B.S. in Public Health (PBH)
Community Health Education (CHE) Concentration

The CHE Concentration prepares students to assess, plan, implement and evaluate programs that are designed to enhance individual and community health and wellbeing. Students are eligible to sit for the Certified Health Education Specialist (CHES®) exam offered by the National Commission for Health Education Credentialing.

Course requirements for all UNCW degrees include: (1) University Studies and (2) specific major requirements for a combined total of a minimum of 120 hours.

Requirements to declare PBH: Completion of 24 UNCW or transfer hours. To be admitted to the program and declare a CHE concentration, a student must have a 2.5 overall grade point average (GPA). A grade of C or above must be achieved in each Public Health core and concentration course. A 2.5 overall GPA is required for CHE students to register for PBH 496 and PBH 497, and graduate from the program.

MAJOR REQUIREMENTS – 65 total hours (Including concentration)

Core Courses: (38 hours)

- PBH 290  Foundations of Public Health (3)
- PBH 295  Public Health Practice (3)
- PBH 299  Introduction to Biostatistics (3) Prerequisite: MAT 111 Satisfactory performance on the UNCW mathematics placement test for MAT 111, or MAT 111, or an ACT math score of 22 or higher. [M&S]
- PBH 310  Social and Behavioral Determinants of Health (3)
- PBH 320  Foundations of Global Health (3) [LGS, IL]
- PBH 359  Research Methods in Public Health (3) Prerequisite: PBH 299 [WI, IL]
- PBH 400  Health Ethics, Policy and Law (3) [CR]
- PBH 401  Foundations of Environmental Health (3)
- PBH 452  Epidemiology (3) [WI, IL]
- PBH 496  Capstone in Public Health (3) PBH majors only, senior standing and consent of instructor
- EXS 216  Human Anatomy and Physiology I (3) [SANW] & EXSL lab (1) OR (BIO 240 & BIOL 240)
- EXS 217  Human Anatomy and Physiology II (3) [SANW] & EXSL lab (1) OR (BIO 241 & BIOL 241)

COMMUNITY HEALTH EDUCATION CONCENTRATION – 27 hours

- PBH 234  Introduction to Health Promotion and Education (3)
- PBH 300  Program Planning & Evaluation Methods for Health Promotion (3) Prerequisite: PBH 234
- PBH 315  Health Program Implementation (3) Prerequisite: PBH 234, PBH 300
- PBH 395  Health Promotion Practice (3) Prerequisite: PBH 234, Prerequisite or Corequisite: PBH 300
- PBH 351  Health Communication (3)
- COM 226  Health Communication (3) Prerequisite: COM 105 w/ “B” or better
- PBH 497  Internship in Public Health (12) 2.5 overall GPA, All core and concentration courses must be completed at the time of application, senior standing, and permission of instructor

Key: *These courses require a lab; +May also be used to satisfy University Studies requirement; WI = Writing Intensive; IL = Information Literacy; LGS = Living in a Global Society; CR = Critical Reasoning; M&S = Mathematics & Statistics; SANW = Scientific Approaches to the Natural World