As we celebrate our 10th anniversary as a College, we continue our quest to become a sustainable college of distinction. While state funding sets the foundation for us to pursue our vision, it is philanthropy, corporate contributions and partnerships that enable us to provide the transformational experiences that will prepare our students for tomorrow’s workforce while meeting the present needs of our community. We invite you to participate in our journey through a commitment to one or more of the priorities below. Together we will help individuals and families in our communities to live healthier, more prosperous and empowered lives.
The UNCW College of Health and Human Services (CHHS) is committed to having great students, great faculty, great programs and great facilities. CHHS was established in 2010 to enhance the health and quality of life of individuals, families and communities in southeastern North Carolina and beyond. Our mission and vision drive our commitment to our strategic goals:

- Empower students through excellence in teaching, transformative learning experiences and interprofessional collaboration;

- Foster excellence in research, scholarly activity and innovation;

- Engage in strong academic-community partnerships both regionally and globally;

- Facilitate involvement in professional service activities and leadership roles; and

- Promote sustainability and continuous quality improvement.

CHHS is an integrative structure that brings together its three professional schools: School of Health and Applied Human Sciences, School of Nursing and School of Social Work. The college’s Center for Healthy Communities and Center for Workforce Development provide integrated outreach services connecting community-engaged teaching, research and service with community and workforce needs, while the Student Success Center supports students through scholarship programs, academic advising, signature events and professional development. The college has grown and developed into a vibrant academic organization with a continued trajectory of growth in student enrollment and degree programs. Coupled with the opening in fall 2020 of Veterans Hall, CHHS’ journey toward destination health continues.
Support Levels

Comprehensive support of CHHS programs, students, faculty, facilities, research and innovation drive visibility for your business or organization while publically supporting CHHS’ mission to enhance health and quality of life in our region and beyond.
$150,000 CHAMPION
(payable over 5 years)

- Invitation to exclusive University events that provide access to university leaders.
- VIP seating for media focused events like the grand opening of Veterans Hall, the UNCW Gala and the CHHS scholarship lunch
- Public relations strategic collaboration on partnership messaging - Designation as partner with CHHS for all events in the College across all media platforms
- Donation Plaque prominently featured in Veterans Hall with dedication ceremony
- Event sponsorship, recognition (digital and print) and invitations for all CHHS related events for 12 months including Health Transformation Lecture Series and Health & Human Services week
- Invitations to CHHS sponsored community engagement events and programs

$100,000 ADVOCATE
(payable over 5 years)

- VIP seating for media focused events like the grand opening of Veterans Hall, the UNCW Gala and the CHHS scholarship lunch
- Public relations strategic collaboration on partnership messaging - Designation as partner with CHHS for all events in the College across all media platforms
- Donation Plaque prominently featured in Veterans Hall with dedication ceremony
- Event sponsorship, recognition (digital and print) and invitations for all CHHS related events for 12 months including AI & Health lecture Series, Health Transformation Lecture Series and Health & Human Services week

$50,000 FRIEND
(payable over 5 years)

- Public relations strategic collaboration on partnership messaging - Designation as partner with CHHS for all events in the College across all media platforms
- Donation Plaque prominently featured in Veterans Hall with dedication ceremony
- Event sponsorship, recognition (digital and print) and invitations for all CHHS related events for 12 months including AI & Health lecture Series, Health Transformation Lecture Series and Health & Human Services week

$25,000 PARTNER
(payable over 5 years)

- Public relations strategic collaboration on partnership messaging - Designation as partner with CHHS for all events in the College across all media platforms
- Event sponsorship, recognition (digital and print) and invitations for all CHHS related events for 12 months including AI & Health lecture Series, Health Transformation Lecture Series and Health & Human Services week
CHHS students are passionate about health and wellness. They are hardworking and driven by an ethos of academic excellence. Philanthropic support is a key factor in the college’s efforts to attract and retain top-quality students. The best students are drawn to places where they can learn and develop skills, utilizing the most advanced equipment and other physical resources available to them. A significant portion of undergraduate students receive some form of financial aid; thus, philanthropic support is vital. Student scholarship gifts help bridge the gap between reduced public support and individual expenses.

Graduate Fellowships and Assistantships help students engage in faculty-mentored research and community engagement projects. Diversity Scholarships provide access to education for underserved populations and help recruit promising future health professionals who are ready to transition from the region’s community colleges, into CHHS. Providing hands-on or applied learning experiences is fundamental to the pursuit of attracting and retaining great students. This gives CHHS students a competitive advantage.
CHHS houses three Distinguished Professorships in Nursing, with concentrations in underserved and vulnerable populations in rural southeastern North Carolina; successful aging among elders; and oncology. Distinguished Professorships are needed for the dean’s position and in the Schools of Health and Human Sciences and Social Work to contribute to the quest of attracting and retaining outstanding faculty.

CHHS is currently establishing a new master’s program in healthcare administration; a Master of Science in Athletic Training; and a new baccalaureate degree program in respiratory therapy with additional program expansion in areas such as public health; nutrition and dietetics; physical therapy; audiology and speech pathology occupational therapy; and physician assistance studies set for the next 3-5 years. Additional funding is needed to recruit accomplished leaders who enhance our research productivity, inclusive of being competitive for grants and contracts from the National Institutes for Health and the National Science Foundation.
Currently, CHHS’ bachelor’s degree programs in clinical research and RN-BSN are ranked as the 8th best online baccalaureate programs by U.S. News and World Report. CHHS’ programs in social work; athletic training; public health; and healthful living and fitness education are nationally accredited by professional/disciplinary agencies. State and private funding is needed to support programs and foster excellence in research, scholarly activity and innovation.

CHHS is committed to engaging in strong academic-community partnerships. While state funds provide base funding for our teaching mission, research and community engagement programs depend upon external funding to achieve CHHS’ vision of enhancing health and quality of life. CHHS developed three centers to facilitate our journey toward great programming. Sustainability of these centers is dependent upon donor support.

Philanthropic support for honors’ student learning communities; middle and high school transitional recruitment; and thought-leader lectures will further facilitate student engagement at CHHS. In addition to offering graduate- and doctoral-level education, CHHS faculty conducts policy-changing global public health research to improve the health of disadvantaged, underserved and vulnerable populations with goals of creating a cleaner environment and eliminating health disparities.
Center for Healthy Communities

The Center for Healthy Communities (CHC) fosters collaborations that address community-identified issues of interest to improve the health and well-being of communities in Southeastern North Carolina. The CHC provides critical backbone functions for the Southeastern North Carolina Regional Health Collaborative (SENCHEC), to guide, coordinate and sustain effective collaborative relationships with multiple stakeholders and their commitment to population health. Stakeholders include but are not limited to health and human services agencies, hospitals, community-based organizations and the university.

Center for Workforce Development

The Center for Workforce Development (CWD) facilitates the exploration, preparation and development of the health and human services workforce. Originally formed to strengthen workforce development for the local clinical research industry, the center is expanding its focus into other health care professions and target audiences, such as direct care providers; mental health and public health professionals; K-12 students; and beyond. The center also houses the North Carolina Public Health Training Center.

The Student Success Center

The Student Success Center (SSC) goes beyond just advisement and into career preparation and the development of a professional life. Funding support would expand the College’s ability to offer experiences, opportunities and programs that students would otherwise have to pay for themselves like study abroad, fellowships and in some cases, internships. The SSC would like to further develop a pipeline program for high school juniors and seniors to enter the healthcare professions via enrollment at CHHS.
Facilities

Supported through the successful passage of the Connect NC Bond, UNCW broke ground on Veterans Hall in January 2018. This innovative new 145,000 square-foot facility will house existing health and human services degree programs and develop new programs such as healthcare administration/analytics, speech language pathology and physician assistant studies. Labs will support teaching, research and community engagement. Veterans Hall will give students the opportunity to learn beyond the classroom through hands-on experiences, peer-to-peer activities in lab settings, standardized patient experiences, simulation learning and real-world client interactions. These well-rounded practices prepare graduates for tomorrow’s health and human services workforce.