



2nd Annual UNC Hispanic/Latino Faculty Forum

**Professional Advancement,
Campus Initiatives and
Leadership Roles in the University**

**September 13 - 14, 2013
University of North Carolina Wilmington**

Sponsors:

Office of North Carolina Vice President for Academic Affairs
UNCW Office of Institutional Diversity and Inclusion
Division of Academic Affairs

Special Thanks to:

Dr. Sam Lopez (UNC Charlotte) and Dr. John Craft de Ornes (ASU).

CONFERENCE AGENDA

FRIDAY, SEPTEMBER 13

- 2 – 3 p.m. **Registration, Poster Set-up**
3 – 5 p.m. **Hispanic Faculty Research Poster Session** *Azalea Coast Room – FUU*
 Concurrent Session: Graduate and Undergraduate *UNCW Centro Hispano*
 Student Networking
- Wilmington Weekend: Hotel, tourist stops, dinner coupons, etc.**
- 7 - 11 p.m. **Salsa Fiesta - Hispanic Heritage Kick-Off Celebration** *Warwick Center Ballroom*
(Open to registered forum guests at no cost).

SATURDAY, SEPTEMBER 14

- 8:30-9:30 a.m. **Registration and Continental Breakfast** *McNeill Hall 1051*
9:30 a.m.-12 p.m. **Morning Sessions** *McNeill Hall 1005*
- Welcome**
Interim Associate Provost for Institutional Diversity and Inclusion, Dr. Edelmira Segovia
UNCW Provost, Dr. Denise Battles
- Professional Development Opportunities: AAHHE, NCORE, HACU**
Dr. Edelmira Segovia – University of North Carolina Wilmington
Dr. Samuel Lopez – University of North Carolina Charlotte
- Campus Initiatives Panel : ASU, UNC Charlotte, UNCW**
Dr. John Craft de Ornes – Appalachian State University
Mr. Augusto E. Peña - Appalachian State University
Dr. Claudia Cartaya-Marin – Appalachian State University
Mr. Carlos Mendez - University of North Carolina Charlotte
Dr. Samuel Lopez – University of North Carolina Charlotte
Ms. Natalie Picazo – University of North Carolina Wilmington
- Creating a Campus Voice**
Ms. Catherine Blat- University of North Carolina Charlotte
Dr. Benny Andres- University of North Carolina Charlotte
Dr. Yvette Huet- University of North Carolina Charlotte
- 12 p.m. – 1 p.m. **LUNCH** *McNeill Hall 1051*
Guitarist Teodoro Ernesto Ortiz, “The Golden Left Hand”
Dance Performance: Ritmo Latino, UNCW student organization
- 1 p.m. – 4 p.m. **Afternoon Sessions** *McNeill Hall 1005*
- Latinos in Senior Administration Panel: Chief Diversity Officers**
University Admissions Officer, Chemistry Department Chair
Dr. Edelmira Segovia – University of North Carolina Wilmington
Dr. Samuel Lopez – University of North Carolina Charlotte
Mr. Marcio Moreno – University of North Carolina Wilmington
Dr. Claudia Cartaya – Marin – Appalachian State University
- Student Perspectives – Reflections on Inspiration and Motivation from Hispanic Faculty**
Graduate Students, Doctoral Students and Alumni – UNCW, UNC Charlotte
- Closing session: What have we learned? How will we move forward?**

SPEAKERS AND PRESENTERS



Edelmira Segovia, Ph.D. serves as Interim Associate Provost for Diversity and Inclusion at UNCW. She is a member of UNCW's Hispanic Faculty and Staff Association and served as Director of Centro Hispano from Fall 2009 to Spring 2013. Segovia holds a bachelor's degree in Spanish from the University of North Carolina Wilmington, a master's degree in Romance Languages/ Spanish from Appalachian State University, and a Doctorate in Educational Leadership and Administration from University of North Carolina, Wilmington.



Samuel Lopez, Ph.D. was appointed as the Director of the Office of Multicultural Academic Services at UNC Charlotte in August 2008. Prior to his current position, Dr. Lopez was a tenured professor of exercise science at the University of Nebraska at Kearney and the Director of the Educational Access Project, a federally-funded, multi-component grant program that addressed the issues of preparedness and access to post-secondary education for underrepresented and underserved populations. He received his Doctor of Physical Therapy degree from Creighton University in 1999 and his Bachelor of Science degree in exercise science from Utah State University in 1996. Dr. Lopez is a member of the National Advisory Council for the National Conference on Race and Ethnicity in American Higher Education (NCORE) and serves on the Chief Diversity Officers and Affiliates Committee of the Marketing and Outreach Sub-Council.



John R. Craft de Ornes Velez, Ed.D. is currently Professor and former coordinator of the Graphic Arts and Imaging Technology Program at Appalachian State University in Boone, North Carolina. He has taught at Appalachian for twenty-four years. During the 2007-2008 academic year, he served as interim assistant chairperson for the Department of Technology. He holds degrees from North Carolina State University and Appalachian State University. Together with René Horst, Claudia Cartaya-Marin, Augusto Peña, Livelle León Rodriguez, and Andres Fisher, he helped establish Appalachian@s as a campus organization to serve the Hispano/Latino students, faculty and staff at Appalachian State University. Additionally, Craft co-helped to organize the first Hispano/Latino symposium at Appalachian State University.



Claudia Cartaya-Marin, Ph.D. is a professor and chemistry department chair at Appalachian State University. She is an organic synthetic chemist interested in developing synthetic methods and in the total synthesis of natural products that possess anti-cancer properties. She obtained her B.S. in Chemistry from Universidad Simon Bolivar in Caracas, Venezuela, and then came to the United States, where she got her master's degree at Northeastern University, working on organo-metallic chemistry. She then joined the lab of Dr. Barry Snider at Brandeis University, in Waltham, MA, where, for her Ph.D. degree, she accomplished the total synthesis of (+)-nitramine, a proposed neurotoxin. She is currently teaching Fundamentals of Organic Chemistry.



Natalie Picazo, M.A. began the role of Interim Director of Centro Hispano on August 1, 2013. She facilitates Centro Hispano's diversity missions to support the rapidly growing number of Hispanic students applying, attending, and completing degrees at UNCW through heritage and demographic workshops, community outreach, Hispanic faculty and staff networking, opportunities for bilingual students, culturally focused pre-college advising, professional networking, and student resources including study area, cultural library, and student organizations. She also is the new co-chair of the Latino Alliance for Southeastern North Carolina. Ms. Picazo holds a Bachelor of Social Work from Appalachian State University and a Master of Arts in Teaching from East Carolina University.

SPEAKERS AND PRESENTERS (cont.)



Marcio Moreno, M.A. serves as Director of Admissions at UNCW. He is a member of UNCW's Hispanic Faculty and Staff Association. Mr. Moreno has served the University of North Carolina Wilmington in the Office of Admissions since 2005. He has been the Associate Director since 2008, after having served for two years as the Assistant Director. Mr. Moreno earned a B.A. and M.A. in English from the Universidad Autonoma de Chiriqui and a M.A. in Spanish and Certificate in Hispanic Studies from the University of North Carolina Wilmington. Mr. Moreno received the 2008 University of North Carolina Wilmington Staff Award for Excellence for his service to the local Hispanic community and his commitment to diversity.



Catherine Blat, M.S. is the Director of the University Center for Academic Excellence at the University of North Carolina at Charlotte. She came to UNC Charlotte in 1998 as the Assistant Director for the Lee College of Engineering MAPS (Maximizing Academic and Professional Success) mentoring program and later was promoted to Director of the program. Ms. Blat's recent service includes: Quality Enhancement Plan Steering Committee and Expectations Development Team, Student Success Working Group, ADVANCE Grant Leadership Team, Learning Community Steering Committee, and Academic Affairs Assessment Improvement Team. She has presented in ASEE, ACUHO-I, NADE, and FYE. She has published in the Journal of STEM Education and the Journal of Applied Physics. Ms. Blat is a member of Phi Kappa Phi and Tau Beta Pi and she serves as the student advisor for the Society of Hispanic Professional Engineers. She has an M.S. in Mechanical Engineering and a Bachelor's degree in Electrical Engineering both from UNC Charlotte. She is currently pursuing her Ph.D. in Curriculum and Instruction in the Mathematics strand. Her research interests are in student academic success as well as the academic success and advancement of women and Latinos in the STEM fields.



Yvette Huet, Ph.D. is a Professor of Kinesiology at the UNC Charlotte. She received her Ph.D. In Physiology from the University of Kansas and then was a post-doctoral Fellow at Monsanto Company prior to becoming a faculty member at UNC Charlotte. Yvette is the Director of the ADVANCE Faculty Affairs and Diversity Office that began when the University was awarded an NSF ADVANCE Institutionalization grant.



Benny Andrés, Ph.D. is an assistant professor of history and the Latin American Studies Program at the University of North Carolina at Charlotte. Andrés specializes in Latino history, the history of the American West, and the U.S.-Mexico borderlands. Before teaching at UNC Charlotte, Benny taught at Imperial Valley College in California. He received an A.A. from Cuyamaca College in San Diego, a B.A. from San Diego State University, and an M.A. and Ph.D. from the University of New Mexico.



Augusto Peña, M.A. is the Director of the Office of Multicultural Student Development at Appalachian State University and he teaches social justice theory and multicultural leadership as an adjunct instructor in the Reich College of Education. He serves as a board member of the North Carolina Chapter of the National Association of Multicultural Education (NAME) and as a member of the Graduation Taskforce of North Carolina's Department of Public Instruction. He is the former chair of the Education Committee of the Governor's Advisory Council on Hispanic/Latino Affairs. He is a founding member of the Hispanic Student Association at Appalachian and serves as the organization's faculty advisor. He has a Bachelor of Science degree in political science and a Master of Arts degree in higher education administration from Appalachian State University.