

DRAFT

Educational Planning and Programs Committee

Board of Trustees

April 19, 2012

Chair Teague called the meeting to order at 9:05 am in the Clock Tower Lounge, Fisher Student Center with the following members in attendance: Ms. Wilma W. Daniels, Ms. Wendy F. Murphy, Ms. Linda A. Pearce, Mr. George Teague, Mr. Britt Preyer, Mr. Michael B. Shivar, Mr. Gary Shipman, Mr. Phillip Marion, Mr. Carlton Fisher, Ms. Kimberly Hill-Hayden, Mr. Ronnie McNeill, and Mr. Keith Fraser, President, SGA. Drs. Gary Miller, Chancellor, Cathy L. Barlow, Provost, and Stephen McFarland, Vice Provost, represented the university. Also attending were Vice Chancellors, Ms. Mary Gornto, University Advancement; Ms. Patricia L. Leonard, Student Affairs; Mr. Charlie Maimone, Business Affairs. Deans attending were Mr. Larry Clark, Cameron School of Business; Dr. Kenneth Teitelbaum, Watson School of Education; Dr. Charles Hardy, College of Health and Human Services; Dr. Robert Roer, Graduate School and Research; Dr. David Cordle, College of Arts and Sciences. Also attending were Mr. Max Allen, Chief of Staff to the Chancellor; Ms. Jenni Harris, Assistant to the Chancellor for Community Partnerships; Mr. Mark Lanier, Assistant to the Chancellor; Mr. Rob Hoon, General Counsel; Mr. John Scherer, Associate General Counsel, and other university administrative personnel.

Chair Teague welcomed the new SGA President, Mr. Keith Fraser, to the Board and called the meeting to order. The meeting was moved into the Business portion of the meeting. Chair Teague read the Conflict of Interest Policy to all and asked if anyone had a conflict of interest. No such conflicts from the Board members were noted.

Chair Teague asked Ms. Sharon Lindgren to call the Roll. It was determined that a quorum was present.

Mr. Teague asked if there were any corrections to the minutes of January 26, 2012. Hearing none, the minutes of the Educational Planning and Programs Committee meeting were approved.

Mr. Teague called on Provost Cathy L. Barlow to present the Provost's Report.

PROVOST'S REPORT

Provost Barlow thanked all and introduced the following Provost's Reports:

- Dr. Gabriel Lugo, Faculty Senate President, presented the Faculty Senate Report centered on:
 - **SACS Update**
 - The reaffirmation of accreditation document is proceeding on schedule, with a September 2012 due date.
 - Credit Hour Policy – revised to satisfy SACS and federal requirements
 - Residency Policy – revised to satisfy SACS and federal requirements
 - QEP topic, endorsed by Senate April 17, 2012.
 - **SENATE ACTIVITY**
 - E-Learning awards established to reward and encourage faculty to adopt e-learning techniques
 - Restructuring of committees
 - Consolidation of IT-Library: Passed
 - Consolidation of 4 committees into a single Committee on Student Matters: Proposal was passed at the April 17, 2012 meeting
 - RTP ad-hoc committee established to review processes and policies.
 - Recommended academic units establish policies to give credit to faculty for directing theses.
 - **SENATE ACTIVITIES BEING CONSIDERED OR UNDERWAY:**
 - Electronic signature Course Action Forms
 - Reconstructing Faculty Handbook

- Elections for Autonomous Committees
- IDEA Pilot (Student Perceptions of Teaching)
- Synergy Common Reading Experience Book for 2012 was identified by Dr. Kemille Moore, Dean, University College, as *Ten Letters, The Stories Americans Tell Their President*, written by Eli Saslow.
- **ACTION ITEM**

“The Educational Planning and Programs Committee recommended for Board approval and for submission to the University of North Carolina Board of Governors the renaming of the Donald R. Watson School of Education as the Donald R. Watson College of Education.

- Dr. Cathy Barlow, as co-chair of the University Innovation Council, gave an overview of the initial charge the committee received, mentioned that the Council membership representation from faculty, staff, students and University administration, and that several representatives were present for the presentation. Ron Vetter, Professor, Computer Science discussed UIC’s first Innovation, launched on February 20, 2012, and how the software (IdeaScale) is being used to identify, discuss and refine innovative ideas for reducing cost, and/or generating revenue. This is the first time the software IdeaScale has been used in an academic setting for innovation. He mentioned how “crowdsourcing” is being used for marketing as well as for product suggestions, creation, and improvement and gave a few examples of how innovative ideas began at Starbucks, Dell Computers and government websites.
 - “Crowdsourcing is how the power of many can be leveraged to accomplish the feats that were once the responsibility of a specialized few”

Jessica Magnus, Associate Professor, management, then discussed how the process begins and how ideas are shared. She went on to explain the UNCW Innovation Process and Review and ultimately how the suggestion is realized at UNCW.

Chair Teague thanked Provost Barlow. At 10:15 Chair Teague asked if there were any old, unfinished, or new business to address. Hearing none, a motion was made

to adjourn the session. Personnel actions were moved to the afternoon session, to be considered with the Deans in attendance.

Mr. George M. Teague Chair

Date Approved