STUDENT AFFAIRS

"Creating Experiences For Life"

Patricia L. Leonard
Vice Chancellor for Student Affairs

UNCW UNIVERSITY of NORTH CAROLINA Wilmington
Thom Rakes
Director
MEd, NCC, NCCC

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Associate Director for Employer Development
MSAHRM, PHR
Career Readiness for UNCW Students
Career Readiness For UNCW Students

Infuse career planning in each year of students’ UNCW experience

Explore Career Assessment & Exploration

Experience Getting & Evaluating Experiences

Engage Making & Implementing Decisions

Embark Plan for Employment & Further Education
**Explore Career Assessment & Exploration**

- Skill Seeker
- Orientation & FYS
- Individual Appointments/Career Express
- Liaison Model by Academic Area & Industry Sector
- Classroom Presentations
- Website - Career Planning Guide, WCIDWAMI
- Career Assessments - KuderJourney, MBTI, CareerLeader
- CandidCareer Video Series
- CareerFEST event
- Academic Majors & Minors Fair
Experience

Getting & Evaluating Experiences

- Internship Resources
  - Internship Series Online
  - Internships.com
  - GoinGlobal International Internships

- Certified Internship Program (CIP)

- SECU Rural Internship Program

- Backpacks to Briefcases Alumni Internship Program

- Duke Energy Internship Program

- North Carolina State Internship Program

- Disney College Program
Engage: Making & Implementing Decisions

- Resumes & Cover Letters
- Job Interviewing
- Job Search Strategies
- Networking Events
- Online Career Networking
Embark Plan for Employment & Further Education

- SeaWork
- CareerShift
- Career Fairs
- On-Campus Recruiting
- Professional Etiquette
- Prepping for Graduate/Professional School
- Law School Day
- Health Grad School Expo
- First Destination Surveys
2014 - 2015
First Destination
Graduate Survey
2014 - 2015
First Destination Graduate Survey

Employed 71.8%
Grad School 20.4%
Seeking Employment 9.7%
Other 1.8%

N=2301; 77.1% Knowledge Rate
Where Are Our Recent Grads?

84%
Which Graduate or Professional Schools?
Which Graduate or Professional Schools?
Which Graduate or Professional Schools?

- Purdue University
- The University of North Carolina at Chapel Hill
- Queen's University Belfast
- San Diego State University
- Sarah Lawrence College
- The University of North Carolina Greensboro
- Rochester Institute of Technology
- SCAD
- Stony Brook University
- RNCM
- The Courtauld Institute of Art
- UCLA
- University of North Carolina Wilmington
Which Graduate or Professional Schools?

- University College Cork, Ireland
- University of Rhode Island
- University of Cincinnati
- University of South Carolina
- University of Florida
- University of Miami
- University of Minnesota
- University of Delaware
- University of Pennsylvania
- University of Louisville
- University of Chicago
- University of Denver
- UConn
Which Graduate or Professional Schools?

- The University of Georgia
- University of Virginia
- University of Glasgow
- Wake Forest University
- USC University of Southern California
- Vanderbilt University
- Western Carolina University
- The University of Tennessee
- Universitat Pompeu Fabra Barcelona
<table>
<thead>
<tr>
<th>Where they work</th>
<th>What they do</th>
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<tbody>
<tr>
<td>PPD</td>
<td>Sales</td>
</tr>
<tr>
<td>New Hanover Regional Medical Center</td>
<td>Operations</td>
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<tr>
<td>Wells Fargo</td>
<td>Education</td>
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<tr>
<td>New Hanover County Schools</td>
<td>Entrepreneurship</td>
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<tr>
<td>Cape Fear Community College</td>
<td>Healthcare Services</td>
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<tr>
<td>Quintiles</td>
<td>Financio</td>
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<td>Bank of America</td>
<td>Research</td>
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<tr>
<td>INC Research</td>
<td>Media and Communication</td>
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<tr>
<td>BB&amp;T</td>
<td>Information Technology</td>
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<tr>
<td>Cisco</td>
<td>Support</td>
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<td>nCino, Inc.</td>
<td>Administrative</td>
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<td>Live Oak Bank</td>
<td>Community and Social Services</td>
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<tr>
<td>Carolinas HealthCare System</td>
<td>Program and Project Management</td>
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<tr>
<td>Wake County Public School System</td>
<td>Human Resources</td>
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<td>SAS</td>
<td>Consulting</td>
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<tr>
<td>IBM</td>
<td>Arts and Design</td>
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<td>NC State University</td>
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<tr>
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<td>Engineering</td>
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<tr>
<td>EY</td>
<td>Business Development</td>
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<td>Lowe's Companies, Inc.</td>
<td>Legal</td>
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<tr>
<td>CastleBranch</td>
<td>Quality Assurance</td>
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<tr>
<td>New Hanover County</td>
<td>Military and Protective Services</td>
</tr>
<tr>
<td>RSM US LLP</td>
<td>Product Management</td>
</tr>
</tbody>
</table>

50,199 Alums On LinkedIn
Representative Employers?
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Representative Employers?

Monsanto

PPD

Quintiles Transnational

redhat

ncino

Northwestern Mutual Financial Network

SAS

Peace Corps

Target

Teach For America

Sherwin Williams
Representative Employers?
Rebecca Christiansen
Associate Director for Employer Development
UNCW Career Center
910-962-3174
christiansenr@uncw.edu
What are we doing at the University in response to this growing recruiting trend in a hyper competitive market place?
You are chatting with Jane Smith in Arts, Media, and Communications.

Jane Smith:
Hi Lisa!

Lisa Rossi:
Hi Jane. Great to meet you!

Personal Profile
- Graduation Year: 2013
- Industry: Marketing and Communications, Tech
- Years of Experience: 2
- LinkedIn Profile URL: https://www.linkedin.com/in/janesmith
- Why are you networking today?: To make new connections!
- Industry:
- LinkedIn Profile:
"We have to figure out how to cast the net as widely as possible."

- Edith Cooper, Goldman's Global Head of Human Capital Management and Executive Vice President
Accomplishments

• Increased our Fortune 500 organization relationships from 19 to 36, an 89% increase
• Increased our overall major employer contacts from 1802 to 3167
• Increased the number of employers recruiting on campus from 38 last Spring to 47 this Spring
Strategic Campus Partners

- Orientation
- Parents Council
- Advancement
- Alumni Relations
- Military Affairs
Contacts from Orientation

#26 on Forbes’ Fortune 500, 2nd Largest Bank in the U.S.

#14 on bestplacetowork.org’s list of Large Federal Agencies

Top 25 Best Run Public Companies in RTP by Triangle Business Journal

Listed on G.I. Job’s top 50 Military Friendly Employers

Rated among the 50 best work place for recent College Grads and GenX for 2016
Go Triangle, RTP’s Regional Public Transportation Authority

Shelley Blake ‘96, General Counsel @ GoTriangle

Jeff Mann ‘92, General Manager @ GoTriangle
Ranked Top 10 in the Charlotte Business Journal’s list for three consecutive years.

Triple A Affiliate of the Chicago White Sox
Veteran and Military Spouse Employment Workshop & Hiring Event

August 22 – 23 * Burney Center
Other Initiatives

- Career Mentorship Program
- City Trek employer visitations
- Corporate Sponsorship
- National and Regional conferences
- Participation in local level Chamber of Commerce events
Tell us who you know by referring a friend, a colleague, a decision maker, a change agent!

Employer Referral Program

www.uncw.edu/career