Presentation Overview

• Academic degree program development and review
• Common Reading Program
• University Innovation Council
• Leadership recruitment
• Notable
• In depth:
  • Faculty Post-Tenure Review
Academic Program Development

UNCW’s Active Program Priorities*:

1) Master of Fine Arts (MFA) in Filmmaking
2) Doctor of Nursing Practice (DNP)
3) PhD Applied & Experimental Psychological Sciences
4) PhD Coastal & Marine Science
5) BA Digital Arts

* “Active” indicates that Request for Authorization to Plan ("Appendix A") has been submitted to GA
## Academic Program Development

<table>
<thead>
<tr>
<th>Program</th>
<th>Request to plan “Appendix A”</th>
<th>Request to implement “Appendix C”</th>
<th>Current status</th>
</tr>
</thead>
<tbody>
<tr>
<td>MFA Filmmaking</td>
<td>Submitted and approved Jan. 2014</td>
<td>Submitted July 2014; Grad Council &amp; campus representative reviews and UNCW’s feedback is complete</td>
<td>APPROVED FOR IMPLEMENTATION, alongside that of UNC School of the Arts, at April 10 BoG meeting.</td>
</tr>
<tr>
<td>DNP Doctor of Nursing Practice</td>
<td>Submitted Jan. 2014; approved Aug. 2014; tied to mission statement process</td>
<td>Submitted for review Oct. 2014; feedback received from GA in Nov. 2014; in process of revising Appendix C in response</td>
<td>UNCW expects to submit revised Appendix C imminently; goal is for BOG consideration of degree approval by fall 2015</td>
</tr>
<tr>
<td>PhD Applied &amp; Experimental Psychological Sciences</td>
<td>Submitted 2007 and approved in 2008</td>
<td>Submitted 2010; positive external reviews fall 2012; thereafter stalled, affected by mission statement limitations; subject of Dec. 2014 presentation to GA</td>
<td>High priority for discussion with incoming Chancellor</td>
</tr>
<tr>
<td>PhD Coastal &amp; Marine Science</td>
<td>Submitted fall 2012; thereafter stalled, affected by mission statement limitations and GA marine science review</td>
<td>N/A</td>
<td>UNCW-ECU committee continues its exploration of a joint PhD, adapting ECU’s existing PhD in Coastal Resources Management</td>
</tr>
<tr>
<td>BA Digital Arts</td>
<td>Submitted fall 2014</td>
<td>N/A</td>
<td>Awaiting action by UNC GA</td>
</tr>
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Academic Degree Program Review

- GA’s biennial review of program productivity
- Metrics: number of majors and awarded degrees
- Campus analysis informs a recommended action to be taken on potentially “low productivity” programs (e.g., retain; reconfigure; discontinue but teach-out)
- UNCW’s (recommended) actions span that range
- Subject of a presentation at the May BOG meeting
Common Reading Experience

SYNERGY
UNCW’s Common Reading Experience
Read Reflect Respond

- Common reading chosen by students, faculty, staff, and administration
- Complimentary copies to freshmen
- Introduction to academic expectations and intellectual engagement
- Opportunities for self-reflection and critical thinking
- Powerful, meaningful, and fun experience
University Innovation Council

• Two Spring 2015 campaigns capitalizing on current campus initiatives with significant student interest:
  • Randall Library enhancements, complementing the Library Visioning Group’s work
  • Sustainability and the recently approved “Green Fee”
• Plans for Earth Day “public pitch”
Leadership Recruitment

• Director, University Studies
• Assoc. VC for External Programs
• Dean, Watson College of Education
• Dean, Cameron School of Business
• Director, Office of the Arts
• Asst. Provost, Institutional Research & Assessment
Notable

Nearly 1,000 middle and high school students from Bladen, Brunswick, Columbus, New Hanover and Pender counties compete in the annual Wilmington Regional Science Olympiad at UNCW
Notable

UNCW hosts a highly successful inaugural Pedagogy Summit for the Colonial Academic Alliance
Notable

AACSB reaffirms its accreditation for the Cameron School of Business (CSB) for another five years

CSB secures major event sponsors: Live Oak Bank for Business Week and CastleBranch for WITX
Professor of English Cara Cilano is chosen to receive 2015 Board of Governors Award of Excellence in Teaching

Alumnus Derek Jeffrey Grimes is selected to receive the 2015 NSF Graduate Research Fellowship
Notable

UNCW partners to land $1.675M grant from Gordon and Betty Moore Foundation to demonstrate capability to construct low-cost nanosatellites to provide sustained, high spatial / temporal resolution information about Ocean Surface Processes
Notable

MARBIONC building occupied rate* now surpasses 80% mark
* inclusive of leased commercial labs, UNCW research labs, offices, conference rooms, Ebb Tide Café, facilities and shared spaces

UNCW’s Onslow Extension hosts Major General Cornell Wilson, USMC (Ret), the Governor’s Military Advisor, at the UNCW Base Education Center
Notable

CHHS is awarded a 4-year cooperative agreement of $200,000 to direct the new North Carolina Local Performance Site (NC LPS). CHHS personnel will develop and implement programs at the NC LPS to train the public health workforce, introduce public health students to the value of working in underserved areas, advocate for public health systems and policies, and contribute expertise throughout the nation.
Notable

Lapetus Solutions Inc., a faculty-based startup in the CIE, closed a series-A round of funding April 8th. Lapetus has nine employees, five are associated with UNCW as alumni, student, or faculty. The average salary is more than $70,000.
Thank you!