



CROSSROADS Adolescent Substance Abuse Prevention Programs

Division of Student Affairs



CROSSROADS Program

- Alcohol and Drug Prevention Curriculum
 - Lessons designed to be team-taught by adults and peer educators
 - e.g. teachers and peer educators in health class.
- Social Norms campaign
- Drug Information Booths
- College Mentors work with Peer Educators.
- Peer Educators deliver program to the school/program.



Sales & Development

- Starting in spring 2011, CROSSROADS programs and materials were available for sale.
 - UNCW CROSSROADS provides training and technical support for customers.
- CROSSROADS has customers in North Carolina and Nebraska.
- Further product development and testing is underway.

website: www.crossroadsprevention.com



Community Service

- Currently, CROSSROADS is offered in Wilmington in several types of community and school settings, facilitated by college mentors:
 - High school freshmen
 - Middle school 8th graders
 - After-school programs for at-risk students
- New Hanover County serves as the home community and school system- gets updates and new program elements first.
 - Program has also been offered in Brunswick, Pender, Duplin, Horry and Columbus counties during tests.



College Mentor Experience

Training

- Substance abuse prevention
- Public speaking
- Teaching methods
- Alcohol & drug knowledge
- Group facilitation
- Mentoring and youth development
- Ethics and professionalism
- Classroom management
- Program fidelity and evaluation

Duties

- Recruit peer educators
- Train students and teachers
- Weekly meetings with peer educators
- Coordinate implementation at site.
- Mentoring peer educators
- Product development input
- Delivery specialization

Skills Developed

- Coordination of people/events
- Flexibility
- Problem solving
- Public speaking
- Creativity
- Cultural sensitivity
- Mentoring skills
- Deeper understanding of content

Community Feedback

Students:

“They used activities to get the point through...instead of just telling you.”

Peer Educators:

“I know it sounds cheesy, but if I could help just one kid in my class stay off drugs, it was worth it.”

Teachers:

“Your UNCW students and Crossroads staff were upbeat, talented, educated, and just plain ole sociable. Each one was a hit!”

“Overall the program was a successful tool for my students. The students enjoyed themselves during Crossroads. It was something they looked forward to. If a student responded that they wanted to smoke or drink the other students used positive peer pressure towards that student. “