Educational Planning and Programs Committee (EPPC)

UNCW Board of Trustees

July 28, 2022
Overview

❖ Welcome and Call to Order

❖ Faculty Senate Report
   Nathan Grove, Ph.D., Professor and Faculty Senate President

❖ Academic Affairs Divisional Update
   James J. Winebrake, Ph.D., Provost and Vice Chancellor for Academic Affairs

❖ Student Affairs Divisional Update
   Lowell Davis, Ph.D., Vice Chancellor for Student Affairs

❖ Discussion / Q&A
Faculty Senate Report

Dr. Nathaniel Grove
Faculty Senate President
At least for another 338 days...
AY 2022-2023

• Finding the next leader of the Senate (December)

• Ad-hoc Committee on RTP
  • Internal consistency issues
  • What does RTP mean for UNCW as an R2 institution?
  • What does it mean to be an associate/full professor at UNCW?
  • What role should annual evaluations play in RTP?
  • Should UNCW make use of external letters?
  • Should a college-level RTP committee exist? If so, what role should it play vis-à-vis the university-level committee?
Welcome home, Chancellor Volety!
Welcome, Chancellor Volety!
Academic Affairs Updates

• Highlights
• Leadership Announcement
• Diversity and Inclusion Annual Report
• Strategic Plan Update
• Annual Workplan
• New Program Development
• College Highlight: Watson College of Education
Highlights
Spring 2022 Commencement
Spring 2022 Commencement

Four Ceremonies – 2,661 Degrees Awarded
2,030 undergraduate | 631 graduate

Watch the ceremony.
Highlights and Recognition

Fensom ‘22 Named UNC Presidential Scholar
Scholars provide a wide range of professional functions for one year at the UNC System Office.

Read more.

CIE Director Announced
Heather McWhorter named director of UNCW’s Center for Innovation and Entrepreneurship, a southeastern NC regional hub.

Read more.

Advancing PFAS Research
Ralph Mead received inaugural NC Collaboratory Fellowship to work on statewide PFAS research with NCDEQ and other university fellows.

Read more.
Graduate is First Social Worker in Jacksonville PD
Reese uses expertise to follow up on filed reports within the community, and provide internal services to fellow police officers.

Cement Production with Microalgae
Alves-de-Souza and team investigate an alternative method to generate CO2-neutral cement using microalgae.

Esports Industry Career
Bennett ‘22 joined Lenovo’s Worldwide ThinkPad Launch Team, becoming one of the first UNCW graduates to pursue a career in the esports and gaming industry.
For The Birds!
UNCW’s Danner Lab partnered with Cape Fear Audubon and Audubon NC to install MOTUS Tower on Lea Island. The tower will help track migratory birds on the NC coast. 

Air Force JROTC Academy
The six-week program introduced 20 high school JROTC students to cybersecurity through curriculum aligned with UNCW’s CSC 201: Fundamentals of Cybersecurity.

Economics of Sustainable Coffee
Five universities and two outside groups have banded together to experiment with an innovative approach to coffee farming in Honduras.
New Seahawks
Applications for undergraduate and graduate student enrollment continue to be received throughout the summer months. Census data will be presented at the October 2022 BOT meeting.

Sponsored Programs
Breaks $15M
This record number represents a 10% increase in new awards for fiscal year 2022 when compared to last year’s. Proposals also increased by 53%.

Accreditation on Track
UNCW received positive feedback on compliance efforts during a SACSCOC Vice President visit in June. As part of the reaffirmation process, final reports will be submitted by UNCW in September and accreditation officials will be onsite in March 2023.
Leadership Announcement
Leadership Announcement

Dr. Justine Reel
Interim Dean
College of Health and Human Services

Read more.
Diversity and Inclusion Annual Report
Diversity and Inclusion Annual Report

Points of Pride
- Faculty of Color Increased from 145 to 162
- Racial/Ethnic Diversity of Students increased from 3,426 to 3,444
- Rural Completers Increased from 1,220 to 1,242
- Low Income Completers Increased from 1,252 to 1,330
- International Students Increased from 663 to 892
- Students Accessing the Disability Resource Center - Average GPA 3.25

Opportunities
- Graduation Rates
- Undergraduate enrollment – racial/ethnic diversity

Data are from Fiscal Year 2021. The finalized report is available in the Board of Trustee’s EPPC July 2022 meeting materials. More information on the report will be presented to the BOT by Chief Diversity Officer Donyell Roseboro in October 2022.
Strategic Plan Update
Strategic Planning Workflow Process

Strategic Planning Process:
- Benchmarking Analysis
- Survey Evaluation/SWOT Development
- Further Stakeholder Engagement and Report Refinement
- Priorities and Metrics → Strategic Plan

Chancellor Search Process:
- Survey/Fora
- Leadership Statement
- Interviews
- Identification of New Chancellor

SWOT related questions from survey
New Chancellor input into planning process

uncw.edu/strategicplan/new-plan-updates.html

Dec 2021
Jan 2022
Feb 2022
May 2022
Summer/Fall 2022
Academic Affairs: Organization
Annual Workplan: Priority Themes

- Culture
- Operations/Organization
- Partnerships
- Interdisciplinary Teaching and Research
- Diversity, Equity, and Inclusion
Annual Workplan: Activities (Sample)

- Administrative Searches
- Advising Process Assessment
- Capital Campaign
- College Structure Task Force
- Data Dashboards and Analytics
- Diversity, Equity, and Inclusion Activities
- Faculty Recruitment Improvements
- Faculty Workload Implementation
- Graduate Student Support Project
- Healthy Hawks Partnership
- High Impact Practices Council
- International Partnerships
- New Funding Model Assessment
- New Capital Projects
- Office of the Arts Strategic Planning
- Online Program Management Assessment
- Program Support/Development
- Quality Enhancement Plan (QEP)
- RTP Task Force
- SACSCOC Accreditation
- Signature Research Challenge
- Scholars@UNCW
- SNCURCS (Undergraduate Research)
- Strategic Enrollment Management Plan
- Strategic Plan Development
- Student Success Council
- Transfer Student Initiative
- Teleworking Assessment
- Website Roll-out

Will revisit these with EPPC throughout the year.
New Program Development
New Programs in the Queue

Under Development at UNCW
- B.S. Human Biology (RPA)
- M.S. Biotechnology (RPA)
- Ph.D. Computer Science (RPA)
- Various other programs in pre-proposal stages

UNC System Office Queue
- M.S. Supply Chain Management
- B.A. Africana Studies
- B.F.A. Studio Art
- B.S. Biochemistry
- Doctorate of Physical Therapy

Recently Approved by UNC System
- B.S. Cybersecurity (F22)
- B.S. Intelligent Systems Engineering (F22)
- Ph.D. Applied Coastal and Ocean Sciences (F22)
- B.S. Workforce Learning and Development* (F23)
- Ph.D. Pharmaceutical Chemistry* (F23)

* Pending approval by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).
Excellence in Watson College Alumni
People who “learn, lead, create and inspire”

Gidget Kidd
Chair | Board of Trustees
UNCW

Wendy Floyd Murphy
Vice Chair | Board of Governors
UNC System

Bethany Meighen
Vice President | Student Affairs
UNC System

Peter Hans
President
UNC System

R A Z O R  W A L K E R  A W A R D  A L U M N U S
Organizational Structure

Two major administrative units:

➢ Academic Affairs, Program Support & Student Success
➢ Engagement, Professional Learning and Scholarship

Three academic departments:

➢ Early Childhood, Elementary, Middle, Literacy & Special Education
➢ Educational Leadership
➢ Instructional Technology, Foundations, & Secondary Education
Academic Programs

➢ Eight undergraduate programs (4 in WCE, 4 allied with CAS and CHHS)
➢ Five undergraduate minors
➢ Four certificate programs and add-on licenses
➢ Seven Master of Arts in Teaching programs
➢ Twelve Master of Education (M.Ed.). Programs
➢ Two Master of Science (M.S.) programs
➢ Master of School Administration (MSA)
➢ Doctor of Education (Ed.D.)
## Enrollment (Fall 2021) & Graduates (2021-22)

<table>
<thead>
<tr>
<th></th>
<th>Fall 2021 Enrollment</th>
<th>2021-2022 Graduates</th>
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<tbody>
<tr>
<td><strong>Undergraduate Programs</strong></td>
<td>630</td>
<td>187</td>
</tr>
<tr>
<td><strong>Graduate Programs</strong></td>
<td>556</td>
<td>184</td>
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<tr>
<td><strong>Total</strong></td>
<td>1186</td>
<td>371</td>
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<td></td>
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<tr>
<td><strong>Educator Preparation</strong></td>
<td>783</td>
<td>275</td>
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<tr>
<td><strong>Doctorate of Education (Ed.D.)</strong></td>
<td>140</td>
<td>10</td>
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<tr>
<td><strong>Masters Degrees (ALL)</strong></td>
<td>416</td>
<td>174</td>
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<tr>
<td><strong>Total</strong></td>
<td>1339</td>
<td>459</td>
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**Breakdown of Masters degrees**

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<tr>
<td><strong>MAT Program Total</strong></td>
<td>153</td>
</tr>
<tr>
<td></td>
<td>88</td>
</tr>
<tr>
<td><strong>M.Ed. Program Total</strong></td>
<td>172</td>
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<tr>
<td></td>
<td>60</td>
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<tr>
<td><strong>Master of School Administration</strong></td>
<td>29</td>
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<tr>
<td></td>
<td>11</td>
</tr>
<tr>
<td><strong>Master of Science in Instructional Technology</strong></td>
<td>62</td>
</tr>
<tr>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>
Support Centers - Students, Faculty, and Staff

- Curriculum Materials Center
- Education Technology Unit
- Office of Assessment, Accreditation, & Data Operations
- Office of Professional Experiences
- Stike Education Lab
- Student Advising Center
Local, Regional, and State Partnerships

Regional and State Partnerships

➢ Community College Collaborative (C3)
➢ Professional Development System (PDS)
➢ STEM Learning Cooperative and STEM Southeastern NC (SENC)

School Partnerships and Youth Programs

➢ DC Virgo Preparatory Academy
➢ Isaac Bear Early College High School (NHCS)
➢ Transition Program for Young Adults (NHCS)
➢ Marine Quest
The Horizon
What’s ahead for the Watson College of Education?

Our roots are in K-12 – Our branches are the birthplace to the community space to the workplace.

Birth to K

K-12

School and district leadership

Higher Education

The workforce and the workplace
The Horizon

Learning, learners, and the contexts in which learning occurs is the shared work across our programs and with our partners.

➢ A commitment to learners, learning, and the context for the learner

➢ Learning across public institutions, communities, the business place, the adult learner space

➢ Learning across the lifespan and career span
The Horizon

We are a college of education in a public university, committed to education and learning as drivers for:

- Living in democratic communities
- Learning in a world – and schools- that are becoming increasingly diverse in increasingly diverse communities
- Quality-of-life opportunities
- Economic opportunity and success
The Horizon

Diversity is destiny – presenting great challenges and greater opportunities.

- Our potential workforce is becoming increasingly diverse.
- Better workforce opportunities require higher levels of learner success in increasingly diverse schools, communities, and institutions of higher education.
- A more diverse teaching profession leads to better learning outcomes for students of color, and for white students.
- Diversity and the “bottom line”: Diversity fosters innovation, improves financial performance, improves productivity levels, increases profitability.
The Horizon

Diversity is destiny – recruiting, preparing and retaining a more diverse teaching profession for north Carolina.

Jeremy Buie
Watch on the Watson College YouTube channel.

Evelyn Tovar
Watch on the Watson College YouTube channel.
From the birthplace to the community space to the workplace.

Thank you for your support for the Watson College of Education!
Student Affairs Update

Dr. Lowell K. Davis
Vice Chancellor for Student Affairs
Welcome Chancellor Volety!
Welcome!

Leigh Fickling, J.D.
Director of the Disability Resource Center

Tim Lewis
Director of Campus Recreation
Kudos & Celebrations

• Health Promotion received a $49,999 grant from the UNC System Office
  • To support continued efforts of the CRCHawks program

• Largest Commencement in UNCW history

<table>
<thead>
<tr>
<th>2022 Spring Graduation Statistics</th>
<th>Faculty</th>
<th>Doctoral</th>
<th>Masters</th>
<th>Bachelors</th>
<th>Guests (Approx.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAS (Creative Arts, Social Sciences &amp; Graduate Liberal Studies)</td>
<td>29</td>
<td>0</td>
<td>36</td>
<td>420</td>
<td>2,578</td>
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<tr>
<td>CAS (Sciences &amp; Humanities)</td>
<td>39</td>
<td>3</td>
<td>29</td>
<td>401</td>
<td>2,560</td>
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<tr>
<td>CHHS Ceremony</td>
<td>64</td>
<td>17</td>
<td>159</td>
<td>443</td>
<td>3,375</td>
</tr>
<tr>
<td>Cameron &amp; Watson Ceremony</td>
<td>70</td>
<td>5</td>
<td>123</td>
<td>521</td>
<td>3,471</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>202</strong></td>
<td><strong>25</strong></td>
<td><strong>347</strong></td>
<td><strong>1,785</strong></td>
<td><strong>11,984</strong></td>
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Kudos & Celebrations

UNCW Housing was recognized for its innovative Student Housing Village Project by the Student Housing Business Magazine on May 5

• Pelican, Sandpiper, Loggerhead, and Terrapin Halls
Hannah Horowitz, UNCW's Student Body President, was unanimously elected Vice President for the UNC Association of Student Governments.
Hosted first in-person Career Fair since Spring 2020
  • Sold out employer booths
  • Record number of student participants

Stacey Huffman is currently serving as President of NCCDA
  (NC Career Development Association)

Career Center hosted first Pop Up Career Closet
Kudos: Campus Recreation

• 200+ REC Center student staff were celebrated with an in-person awards banquet (The Sammy’s)

• Club Sports – Rugby team finished 6th at the annual ‘Sevens’ National Tournament
Kudos: Orientation

- Completed 7 first-year orientation sessions in June
- Total of 2,062 students attended
- Record high number of guests attended – 1,721
Important Dates

- **Move In**
  - August 19 & 20

- **Final First-Year Orientation Session**
  - August 21 & 22

- **Convocation & Picnic**
  - August 22

- **UNCW Beach Blast**
  - Tuesday, August 23
  - 11 AM – 3 PM

- **Involvement Carnival**
  - Tuesday, August 30
  - 10 AM – 2 PM

- **UNCW Family Weekend**
  - September 30 – October 2
The Future of Well-Being at UNCW
Welcome!

Katrin Wesner-Harts, Ed.D.

Megan Richardson, M.P.H.
Objectives

• Review the importance of well-being in the higher education setting

• Describe the Healthy Hawks model

• Describe the vision for the future of well-being at UNCW ... Healthy Hawks 2.0
Okanagan Charter

• Calls to action
  • Embed health into all aspects of campus culture
  • Lead health promotion action and collaboration, locally and globally

• Provides institutions with a common language, principles, and a vision for well-being
Inter-association commitment to health and well-being established in 2017

Started with NASPA, NIRSA, and ACHA

“The odds of thriving in all areas of well-being more than double for college graduates when they feel their college prepared them well for life outside of it.”
Importance of Well-Being

• Promoting healthy campus communities and healthy individuals directly affects:
  • Quality of life
  • Retention and graduation rates
  • Productivity
  • Interactions with others
  • Sense of belonging

• Response to reported mental health concerns
• National College Health Assessment found
  • 29% of respondents reported that they *did not* feel like they belonged at this university

• Top four impediments to academic performance
  • Stress (43%)
  • Anxiety (36%)
  • Depression (29%)
  • Sleep difficulties (28%)

Source: UNCW National College Health Assessment – Spring 2020, 410 respondents, response rate 10.3%
I am confident in my overall academic abilities

Since enrolling at UNCW, I have felt lonely

Source: UNCW First Year Student Survey – Spring 2022, 2,287 respondents
Healthy Hawks Model

• Reinforces that well-being is for a life-time

• Encourages participation in activities and programs across the dimensions

• Elevates and brands existing programs

• Programs are purposefully focused
Marketing

• Logos throughout campus
• Healthy Hawks website
• Bi-weekly newsletter
• Digital signage
• Classes
• Programs
• Giveaways
Healthy Hawks 2.0

• Work toward becoming a health-promoting university

• Expand participation in Healthy Hawks to other campus stakeholders
  • Creation of Steering Committee
  • Promote collective impact to enhance efforts

• Expand programming efforts to be inclusive of students, faculty, and staff

• Continue assessment
Healthy Hawks 2.0

- Pilot Wellness Coaching Program
- Utilize Well-Being Ambassadors
- Offer self-guided health and well-being assessments
- Further elevate the programming already being done
- Offer incentives for participation
Healthy Hawks 2.0

• Create signature programming open to the entire campus community, such as
  • Couch to 5K
  • Adulting 101
  • Campus/beach clean-up days

• Continue to create wellness spaces on campus
Healthy Hawks 2.0

• Create an employee well-being policy

• Tailor programs to departments

• Continue to provide additional resources for faculty and staff
  • Ginger On-Demand Mental Health Care
A BIG thank you
Katrin Wesner-Harts, EdD
wesnerk@uncw.edu
910-962-4126

Megan Richardson, MPH
richardsonm@uncw.edu
910-962-4135
Discussion / Q&A

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