

Office of Military Affairs

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UNIVERSITY *of* NORTH CAROLINA WILMINGTON

Office of Military Affairs Team

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Operational Policy Items

Requests for Assistance from Committee/BoT

OMA Advocates and Advisors

- Members ID, recruit, refer
- Example: Trustee Agnes Beane engaging with USCG Cadets

ROTC at UNCW?

- Currently researching this opportunity

Information/Planned Events

Support Services /Academic Programs

Recruitment and Marketing

Scholarships

Awards/Events



Support Services

Strategic Military Partnerships

Association of the United States Army Ceremony

- UNCW - Satellite Chapter of Braxton Bragg
- General Carter Ham from AUSA National will perform swearing in ceremony this morning
- Benefits to UNCW and Greater Community

Support Services

Strategic Military Partnerships

U.S. Chamber of Commerce MOU

- Dr. Adam Jones and his team provided the Chamber with a 2-4 page academic paper summarizing his meta-data analysis, "A Current Assessment of Dual Income Military Families"
- HOH will cite Dr. Jones' research at MSEAC/VEAC meetings/events
- UNCW to Host special reception – Camp Lejeune Transition Summit in October, 2018
- UNCW will host MSEAC/VEAC meetings – June, 2019

Recruitment / Marketing

UNCW@Onslow Marketing: to establish new brand and recruit

- Billboards – Western, Marine and Lejeune Boulevards, Highway 17 (Feb-June)
- Pop-up Admissions kiosk in Jacksonville Mall (March)
- Ellis Airport in Jacksonville (Feb-June)
- MCB Camp Lejeune – digital marquees and website (March-June)
- Facebook, Stars and Stripes, and Tideland News ads (Feb-June)
- Apply on the Fly (Feb 8, 2018, 36 students applied)
- Advisors and Admissions Coordinators visit CCCC classes
- UNCW@Onslow informational brochure and postcard

Recruitment / Marketing

UNCW@Onslow Billboards



Scholarships/Fundraising Opportunities

University Advancement Fundraising Continues

- Working with Development Directors
- Open donations continue

Military Appreciation Baseball Game - March 17

- Attendees are interested in supporting OMA efforts

Scholarships/Fundraising Opportunities



Recent Awards

UNCW Accepts 2018 Council of Colleges and Military Educators National Award – March 27 San Diego

UNCW's Adamovage Recognized for Her Efforts with Military Education Council (SECOME) and elected to CCME Board

UNCW Cybersecurity Team recognized at East Coast Regionals

Recent Awards



What's Next?

April to July...

- Welcoming new military students to campus - Orientations
May through August
- Military-Affiliated Alumni Survey (in development)
- Military Student Graduation Reception – May 2nd
- U.S. Chamber Event – May 7-8
- Facebook HQ Site Visit – June 12-13

UNCW: Office of Military Affairs

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UNCW Office of Military Affairs

Questions?