

2018 Strategic Plan

Mission Statement

The School of Health and Applied Human Sciences promotes the health and wellbeing of all persons through exemplary preparation of future professionals, scholarly activity, and community engagement. This mission is realized through the relentless pursuit of a strategic plan that affirms our strengths, targets growth opportunities, and pushes us to excellence.

Past Successes



Educate

Increase total number of students enrolled in SHAHS degree programs from June 2015 to July 2017

15%



Contribute

Increase faculty publications and presentations from June 2015 to July 2017

26%



Succeed

Percentage of students employed or enrolled in graduate school from the 2016-2017 graduating class

73%



COLLEGE *of* HEALTH
& HUMAN SERVICES



Goal 1

Empower students through excellence in teaching and learning

OBJECTIVE 1

Provide undergraduate- and graduate-degree programs that are financially accessible and delivered in a variety of models including face-to-face, hybrid, online, and accelerated programs.

OBJECTIVE 2

Provide support to all degree programs with professional Accreditation Standards so accreditation can be attained and/or maintained in order to prepare graduates for careers in HAHS fields or in further education.

OBJECTIVE 3

Attract and retain high-quality and diverse students, faculty, and staff.

OBJECTIVE 4

Sustain and expand applied learning opportunities and professional experiences that prepare students to think critically, utilize technological advances, and engage globally.

OBJECTIVE 5

Utilize best practices in curriculum development, pedagogy, and interprofessional teaching and learning.

OBJECTIVE 6

Provide excellent academic advising and career planning that facilitates efficient and effective progress towards graduation goals.



Goal 2

Foster excellence in research, scholarly activity, and innovation

OBJECTIVE 1

Provide support and opportunities that encourage student-centered research and learning initiatives.

OBJECTIVE 2

Increase interprofessional collaboration in research, scholarly activity, and innovation.

OBJECTIVE 3

Increase research and scholarly productivity that enhances the health and quality of life of all people.

OBJECTIVE 4

Provide resources and guidance for grant writing, contract development, research, and scholarly writing.



Engage in strong academic-community partnerships

OBJECTIVE 1

Allocate resources for faculty, staff, and students to build and sustain academic-community partnerships and to encourage interprofessional collaboration.

OBJECTIVE 2

Provide service to UNCW, the professions, and the local community and beyond through our disciplinary knowledge and expertise.

OBJECTIVE 3

Mentor students to develop the skills to serve community partners.

OBJECTIVE 4

Increase faculty, staff, and student involvement in professional leadership roles within the school, college, university, and professions.



Promote sustainability and continuous quality improvement.

OBJECTIVE 1

Utilize effective and efficient policies and procedures to manage the school.

OBJECTIVE 2

Promote and reinforce an inclusive, interprofessional, and healthy culture within the school, founded on collaborative decision-making and principles of shared governance.

OBJECTIVE 3

Engage in meaningful assessment processes and quality-assurance procedures to support achievement of school and program outcomes.

OBJECTIVE 4

Maintain, develop, and leverage well-designed facilities to support our vision, mission, and goals.

OBJECTIVE 5

Enhance advancement activities to increase gifts and endowments to the school.

OBJECTIVE 6

Establish innovative and entrepreneurial business practices to support revenue generation efforts and resource management.