Presentation Overview

- Academic year kickoff
- Student snapshot
- New faculty profile
- Introductions
- Notable
- Proposed UNCW Intellectual Property policy
Academic Year Kickoff
Academic Year Kickoff

- Orientation of ~2,184 freshmen and 1,460 transfer students
- Over 1,814 volunteers for move-in of 1,927 freshmen and 232 transfer students
- Training provided for 70 Seahawk Links, 43 Orientation Leaders, 11 Transfer Peer Mentors
- Over 110 programs planned in first two weeks to support student connection and engagement
Undergrad Student Snapshot
Undergrad Student Snapshot

Freshmen

Class size ~ 2,170 (UNCW record)
Over 12,300 applications
1192 Average SAT
4.10 Average high school GPA
22% Top 10% of high school class
32% First generation college students
17.8% Non-resident
12% Local region
15% Family legacy
65% Women
17.1% Diversity
Undergrad Student Snapshot

Transfer

Class size ~ 1,450
Over 3,100 applications
48 Average credit hours
3.14 Average GPA
31% Regional CC transfers
14% UNC system transfers
20% Non-resident
42% Local region
56% Women
20.2% Diversity
Undergrad Student Snapshot

Distance Education

Class size ~ 110
21% Non-resident
42% Military dependent
23% Active military
81% Women
32% Diversity
Graduate Student Snapshot

New students

Class size ~ 727*
1,632 Applications
51 Doctoral students
582 Master’s students
94 Non-degree-seeking
18.8% Non-resident
68.2% Women
19.6% Diversity

* Includes summer and fall terms
Summer Session Snapshot

UNCW Summer School Student Credit Hours, 2010-2014

Credit Hours

2010 2011 2012 2013 2014
New Faculty Profile, 2014-15 *

3  Professors, tenured (all in administrative roles)
2  Associate Professors, tenure-track
24 Assistant Professors, tenure-track
1  Lecturer with BoT contingent status **
28  Lecturers
1  Research Associate Professor

* includes individuals whose appointment is pending
** will become Asst. Prof. upon receipt of doctorate or appropriate terminal degree
Introductions

Aswani Volety
Dean
College of Arts & Sciences
Introductions

Rob Burrus
*Interim Dean*
*Cameron School of Business*
Cameron School Dean Search

- Leadership transition was effective June 1
- Stakeholder consultation began late spring semester
- Search process to start this fall
- Target start date ~ July 1, 2015
- Dean Charlie Hardy to serve as search chair
- Representative search committee being established
Notable

Master Sgt. Ryan Morris (Elementary Education) and Mrs. Kahlah Stratton (Business Administration) spoke at the June Board of Governors meeting on their experiences as UNCW Extension students.
Notable

Dr. Jeanne Kemppainen, Irwin Belk Distinguished Professor of Nursing, selected for induction as a fellow by the American Academy of Nursing

Secondary English Education senior Sydney Reinwald facilitates a workshop on novels for 7th graders at Emafini Primary School, South Africa
UNCW geology students and faculty participate in research cruise off Oregon coast to test newly designed equipment to measure seafloor movement.
Notable Collaborative research by U of Illinois Chicago and UNCW’s I²SIS Institute covered by Washington Post … and becomes national most read item!

Can your face reveal how long you’ll live? New technology may provide the answer.

BY TARA BAHRAMPOUR July 2 Follow @TaraBahrampour

Researchers are working on technology that will look at the way a person’s face has aged so far to estimate how it may age in the future. (Nicki DeMarco/The Washington Post)

Imagine that an insurance underwriter comes to your house and, along with noting your weight and blood pressure, snaps a photo of your face. And that those wrinkles, mottled spots and saggy parts, when fed into a computer, could estimate how long you will live.

Facial recognition technology, long used to search for criminals and to guess how a missing child might look as an adult, may soon become
Notable

Lookout Books’ and Ecotone’s collaborative publication receives national accolade, Gold IPPY, from Independent Publisher (anthology category)

Creative Writing faculty member Robert Anthony Siegel’s short story “The Right Imaginary Person” wins O. Henry Prize
Notable

U.S. Senator Richard Burr tours UNCW’s CREST Research Park

Senator Burr meets with CMS grad students (above) and tours science labs (right)
Notable

Cultivating Academic Leaders workshop series launched

The Learning Commons 3 project involved renovation of Randall Library’s first floor, creating 83 new workstations.
Proposed IP Policy

Ron Vetter
Assoc. Provost for Research and Dean, Graduate School

UNCW
UNIVERSITY of NORTH CAROLINA WILMINGTON
Proposed IP Policy - Background

- January 2013 – committee formed to update UNCW Patent Policy to include non-patentable intellectual property (IP)
- July 2013 – committee drafts UNCW Intellectual Property Policy
- August/December 2013 – Associate Provost for Research visits with academic departments to discuss new policy with faculty
- January 2014 – UNCW Faculty Senate endorses IP policy
- July 2014 – UNC-GA Office of Legal Affairs reviews and determines the proposed policy is consistent with system policy
- August 2014 – seek UNCW BOT approval
Proposed IP Policy - Summary of Changes

- Reorganized the document to improve readability
- Extended the scope to include non-patentable IP
- Chancellor’s distribution to go to UNCW Research Foundation and held in a Chancellor’s IP Fund to be used in support of future intellectual property development and costs
- Intellectual Property Committee appointed and chaired by the Associate Provost for Research
Thank you!
IP Committee Commercialization Process

Solicit/Receive Disclosures from Faculty, Staff, Students

Commercialization Readiness Assessment

IP Landscape
- Enablement?
- Prior Art Search
- Assignee/Potential Licensee Search

Technology Stage
- Proof of Concept?
- Reduction to Practice
- Pre-Clinical Data?
- Clinical Data?
- Prototype?

Risk Profile
- Regulatory Pathway
- License vs New Venture
- Barriers to Market Entry
- Inventor Commitment?
- SWOT Analysis

Commercial Opportunity
- Market Analysis
- Pre-Marketing/Commercial Feedback
- Advisory Panel Feedback