STUDENT AFFAIRS

“Creating Experiences For Life”

Patricia L. Leonard
Vice Chancellor for Student Affairs

UNCW
UNIVERSITY of NORTH CAROLINA Wilmington
Leadership Introductions

Peter Groenendyk
Director
Housing & Residence Life

Christina Logan
Interim Director
Transition Programs
Looking Back, Moving Forward
Looking Back, *Moving Forward*

Recent Student Success Outcomes

*UNCW Student Employment Trends*

Future Student Success Initiatives

*Skill Seeker*

*Employer Development staff*

*Certified Internship Program (CIP)*

*Duke Energy Internship Program*

*Backpack to Briefcase Alumni Internship Program*

*Co-Curricular Transcript Initiative*

*Online Career Networking Platform*
Student Success Outcomes

From First Destination Graduate Surveys
First Destination Graduate Surveys

<table>
<thead>
<tr>
<th>Year</th>
<th>Response Rate</th>
<th>Employed</th>
<th>Seeking Employment</th>
<th>Attending Grad School</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-2011</td>
<td>37.6%</td>
<td>59.0%</td>
<td>12.4%</td>
<td>20.4%</td>
</tr>
<tr>
<td>2011-2012</td>
<td>45.4%</td>
<td>64.5%</td>
<td>12.2%</td>
<td>21.7%</td>
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<tr>
<td>2012-2013</td>
<td>72.7%</td>
<td>70.2%</td>
<td>7.7%</td>
<td>12.4%</td>
</tr>
<tr>
<td>2013-2014</td>
<td>79.6%</td>
<td>73.9%</td>
<td>7.7%</td>
<td>26.7%</td>
</tr>
</tbody>
</table>
First Destination Graduate Survey

Watson College of Education, 2013-2014 (n=107)

- Response Rate: 53.2%
- Employed: 88.8%
- Seeking Employment: 5.6%
- Attending Grad School: 4.7%
First Destination Graduate Survey

Watson College of Education, 2013-2014 (n=107)

Sample Employers
Public, Charter & Private Schools
Elementary, Middle & High Schools
Behavior Solutions Consulting
Children’s Learning Center
Community Church
Coastal Community Action
NH Regional Medical Center
Walt Disney Company

Sample Graduate Schools
UNCW, Education
UNCW, Mathematics
UNCW, Computer Science & Information Systems
UNC-CH, Sports & Fitness Admin
First Destination Graduate Survey

College of Health & Human Services, 2013-2014 (n=319)

- Response Rate: 64.4%
- Employed: 77.1%
- Seeking Employment: 6.6%
- Attending Grad School: 16.9%
### Sample Employers
- Assisted Living Centers
- Athletic Clubs
- Biologics, Inc
- Chiltern International
- Community Health & Wellness
- Community Service Agencies
- Doctors’ Offices
- Domestic Violence Shelters
- Elementary, Middle & High Schools
- Health & Fitness Centers
- Homecare Management Companies
- Hospitals
- INC Research
- Insight Global
- PMG Research
- PPD
- Quintiles
- Retirement Communities
- Sports Marketing Companies
- U.S. Military

### Sample Graduate Schools
- Campbell University
- Duke University
- East Carolina University
- Eastern Kentucky University
- Fayetteville State University
- Medical College of South Carolina
- North Carolina State University
- Old Dominion University
- UNC Chapel Hill
- UNC Greensboro
- UNC Wilmington
- University of Alabama
- University of Delaware
- University of Glasgow
- University of Maryland
- University of South Carolina
- University of Vermont
First Destination Graduate Survey

Cameron School of Business, 2013-2014 (n=570)

- **Response Rate**: 98.8%
- **Employed**: 78.4%
- **Seeking Employment**: 5.4%
- **Attending Grad School**: 18.6%
First Destination Graduate Survey
Cameron School of Business, 2013-2014 (n=570)

Sample Employers
ABC Studios
Accenture
ADP
Advantage Sales & Marketing
AFLAC
Alpha Mortgage
Amazon
Americorp
AT&T
AXA Financial
Bank of America
Bankers Life & Casualty
Barnes & Noble
BB&T
Bloomberg/Skillman
Castlebranch
Chiltern International
CIGNA
Credit Suisse
Walt Disney Company
Duke Energy
Edward Jones
Federal Reserve
Ernst Young
House of Raeford
Insight Global
JC Penney
KPMG
Levovo
Live Oak Bank
LL Bean
Lockhead Martin
McGladrey
nCino
Nordstrom
OpinionLab
Oracle
PPD
Red Ventures
Redhat
SAS
Sherwin Williams
Target
Victaulic
Wells Fargo
First Destination Graduate Survey
Cameron School of Business, 2013-2014 (n=570)

Sample Graduate Schools
Clemson University
East Carolina University
Elon University
Florida State University
Georgetown University
London Business School
Maryland Law School
North Carolina State University
UNC Chapel Hill
UNC Charlotte
UNC Wilmington
University of Athens
Villanova University
First Destination Graduate Survey

College of Arts & Sciences, 2013-2014 (n=1,236)

Response Rate: 80.7%
Employed: 69.7%
Seeking Employment: 9.2%
Attending Grad School: 25.8%
Sample Employers

- 20th Century Fox
- AAA Carolinas
- AAI Pharma
- AFLAC
- AmeriCorps
- Animal Rehabilitation Centers
- ATMC Telecom
- Banker’s Life
- Barnes & Noble
- Broadcast and Print Media
- Car Dealerships
- CastleBranch
- Center for Marine Science
- Churches
- City Police Departments
- Costco
- Credit Suisse
- District Attorney’s Offices
- DMG Research
- Duke Energy
- Elementary, Middle & High Schools
- Enterprise Holdings
- EUE Screen Gems Studios
- FBI
- Federal Reserve
- FEMA
- FirstBank
- Hospitals, Health Clinics
- Hotels, Resorts, Restaurants
- IBM
- Insight Global
- Insurance Companies
- LabCorp
- Law Firms
- Museums, Art Galleries, Aquariums
- nCino
- Northrop Grumman
- Peace Corps
- PPD
- Real Estate Sales & Management
- Red Ventures
- Salix Pharmaceuticals
- Sherwin Williams
- Social Service Agencies
- State & Federal Legislative Offices
- Target
- Teach for America
- TIAA-CREF
- Time-Warner Cable
- U.S. Military
- Verizon Wireless
- Walgreens
- Walt Disney Company
- Wells Fargo
- YMCA/YWCA
**First Destination Graduate Survey**  
College of Arts & Sciences, 2013-2014 (n=1,236)

**Sample Graduate Schools**

<table>
<thead>
<tr>
<th>American University</th>
<th>Portland State University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appalachian State University</td>
<td>San Diego State University</td>
</tr>
<tr>
<td>Argosy University</td>
<td>San Francisco State University</td>
</tr>
<tr>
<td>Campbell University</td>
<td>Southern Illinois University</td>
</tr>
<tr>
<td>Charleston School of Law</td>
<td>Trinity School of Medicine</td>
</tr>
<tr>
<td>Drexel University</td>
<td>Tulane University</td>
</tr>
<tr>
<td>East Carolina University</td>
<td>University of California Davis</td>
</tr>
<tr>
<td>East Tennessee University</td>
<td>University of California San Diego</td>
</tr>
<tr>
<td>Edinburgh Napier</td>
<td>UNC Chapel Hill</td>
</tr>
<tr>
<td>George Mason University</td>
<td>UNC Charlotte</td>
</tr>
<tr>
<td>Harvard University</td>
<td>UNC Greensboro</td>
</tr>
<tr>
<td>Howard University</td>
<td>UNC Wilmington</td>
</tr>
<tr>
<td>Humboldt State University</td>
<td>University of Florida</td>
</tr>
<tr>
<td>Johns Hopkins University</td>
<td>University of Hawaii</td>
</tr>
<tr>
<td>Louisiana State University</td>
<td>University of Maryland</td>
</tr>
<tr>
<td>Marshall University</td>
<td>University of Richmond</td>
</tr>
<tr>
<td>Michigan State University</td>
<td>University of South Carolina</td>
</tr>
<tr>
<td>Montclair State University</td>
<td>University of Texas- Austin</td>
</tr>
<tr>
<td>New England School of Law</td>
<td>University of Virginia</td>
</tr>
<tr>
<td>North Carolina State University</td>
<td>Villanova University</td>
</tr>
<tr>
<td>Ohio State University</td>
<td>Virginia Tech University</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Wake Forest University</td>
</tr>
</tbody>
</table>
Top 15 Preferred Job Locations

- NC: 43.1%
- Outside U.S.: 8.8%
- CA: 7.2%
- NY: 6.8%
- DC: 5.4%
- FL: 4.9%
- GA: 4.0%
- SC: 3.8%
- VA: 3.4%
- TX: 3.3%
- MA: 2.7%
- MD: 2.5%
- CO: 2.1%
- PA: 1.6%
- NJ: 0.5%
Top 15 Actual Job Locations

- NC: 84.0%
- NY: 1.9%
- Outside U.S.: 1.8%
- FL: 1.7%
- VA: 1.4%
- MD: 1.3%
- CA: 1.1%
- SC: 1.1%
- GA: 1.1%
- NJ: 1.0%
- DC: 1.0%
- MA: 0.7%
- PA: 0.7%
- TX: 0.6%
- CO: 0.6%
THE FUTURE
BECOME A SKILL SEEKER
Develop Skills Sought by Employers & Grad Schools

1. Communication Skills- oral & written
2. Interpersonal Skills- relates well to others, self-confident, tactful, friendly, outgoing, sense of humor
3. Teamwork Skills- works well with others, flexible, adaptable
4. Initiative- strong work ethic, risk-taker, entrepreneur
5. Critical Thinking Skills- analytical, problem-solver, detail-orientated, organized, creative, strategic planner
6. Leadership Skills- communicates vision, action orientated, influence/motivate others, enthusiastic
7. Technical Skills- utilize computer software & hardware, web and financial resources
New Associate Director for Employer Development
UNCW Employer Advisory Board

BB&T
Castle Branch
Century 21
Chiltern
Coastal Horizons
Coca-Cola
Enterprise Holdings
Farm Bureau
Frito-Lay
New Hanover County Schools
North Carolina Aquariums
Northwestern Mutual
Opinion Lab
Phoenix Employment Ministry
PPD
Red Cross
Sodexo
Target
The Select Group
U.S. Navy
Verizon Wireless
Victaulic
Waffle House
Duke Energy Internship Program

Three year grant for student internships with area small & mid-size businesses.

In collaboration with Small Business & Technology Development Center (SBTDC).
Alumni Internship Program

Grant for internships with area small & mid-size businesses and non-profit agencies.

Internships for recent college graduates living in the area who are unemployed or underemployed.

Funded through area Council of Government and Economic Development.
Co-Curricular Transcript Initiative

Document student engagement in and out of the classroom, identify learning acquired and skills developed, and help students achieve academic and career goals.

Joint faculty, staff and student committee developed plans for pilot project for 2015-2016 academic year.

Collaborative efforts of Undergraduate Student Success, ETEAL, University Studies, and Division of Student Affairs.
Online Career Networking Platform

Provide online platform for virtual networking, relationship building and career connections for alumni, employers and students.

Contracted with Brazen for pilot project for 2015-2016.

Collaborative efforts of Alumni Relations, University Advancement and the Career Center.