RECREATION, SPORT LEADERSHIP & TOURISM MANAGEMENT
SCHOOL OF HEALTH & APPLIED HUMAN SCIENCES
COLLEGE OF HEALTH AND HUMAN SERVICES

STRONG FACULTY
Our faculty are highly qualified, experienced and committed to student success.

CURRICULUM
Our program meets the highest standards of academic rigor, professionalism and ethical conduct.

OPPORTUNITIES
Students can participate in faculty research; international and domestic travel opportunities; and experiential, applied and service learning experiences.

CORE VALUES
Our program prepares students to become professionals who are Honest, Ethical, Innovative, Creative, Responsible and Engaged.

WHAT DO RECREATION, SPORT LEADERSHIP AND TOURISM MANAGEMENT PROFESSIONALS DO?
Recreation, Sport Leadership and Tourism Management professionals provide leisure opportunities and experiences for individuals to enhance their overall health, well-being and quality of life.

Our mission is to provide students with a comprehensive educational and practical experience, thereby producing exemplary, competent and ethical professionals qualified to work and lead in the leisure industry and make positive contributions in their community.
RECREATION, SPORT LEADERSHIP & TOURISM MANAGEMENT

CORE CURRICULUM

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<th>Course #</th>
<th>Course Title</th>
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<td>REC 265</td>
<td>Leisure &amp; Society</td>
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<td>REC 270</td>
<td>Program Planning &amp; Leadership</td>
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<td>REC 303</td>
<td>Inclusive Recreation Services</td>
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<td>REC 348</td>
<td>Practicum in Recreation Services</td>
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<td>REC 359</td>
<td>Research &amp; Evaluation in Recreation, Sport Leadership and Tourism</td>
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<td>REC 375</td>
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<td>Marketing for Recreation, Sport Leadership &amp; Tourism</td>
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<td>REC 390</td>
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<td>Risk Management &amp; Liability in Recreation Services</td>
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<td>Advanced Human Resource Management in Recreation Services</td>
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<td>REC 476</td>
<td>Budgeting &amp; Finance in Recreation, Sport Leadership &amp; Tourism</td>
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<td>REC 498</td>
<td>Internship in Recreation, Sport Leadership &amp; Tourism Management</td>
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Where can you work with a Recreation, Sport Leadership and Tourism Management degree?

Professionals are employed in a variety of settings and positions, including, but not limited to:

• Resort and hotel positions
• Special events manager
• Restaurant positions
• Athletic specialist/coordinator
• Recreation specialist/superintendent
• Tour guide/manager
• Director of campus recreation/campus intramurals
• Professional consultant
• Cruise ship staff
• Church recreation leader
• Convention and meeting planner
• Parks and recreation administration/management
• University and college teaching positions

CONCENTRATIONS

Public and Non-Profit Recreation
Prepares students to work for municipal, county, state and federal parks and recreation agencies, YMCAs, YWCAs, and other public and non-profit organizations

Recreational Sports Leadership
Prepares students to work in university campus recreation and intramurals, YMCA athletic programing, sport athletic associations, and other athletic and fitness-related organizations

Tourism, Hospitality and Events
Prepares students to work for travel agencies; cruise ships; event planning agencies; resorts; and other tourism, hospitality and event planning organizations

For more information about this field, the career options, professional opportunities, and the UNCW program, visit uncw.edu/shahs/academic/undergraduate/rsl_tm/rsltm.html

Questions? Contact Dr. Alexia Franzidis, Program Coordinator, at 910.962.2268 or franzidisa@uncw.edu.

UNCW is an EEO/AA institution. UNCW does not discriminate on the basis of sex. Questions regarding Title IX may be referred to TitleIX@uncw.edu.