



BOARD OF TRUSTEES
EXTERNAL AFFAIRS COMMITTEE

THURSDAY, JANUARY 26, 2012
FISHER UNIVERSITY UNION - AZALEA COAST ROOM
2:30 P.M.

Agenda

- 2:30 p.m. Call to Order Wilma Daniels**
Committee Chair
- Welcome**
- Approval of Minutes from October 20, 2011 Meeting**
- 2:35 p.m. Governmental Relations Mark Lanier**
Assistant to the Chancellor
- 2:50 p.m. Presentation on Marketing and Communications Cindy Lawson**
Assistant to the Chancellor for Marketing and Communications
- 3:05 p.m. Discussion of E-mailed Reports Submitted by Other Areas**
- 3:25 p.m. Campaign Update Mary Gornto**
Vice Chancellor for University Advancement
- 3:30 p.m. Old Business Wilma Daniels**
- 3:32 p.m. New Business Wilma Daniels**
- 3:35 p.m. Adjourn**