Executive Summary Statement:
The role of the Alumni Relations Team and the UNCW Alumni Association is to work with alumni leadership and campus partners to bring meaningful engagement opportunities to alumni, connecting them back into the life of the university and its students. The enterprise has been grappling with the Great Resignation, including significant recruitment challenges, impacting the breadth of staff-supported activity.

Quarterly Activity (performance measures, etc.):
- The UNCWAA welcomed the Class of 2022, bringing the alumni base to close to 100K.
  - The Upperman African American Cultural Center worked with the African American Graduate Association to host Sankofa for graduating students. AAGA moved from presenting graduates medallions to a Kente Stole. AAGA president Ebony Bryant delivered congratulatory remarks.
  - The UNCWAA supports and presents two annual student awards: the William A. Bryan Senior Leader Award and the Rachael Freeman Service Leadership Award. These awards were presented during the Senior Leadership Luncheon.
  - Taking Flight: Commencement Kickoff and Celebration, rebranded from Seahawk Salute, welcomed thousands of graduating students who learned from alumni leadership how to be an active alumnus for a chance to win Seahawk Alumni Swag.
  - The UNCWAA Commencement Toast and Luminary Walk to celebrate graduating students was canceled due to severe weather. Graduates were encouraged to pick up their UNCW Alumni t-shirts. Over 400 t-shirts were distributed while graduates got a first-hand look at the new alumni logo.
  - UNCWAA board chair, Alison Baringer, addressed all graduates during the four commencement exercises.
- The UNCWAA unveiled a new logo. A video was produced and shared on social media to commemorate this milestone, the UNCWAA website was revamped, and a direct mail piece was created and sent to all alumni featuring a decal. Gift boxes were mailed to alumni leaders to promote the mark. Discussions with licensing have commenced, and we expect to have items with the mark in the UNCW Bookstore by the end of the calendar year. This news received solid engagement numbers on social.
- Social media strategy and communication pieces, including emails, electronic newsletters, and direct mail pieces, were designed, created, and sent.
- Through our “alumni in the news” program, which recognizes our alumni’s notable achievements, we identified and recognized numerous alumni who have received promotions and honors or were featured for their excellent work in the news. The program has enjoyed an expansion to the Hawk’s Eye View series, and the team has conducted summer interviews with alumni, including Samantha Cleary, Alison Baringer, Roger Hyman, Tiffany Chan, Michael Bowen, Wanda Coley, and Jeff Bell.

Special Accomplishments and Highlights:
- The Association awarded 19 scholarships to students for FY23 totaling just over $65,000.
- The UNCW Alumni Association Board of directors welcomes its newest directors-at-large, Wanda Coley ’96 (Shallotte, NC), Lloyd Hinnant ’88 (Cary, NC); new chapter leadership Roger Hyman ’96 (AAGA President); and student exofficio members Hannah Horowitz (Student Body President), Camille Bayer (Student Ambassador Representative) and Nolan Byrd (Senior Class President).
- The FY23 Executive Committee of the Alumni Board of Directors: Chair - Alison English ’04 (Wilmington, NC); Vice-Chair - Stephania Bloodworth ’00 (Wilmington, NC); Secretary – Mike Crocker ’94 (Raleigh, NC); Treasurer – Chris Frederick ’03 (Raleigh, NC); Immediate Past Chair - Lynn Whitesell’ 97M (Wilmington, NC).

Challenges and items of special focus:
- Currently, amid an Alumni Relations staff restructure. The team feels the impact of being short-staffed for months due to recruitment challenges. The team has/is actively searching for vacant positions and onboarding new team members within the division and the university.
- The Alumni Relation's team has been displaced from the offices at the Wise Alumni House due to a moisture problem. The team has been relocated to offices in Alderman Hall and the Administrative Annex until further notice. The house continues to be assessed for damage and cleaned.
Executive Summary Statement:
The mission of UNCW Athletics is to enrich the university through a commitment to developing leadership qualities among its student-athletes by providing opportunities that support and promote academic excellence, community engagement, and competitive success. Ending the academic year with a collective 3.394 GPA, over 6,000 hours of community service, three CAA championships, and one post-season championship is certainly a year to celebrate.

Quarterly Activity (performance measures, etc):
- The Spring 2022 semester GPA for all student-athletes across all 19 teams is a respectable 3.394. Volleyball earned top honors for the highest semester team GPA with a 3.755. The Women’s Golf team ended the semester a close second place at 3.704 and the Softball program finished third with a 3.699 team GPA. Of UNCW’s 311 student-athletes:
  - 241 student-athletes earned a 3.00 or higher GPA, a rate of 77%
  - 61 student-athletes obtained a perfect 4.00 GPA
  - 17 teams (listed below) collectively earned a 3.0 or higher team GPA
- The CAA Team Academic Excellence Award recognizes the institution with the highest collective grade point average in all 22 sports. The team GPA is a calculation of the grade point average of each student-athlete who appeared on an institution’s roster throughout the final day of their respective championship seasons during the 2021-22 academic year.
  - Baseball, Men’s Golf, and Volleyball
- The Colonial Athletic Association’s Commissioner’s Academic Honor Roll for the Spring, 2022, semester features 230* student-athletes from UNCW. (minimum 3.0 GPA for the academic year)
  *An additional 11 student-athletes participate on the beach volleyball team and are ASUN affiliated.

Special Accomplishments and Highlights:
- Jaylen Sims made his NBA Summer League debut with the Toronto Raptors.
- UNCW women’s golf student-athletes – Malu Brinker and Deborah Spair – were recognized as All-American Scholars by the Women’s Golf Coaches Association (WGCA) for the 2021-22 academic year.
- The College Swimming and Diving Coaches Association of America (CSCAA) recognized UNCW’s programs as Scholar All-America teams for the recently completed spring semester. Both programs also received the designation for the fall of 2021 semester.
- The UNCW men’s swimming and diving program posted a team grade point average of 3.42 on its way to winning the Colonial Athletic Association title. The women, who finished second at the CAA Championships, fashioned a 3.59 GPA.
- The 2021-22 men’s basketball season at UNCW was a special one and it became even more memorable with a trip to the state capital in June to receive recognition from the state’s legislative leaders. Local delegations from the N.C. House and Senate issued statements before their respective groups as the Seahawk players, coaching staff and administrators looked on. It was another first for the program, which won the school’s first postseason championship, the Roman College Basketball Invitational, in late March.

Challenges and items of special focus:
- Facilities and Maintenance
- Student-athlete mental wellness
Executive Summary Statement:
The mission of UNCW’s Office of Community Engagement and Impact (CEI) is to build and grow relationships, both with on-campus stakeholders and with off-campus community partners. We support, leverage, and build high-impact activities across campus aimed at achieving student success, and we also create opportunities for students, faculty, and staff to engage in community-based learning and scholarship. CEI is where our community partners connect with UNCW through the development of mutually beneficial goals. We facilitate and promote collaboration between the university and community partners while empowering students, faculty, and staff to work towards a more vibrant future for southeastern North Carolina, our surrounding region, nation, and the world.

UNIT UPDATES: April 1-June 30
Office of Applied Learning & High Impact Practices
- **Community College Undergraduate Research Experience** (CCURE) graduated 42 students in May 2022. Students represented 9 community colleges throughout the state of North Carolina: Brunswick, Carteret, Cape Fear, Craven, Lenoir, Martin, Piedmont, South Piedmont and Wake Tech.
- Office held 2 Summer Institutes that focused on:
  - Undergraduate Research & Mentoring: featured keynote speaker Jeanne Mekolichick, President of the Council for Undergraduate Research (CUR)
  - Community Engage Learning: featured keynote speaker Leslie Garvin, Executive Director of North Carolina Campus Engagement.
- High Impact Practices (HIPs) Council developed 8 categories of HIPs that are unique to UNCW. Draft definitions will be shared with campus community and moved through approval processes, including Faculty Senate, in Fall 2022.

Office of the Arts
Kenan Auditorium Presents 2022-2023 season includes:
- Opening the season with Damon Wayans and David Sedaris will be returning to Kenan
- NEA Big Read, community wide literacy program, includes NHC, Pender and Brunswick counties
- Public Art Reveal on November 3rd Public art installation by Jessica Clark serves to honor Indigenous cultures on the UNCW campus
- Building **Curricular Connects** programming to engage more students and community partners in Presents Season

Equity Institute
- UNCW has been awarded the Teagle Implementation Grant in the amount of $300,000 over the next three years where we will spend time next year planning and piloting the work to be implemented in the Fall of 2023.
- Second annual "1898: Legacies and Futures Curriculum Development Workshop" held May/June 2022
  - 19 faculty members awarded funding to participate in 4-week interdisciplinary workshop to design courses and place-based applied learning experiences for students to reconstruct the lives of Black people in Wilmington and the region during the long 20th century.
  - Participants included faculty from Computer Science, Geography, History, English, Theater, Sociology, among others
- The 1898 Wilmington Massacre: Critical Explorations of Insurrection, Black Resilience, and Black Futures awarded contract
  - Multi-author volume co-edited by Tiffany Gilbert and Lynn Mollenauer
  - Contributors include international group of scholars, UNCW faculty, local historians/activists, NC's poet laureate
  - Awarded book contract from Louisiana State University Press; projected publication Fall 2023/Winter 2024
  - "A People's History of Wilmington," virtual discussion series offering four community events in Spring 2022
  - "1898: Futures and Legacies" Research Collective established under auspices of Equity Institute, June 2022

Center for Social Impact Updates
- Secured grants from Novant and UNC’s School of Medicine to map the Health Professionals Workforce in Southeastern NC; and Town of Wrightsville Beach and their Chamber of Commerce to perform a visitor and tourism analysis
- Completed a grant-supported report for Hemophilia of North Carolina
- Collaborated with Coastal Carolina Health Alliance, Novant, and Cape Fear Collective on scholarship that produced 2 academic publications:
- Published an academic article stemming from a collaboration with NHC Resiliency Task Force and submitted a manuscript for peer review stemming from a collaboration with Cape Fear Collective.

GENERAL UPDATES
- **Wings Up Wilmington 2022**: Saturday, September 17th
- **Community Engaged Learning (CEL) Fellows** hired for Fall 2022:
  - Kimi Hemingway focused on CEL and writing intensive
  - Madison Creech focused on CEL and the arts
  - Alexia Franzidis focused on CEL and international experiences
Executive Summary Statement:

The Office of Military Affairs continues to focus on increasing enrollment, retention, and graduation of all military-affiliated students while providing the best supportive services and career opportunities. Staff continues to prepare for the fall academic semester via orientation sessions and other scheduled events.

Quarterly activity (performance measures, etc.):

- OMA participated in 14 First Year Orientation Events with the Office of Scholarships & Financial Aid (OSFA) in June, speaking with military affiliated parents and guests of new students.
- OMA Program Coordinator, Joanna DeMott attended NC STRIVE at Fayetteville State University, May 11th.
- Joanna DeMott served as a panel moderator for the Whole Vet Career Transition event on Marine Corps Air Station Cherry Point on July 14th.
- OMA EdD Intern, Doug Thumm and Joanna DeMott are working with the UNC System Office Program Manager for Military and Veterans Education on capturing military affiliated data across the System.

Special Accomplishments and Highlights:

- The OMA is pleased to announce that Moment Palmer has joined the Office as the new Administrative Associate.
- The Defense Alliance North Carolina [https://defensealliancenc.org/](https://defensealliancenc.org/) Science & Technology Forum at UNCW on May 4th was a great success. Over 100 Defense Alliance members attended from around the state and follow-on meetings have continued with great success regarding research and business opportunities.
- The OMA Director attended the UNC System Chief Research Officers Meeting on Friday, May 13.
- The OMA Director attended the U.S. Army Forces Command Change of Command and Retirement Ceremony IHO GEN Michael X. Garrett hosted by the Chief of Staff of the Army
- Joanna DeMott attended the Marine Corps Air Station New River and 2d Intel Battalion Change of Command Ceremonies

Challenges and items of special focus:

- The OMA Director is attending the AUSA Warfighter Symposium July 27th & 28th at Ft. Bragg.
- Planning has begun for the Grand Opening of Veterans Hall on Thursday, September 15 from 3:00 pm to 4:30 pm in the Allied Health Quad.
Executive Summary Statement:
During the second quarter of 2022, the Office of University Relations worked closely with the Chancellor Search Committee, campus leadership and UNC System colleagues to announce Aswani K. Volety as UNCW’s 7th chancellor and 10th leader. OUR has been an integral part of the website redesign team, working with Stamats Communications, Inc. and its campus partners since the project’s inception in October 2020. The new site is expected to go live to the public in early August, with a preview site available to campus through late July.

Quarterly Activity (performance measures, etc.):
· Nearly 200 requests for media outreach, photo and/or video support, graphic design, content production, editorial and communication support were processed from the beginning of April until the end of June. Projects of note included the May 2022 commencement program and graphics, chancellor-elect welcome billboards, 2022-23 men’s and women’s basketball season ticket books and the Osher Lifelong Learning Center fall 2022 catalogue.
· There were 615,729 total page views for the homepage of uncw.edu from April 15 to June 30. Approximately 55 news items were published to the UNCW homepage during this time. Notable items included: UNCW Geologist Digs Into Earth’s Oldest Rocks; Watson College Dean Van Dempsey Reappointed to State Education Commission; UNCW System Announces Presidential Scholars for 2022-23 Academic Year; UNCW to Host National Institute of Native Leaders in Higher Education Summer Institute; UNCW Researcher to Receive $1 Million to Explore an Alternative Method to Produce Cement Using Microalgae; Thirteen UNCW Undergraduates Named SECU Public Fellows; UNCW Professor Dr. Ralph Mead Receives DEQ Applied Research Fellowship to Advance PFAS Science; UNCW School of Social Work Partners with Carteret Community College to Provide Bachelor’s Degree Pipeline; UNCW Selected for National Curriculum-to-Career Innovations Institute; Bass Announces Retirement from UNCW Athletics; Executive Leadership Institute Develops Leaders from Within UNC System, Including UNCW CDO Donyell Roseboro; Kevin McClure Named Murphy Distinguished Scholar in Watson College of Education; Aswani K. Volety Named Chancellor-Elect of UNCW; and UNCW’s Student Housing Village Receives Best New Development by a College, University or Institution Award.
· The Spring 2022 issue of UNCW Magazine arrived in the mailboxes of 100,000+ alumni and friends in early June.

Special Accomplishments and Highlights:
· The media production team in UNCW’s Office of University Relations collected two more Telly Awards – their 10th and 11th win in eight years. "Like No Other: The Campaign for UNCW" earned a Gold Telly in the category of fundraising for non-broadcast. "Glitter is Litter at UNCW" nabbed a Silver Telly in the category of sustainability for social media.
· OUR shared 62 story pitches with local, regional, state and national media. According to Meltwater media monitoring service, UNCW had 263 broadcast mentions and 1,473 print mentions during the second quarter. The data shows the following topics had notable reach: Aswani K. Volety Named Chancellor-Elect of UNCW; Eye Size of Deep-Sea Shrimp Reveal Secrets of the Deep; Randall Library Renovation & Expansion Groundbreaking Ceremony; UNCW Professor Leads Research on Titanic Expedition to Understand the Surrounding Deep-Sea Ecosystem; and UNCW Researcher to Receive $1 Million to Explore an Alternative Method to Produce Cement Using Microalgae.

Challenges and items of special focus:
· Andrea Monroe Weaver was named UNCW’s chief marketing and communications officer in May, after serving in the position in an interim capacity since July 2020. OUR is working toward staffing additional team openings, including two graphic designers.
Executive Summary Statement:
The Division for University Advancement is focused on reaching the campaign goals of $100M and 60,000 alumni gifts and communicating impact with constituents. Opportunities to engage Chancellor Volety with donors and alumni are being planned.

YTD Activity (YTD 07.01.21 – 06.30.2022)
- TOTAL PRODUCTIVITY: $14,672,931 (gifts, new commitments and planned gifts)
- $10,850,064 in Gifts
- $3,673,867 in New Pledge Commitments
- $149,000 in New Planned Gift Commitments
- Proposals Made: $12,985,750 (81) – includes Major Gift and Planned Gift Proposals
- Proposals Funded: $4,634,762 (64) in Major Gifts of $25,000+
- 3,204 Contacts Made with Prospects
- $983,996 Generated by the Annual Giving Program

Special Accomplishments and Highlights:
- Notable Gifts: secured a $1 million commitment to CSB to endow a distinguished professorship; secured $100,000 bequest commitment to support a merit scholarship & another planned gift from a UNCW faculty member to support a new scholarship fund in CHHS; CHHS secured funding to host the first-annual i.HEAL Summer Camp for rising 9th graders from under-served communities & a diversity-based fellowship program for healthcare students.
- Executed plans associated with Chancellor transition to include communications to alumni and donors, hosted VIP reception, scheduled calls and visits with top prospects, and prepared onboarding documents
- Completed annual staff performance evaluations and development of annual performance plans
- Hosted Friends of UNCW Grant Awards Ceremony on May 3 in which faculty and staff recipients shared the impact of the grants they received. $15,302 in private grants awarded
- Collaborated with campus partners on commencement activities to welcome our newest graduates into the UNCW Alumni Association. 128 graduates joined the UNCW Society with gifts totaling $8,381.
- Staff presented & attended sessions at the annual UNC System Advancement Symposium hosted on the campus of NC A&T
- Seahawk Club hosted its most successful annual golf tournament at River Landing; raised $26,138 for student-athletes
- Welcomed nine new donors into the E.L. White Society at Luncheon on June 1. Members of the planned giving society have contributed over 20% of the dollars contributed to Like No Other: The Campaign for UNCW
- Won a 2022 CASE Circle of Excellence Award for welcome text campaign to new students & a Gold Telly Award for campaign launch video
- As a result of a national search – Melissa Sinclair ’01 appointed Assistant Vice Chancellor for Major Gifts

Challenges and items of special focus:
- Focusing on meeting $100M campaign goal & discussing opportunities & timelines associated with a possible stretch goal
- Conducting feasibility studies to assess donor capacity and interest in CMS research vessel, Randall Library expansion, NPHC Plots project, Kenan Auditorium renovation, among other priorities
- Delays with the implementation of Give Campus. New anticipated roll out date is September 1, 2022
- In the wake of the resignation of the development officer for parent giving, we are evaluating opportunities associated with parent giving to ensure we are appropriately staffed
- Finalizing events & initiatives for the fall semester of FY 23 to ensure ROI especially with limited staff resources
- Initiating planning meetings for Chancellor Installation & UNC System Advancement Symposium; both held in spring 2023
- Recruitment efforts resulting in failed searches (4) continues to be a challenge for the division.
- 14 vacancies in the following areas: Director of Annual Giving; Development Officer for Leadership Annual Giving; Director of Development for College of Health & Human Services; Assistant Director of Corporate & Foundation Engagement; Director of Alumni Engagement Programming; Assistant Director of Annual Giving (2); Stewardship Manager; Prospect Development Manager; Donor Agreement Associate; Social Media Communications Specialist; Stewardship Coordinator (new position); Time-Limited Events Coordinator