

COLLEGE *of* HEALTH & HUMAN SERVICES

2018 Strategic Plan

Mission Statement & Values

The College of Health and Human Services (CHHS) creates transformative learning experiences, advances knowledge through research and scholarly activity, and engages local and global communities. CHHS is a learning organization that intentionally cultivates a diverse, inclusive, interprofessional, student-centered, healthy culture of excellence.

Past Successes



Educate

Increase total number of students enrolled in CHHS degree programs from June 2015 to July 2017

70%



Contribute

Increase total number of faculty and staff in CHHS from June 2015 to July 2017

77%



Succeed

Percentage of students employed or enrolled in graduate school from the 2016-2017 graduating class

84%



COLLEGE *of* HEALTH
& HUMAN SERVICES



Goal 1

Empower students through excellence in teaching and learning

OBJECTIVE 1

Provide accessible undergraduate and graduate degree programs that prepare graduates for academic and career advancement.

OBJECTIVE 2

Attract and retain high-quality and diverse students, faculty and staff.

OBJECTIVE 3

Enhance the quality of existing academic and student affairs programming and develop new programs to address the health and human service needs of southeastern North Carolina and beyond.

OBJECTIVE 4

Utilize technology to create and sustain virtual and physical instructional environments that enhance interprofessionalism, collaboration and learning.

OBJECTIVE 5

Expand global engagement and transcultural learning experiences to support the creation and exchange of knowledge and expertise.

OBJECTIVE 6

Sustain and expand applied learning experiences.

OBJECTIVE 7

Support academic, personal and professional development of students through a sustainable student advising and student success services model.

OBJECTIVE 8

Sustain and expand interprofessional learning experiences by collaborating with university and community partners.



Goal 2

Foster excellence in research, scholarly activity, and innovation

OBJECTIVE 1

Increase student participation in research, scholarly activity and innovation by collaborating with university and community partners.

OBJECTIVE 2

Increase interprofessional collaboration in research, scholarly activity, and innovation.

OBJECTIVE 3

Enhance research and scholarly productivity through publications and presentations.

OBJECTIVE 4

Increase internal and external funding through submissions and awards of grants and contracts.

OBJECTIVE 5

Increase academic-community partnerships focused on research, scholarly activity and innovation.

OBJECTIVE 6

Build an infrastructure to support and sustain faculty, staff and student research, scholarly activity and innovation.



Goal 3

Engage in strong academic-community partnerships

OBJECTIVE 1

Increase sustainable, mutually beneficial academic-community partnerships.

OBJECTIVE 2

Allocate resources for faculty, staff and students to build and sustain academic-community partnerships.

Goal 3

Engage in strong academic-community partnerships (continued)

OBJECTIVE 3

Increase professional development and continuing education opportunities to meet the needs of the health and human services workforce.

OBJECTIVE 4

Maintain high-quality professional and interprofessional community engagement programs.

OBJECTIVE 5

Develop the Center for Healthy Communities and Center for Clinical Research Workforce as sustainable integrative platforms for community engagement involving faculty, students and staff.

Goal 4

Facilitate involvement in professional service activities and leadership roles

OBJECTIVE 1

Increase faculty, staff and student involvement in professional service and leadership roles within and across disciplines and professions.

OBJECTIVE 2

Allocate resources to support faculty, staff and student involvement in professional service activities and leadership roles.

OBJECTIVE 3

Recognize the value of professional service activities and leadership roles of faculty, staff and students.

Goal 5

Promote sustainability and continuous quality improvement

OBJECTIVE 1

Develop effective, efficient and sustainable processes, policies and procedures to manage college and school functions through the engagement of faculty, students and staff.

OBJECTIVE 2

Promote and reinforce a diverse, collaborative, interprofessional and healthy culture within the college.

OBJECTIVE 3

Engage in meaningful assessment processes and quality assurance procedures to support achievement of college and program outcomes.

OBJECTIVE 4

Advance understanding and respect for the schools and college from local to global communities through effective communication, marketing and branding.

OBJECTIVE 5

Maintain, develop and leverage well-designed facilities to support our vision and mission.

OBJECTIVE 6

Develop a culture supporting health and well-being across the university and from local to global communities through effective engagement, education and service.

OBJECTIVE 7

Enhance advancement activities to increase gifts and endowments to the schools and college.

OBJECTIVE 8

Establish innovative and entrepreneurial business practices to support revenue generation efforts and resource management.