 • STUDENT SERVICES
Support academic, personal and professional development of students through a sustainable student success services model.

OBJECTIVE 7 • INTERPROFESSIONAL LEARNING
Sustain and expand interprofessional learning experiences by collaborating with both existing and new university and community partners.

Goal 2
Foster excellence in research, scholarly activity, and innovation

OBJECTIVE 1 • STUDENT PARTICIPATION
Increase student participation in research, scholarly activity, and innovation.

OBJECTIVE 2 • INTERPROFESSIONAL COLLABORATION
Increase interprofessional collaboration in research, scholarly activity, and innovation.

OBJECTIVE 3 • PUBLICATIONS/PRESENTATIONS
Enhance research and scholarly productivity through publications and presentations.

OBJECTIVE 4 • FUNDING
Increase internal and external funding through greater faculty leadership and participation in grants and contracts.

OBJECTIVE 5 • ACADEMIC-COMMUNITY PARTNERSHIPS
Increase academic-community partnerships focused on research, scholarly activity, and innovation.

OBJECTIVE 6 • INFRASTRUCTURE
Build an infrastructure to support and sustain faculty and student research, scholarly activity, and innovation.
Goal 3

Engage in strong academic-community partnerships.

OBJECTIVE 1 • INCREASE PARTNERSHIPS
Increase sustainable, mutually beneficial academic-community partnerships.

OBJECTIVE 2 • RESOURCES
Allocate resources for faculty, staff, and students to build and sustain academic-community partnerships.

OBJECTIVE 3 • PROFESSIONAL DEVELOPMENT
Increase professional development and continuing education opportunities to meet the needs of the health and human services workforce.

OBJECTIVE 4 • INTERPROFESSIONALITY
Maintain high-quality professional and interprofessional community engagement programs.

Goal 4

Facilitate involvement in professional service activities and leadership roles.

OBJECTIVE 1 • RESOURCES
Allocate resources to support faculty, staff and student involvement in professional service activities and leadership roles.

OBJECTIVE 2 • VALUE
Recognize the value of professional service activities and leadership roles of faculty, staff and students.

Goal 5

Promote sustainability and continuous quality improvement

OBJECTIVE 1 • PROCESSES, POLICY, PROCEDURES
Develop effective, efficient, and sustainable processes, policies and procedures to manage college and school functions through the engagement of faculty, students, and staff.

OBJECTIVE 2 • CULTURE
Promote and reinforce a diverse, collaborative, interprofessional, and healthy culture within the school.

OBJECTIVE 3 • ASSESSMENT
Engage in meaningful assessment processes and quality assurance procedures to support achievement of college and program outcomes.

OBJECTIVE 4 • MARKETING
Advance understanding and respect for the schools and college from local to global communities through effective communication, marketing, and branding.

OBJECTIVE 5 • ADVANCEMENT
Enhance advancement activities to increase gifts and endowments to the schools and college.