UNCW’s Online Accelerated Program (OAP)

Presentation to UNCW Board of Trustees

College of Health & Human Services
School of Nursing
January 22, 2015

Dr. Charles J. Hardy, Dean
Dr. Kathy D. Browder, Associate Dean
Dr. Carol Heinrich, Interim Director
OAP Overview

- Online Accelerated Program (OAP) at UNCW
  - Unique admission and instructional delivery model
  - One degree program – RN-BS

- Academic Partnerships (AP)
  - Make higher education more accessible and affordable
Meeting the needs of North Carolina Nursing

• 80% of RNs BS-prepared by 2020
• 43,311 RNs in NC without BS
• 20+ RN-BS programs (13+ online)

• UNCW School of Nursing Competitive Advantage
  • State-of-art marketing & recruitment
  • Unique delivery model that meets student needs
  • Curricular best practices
  • Low costs as compared to other institutions in the state (private and public)
Where our students live....
Impact to NC: More BS-prepared Nurses

Today

12 OAP graduates

356+ OAP graduates

RNBS Graduates

Fall 2013
Spr 2014
Sum 2014
Fall 2014
Spr 2015
Sum 2015
Fall 2015
Spr 2016

College of Health and Human Services
Meeting the needs of North Carolina Nurses......The Students

• Adult Learners
  • Multi-level responsibilities
  • Practical and results oriented
  • Motivated & active participants
  • High expectations
  • Personal experience as a resource

• They need
  • Flexibility
  • Consistent course structure
  • Responsiveness
### Asynchronous Online Delivery

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- **7.5 wk**: Fall One to Fall Two
- **15 wk**: Fall to Summer Two
DEMAND
Increase proportion of bachelor's prepared nurses to 80% by 2020 (2010 Institute of Medicine, The Future of Nursing)

UNCW Alternatives
11 of the 17 UNC Institutions offer RN to BSN Programs; 6 online (Institutional Webpages)
9 Private Institutions in NC offer RN to BSN Programs; 7 online
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Maintaining Quality in the Accelerated Student Experience

• Strategies
  • Curriculum Development & Course Design Workshops
  • Internal Course Review (SON Faculty, ELearning)
  • External Course review (AP)
  • Interactive instructional methods
  • Timely feedback (instruction and advising)
  • Faculty credentials in online learning
Maintaining Quality in the *Accelerated* Student Experience

Course Design

- Make it personal
- Be consistent
- Ensure student interaction
Maintaining Quality in the Accelerated Student Experience

Student Survey Results

• Quality of instruction is excellent
• Tuition paid is worthwhile investment
• Faculty and advisors accessible and responsive
• Evaluation procedures are clear and reasonable
Maintaining Quality in the **Accelerated** Student Experience

**Student Course Evaluations**

- “This class included great content and was thought provoking”
- “This was probably the most well organized, informative online course I have ever taken!”
- “Feedback was always quick and concise, never confusing. Class allowed us to work together to strengthen each other.”
Maintaining Quality in the **Accelerated** Student Experience

**Student Retention**

- 88% Fall 1 to Fall 1 (with 15 graduates)
- 92% Admit session to second session
Impact to Campus: Enrollment Growth

Today
↑ 474%

OAP Implementation

RNBS Students Enrolled (HC)
Impacts to Campus

University Studies
- Biology
- Chemistry
- Economics
- English
- History
- Health & Applied Human Sciences
- Math & Statistics
- Philosophy & Religion
- Psychology
- Spanish
- Theater

Support Structures
- Admissions
- Registrar
- E-Learning
- Financial Aid
- Student Accounts
- UNCW Student Support Services
  - Tutoring
  - Information Technology Services
  - Library

Degree Program
- CHHS – School of Nursing
- CHHS – Office of Student Success
- CHHS – Dean’s Office

Business Affairs

Faster
More Touches
Multitasking Complexity

Pre-Admission  Admission  Transcript Evaluation  Initial Advising & Orientation  Student Progression & Retention  Graduation
Increased Size and Complexity......
Leads to ↑ Resource Needs

We must maintain and create resources for a sustainable future
**RNBS Resource Impacts (to date)**

- ↑ 14 Full-time Faculty
- ↑ 12.5 Support Staff
- ↑ Part-time instructors/faculty overload
- ↑ Facility Enhancements ($150K)

**CHHS Growth Since 2009**

- ↑ 23  Full-time Faculty
- ↑ 3   Distinguished Professors
- ↑ 150% Student Majors
- ↑ 28%  SCH Production
- ↑ 177% Grants & Contracts
- ↑ 40%  Total Giving
THANK YOU!