Provost’s Report

UNCW Board of Trustees
February 7, 2019
Presentation Overview

• Faculty Senate Report—Dr. Stephen Meinhold, Faculty Senate President

• Academic Affairs Updates—Dr. Marilyn Sheerer, Provost
  ❖ Search Updates
  ❖ Notables Across Campus
  ❖ UNC BOG Higher Expectations: Metrics and Targets for UNCW
  ❖ Grants and Contracts Update—4th Quarter 2018

• Student Success—An Integrated Approach
  Ms. Pat Leonard, Vice Chancellor for Student Affairs
  Dr. Marilyn Sheerer, Provost and Vice Chancellor for Academic Affairs
Faculty Senate

Report

1. Senate Elections Update

2. Practice-Track Faculty: Clinical and Practice Faculty
Academic Affairs Update

Dr. Marilyn Sheerer
Provost and Vice Chancellor for Academic Affairs

• Search Updates
• Notables Across Campus
• UNC BOG Higher Expectations: *Metrics and Targets for UNCW*
• Grants and Contracts—4th Quarter 2018
Search Updates

- University Registrar
- Associate Vice Chancellor for Community Engagement
- Graduate School Dean
- Associate Provost for Research & Innovation
Notables: CAMERON SCHOOL of BUSINESS

Management
• Dr. Tammy Hunt led 23 graduate students on a short term seminar program to visit businesses in SE Asia, specifically Thailand and Vietnam in late-December.

Accountancy & Business Law
• Dr. Gaurav Gupta, Assistant Professor of Accountancy, has been named a guest editor for the India issue of the Journal of International Accounting Auditing and Taxation.

Marketing
• The Center for Sales Excellence & Customer Delight was listed as an Associate Member of the University Sales Center Alliance and listed by the Sales Education Foundation as a Top Sales School.
Chemistry & Biochemistry

- Received $300K grant in October for atmospheric transformation and transport of per- and poly-fluorinated alkyl substances.

Earth & Ocean Sciences / Environmental Sciences

- EOS and EVS collaborated on a $48,543 grant for the response and recovery of adjacent natural and built coastlines impacted by Hurricane Florence. This is one of four RAPID awards funded by NSF.

Music

- The 9th annual UNCW Honor Band Festival took place in late-November/early-December and UNCW was host to 230 high school students from 48 North Carolina, Virginia, and Michigan high schools—Dominic Talanca hosted the event.
Notables: College of Arts & Sciences

Creative Writing

- Pieces featuring Hurricane Florence and aftermath were published in Our State magazine (Philip Gerard) and The Huffington Post (Brent Livingood).

Biology & Marine Biology

- Assistant Professor Dr. Darin Penneys shares in an international, multi-institutional $1.3M National Science Foundation grant.

Environmental Sciences

- UNCW’s Surfrider Foundation Club won the 2018 Wavemaker Award. Alex Marstall and Morgan Smith (both with EVS) are President and VP respectively. Osku Backstrom is the faculty advisor.
Notables: College of Health & Human Services

Wilma Magazine: Women to Watch

• Dr. Justine Reel (associate dean for research and innovation) was awarded the Wilma Magazine Women to Watch award in the education category.

Community Engagement

• The NC Public Health Training Center was re-funded for 2018-2022 as a community-based training partner with the Region IV Public Health Training Center at Emory University in Atlanta, Georgia.

School of Social Work

• Stacey Kolomer was appointed by Governor Roy Cooper to serve as the public member of the Marriage and Family Therapist Licensing Board.
Learning Cooperative

- Watson College’s STEM Learning Cooperative -- campus and community partnerships provide learning opportunities in STEM for students, families, and educators.

STEM Southeastern NC

- STEM SENC (Southeastern NC) -- a collaborative effort with 30 organizations, schools, institutions, and businesses in the region working to improve STEM education and nurture career pathways.

Ed.D

- WCE Ed.D. program led the campus in doctoral graduates as part of the Carnegie reclassification to R:2.
Notables: Office of Academic Affairs

Honors College

- Some graduates continuing programs include Columbia University Graduate School, Duke Cardiac ICU, Disney College Program, Paramedic School, WCE-Graduate School, PA School, and work at the National Estuarine Research Reserve.

Office of Community Engagement

- Collaboratively, OCE, QENO, and the Career Center, received a $100,000 grant from the SECU Foundation to continue the SECU Rural Public Fellows program.

International Programs

US Dept. of State Bureau of Educational and Cultural Affairs Fulbright Teaching Excellence and Achievement grant - $201,466 with the Watson College of Education.
## UNC BOG Higher Expectations
### Metrics & Targets for UNCW

<table>
<thead>
<tr>
<th>Category</th>
<th>2015-16</th>
<th>2017-18</th>
<th>2021-22</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Low-Income Enrollments (Pell)</strong></td>
<td>3,328</td>
<td>3,831</td>
<td>3,576 (7.5%)</td>
<td>Priority</td>
</tr>
<tr>
<td><strong>Rural Enrollments (Tier 1 and 2)</strong></td>
<td>4,008</td>
<td>4,253</td>
<td>4,220 (5.3%)</td>
<td>Priority</td>
</tr>
<tr>
<td><strong>Five-Year Graduation Rate</strong></td>
<td>78.40%</td>
<td>80.80%</td>
<td>81.60%</td>
<td>Improve*</td>
</tr>
<tr>
<td><strong>Undergraduate Degree Efficiency</strong></td>
<td>26.1</td>
<td>28.6</td>
<td>26.1</td>
<td>Sustain</td>
</tr>
<tr>
<td><strong>Achievement Gaps in UDE (Pell)</strong></td>
<td>-6</td>
<td>24.5</td>
<td>-3.0</td>
<td>Priority</td>
</tr>
<tr>
<td><strong>Low-Income Completions</strong></td>
<td>1,110</td>
<td>1,229</td>
<td>1,406 (26.7%)</td>
<td>Improve</td>
</tr>
<tr>
<td><strong>Rural Completions</strong></td>
<td>933</td>
<td>1,177</td>
<td>1,080 (15.8%)</td>
<td>Improve*</td>
</tr>
<tr>
<td><strong>Critical Workforces</strong></td>
<td>1,583</td>
<td>1,997</td>
<td>2,125 (34.2%)</td>
<td>Priority*</td>
</tr>
<tr>
<td><strong>Research Productivity</strong></td>
<td>$8.3 M</td>
<td>$9.3 M</td>
<td>$19.3 M (134%)</td>
<td>Priority*</td>
</tr>
</tbody>
</table>

*Priority* indicates areas where the institution is working to meet or exceed benchmarks.

*Stretch* indicates areas where the institution is setting aspirational goals beyond current benchmarks.

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Grants and Contracts Update

4th Quarter 2018 Awards by College/School (Oct-Nov-Dec)

Grants & Contracts Awarded: $1,810,620

I3S Research Institute: 16%
WCE: 11%
CHHS: 1%
CSB: 2%
CAS (CMS 72%): 69%
Academic Affairs/Engagement: 1%

Updated: January 10, 2019
Mechanisms of Seagrass Community Injury and Resilience: *Implications for Increasingly Stormy Coasts*

Jessie Jarvis and Judson Kenworthy  
$90,046

Assessment of Coastal & Offshore Change: *Wrightsville Beach*

Joni ‘Osku’ Backstrom  
$18,304

The Response and Recovery of Adjacent Natural and Built Coastlines Impacted

Joseph Long, Devon Eulie, Eman Ghoneim, Andrea Hawkes, Lynn Leonard  
$48,543

Evaluation of the Resilience of Shoreline Protection Methods

Devon Eulie and Huili Hao  
$43,317
UNCW Student Success
an Integrated Approach

Dr. Marilyn Sheerer
Provost & Vice Chancellor for Academic Affairs

Student Success Committee
Purpose, Rationale, Composition
• Role of University College
• Role of Faculty
• The Faculty Perspective—Dr. Nathan Grove

Pat Leonard
Vice Chancellor for Student Affairs

Student Support Services
• Transition Programs
• Housing
• Involvement
• Learning Center
• Career Center

Integrated Initiatives—
• HAAT
• Starfish

Student Comments
UNCW Student Success Committee’s Goals

Charged to support the first strategic planning goal:

"Attract high-quality, diverse students and increase persistence, retention, and graduation rates."

Four important areas of focus:

1. Current practices across Academic and Student Affairs
2. Available data/metrics on student success
3. Student engagement and perspectives on retention
4. Comparative best practices and innovation
Advisors work with freshmen and sophomore students prior to their entry into their major.

Students and advisors meet approximately 3-4 times per semester.

UC works closely with colleges to transition students to their major.
The goals of the University College are to:

- Provide advising that empowers students to make informed academic choices,
- Deliver courses that foster student development, academic inquiry, and successful transitions,
- Incorporate high-impact practices for retention, persistence, student success and,
- Collaboration among students, faculty and staff across campus.
• Faculty serve as direct advisors to students primarily after the sophomore year.

• Faculty, in particular, provide career advice relative to the specific discipline.

• Engagement with faculty is cited by many students as a key element of their personal success.
Dr. Nathan Grove
Associate Professor,
Assistant Director of CSURF,
and Faculty Senate Vice President
Social integration predicts persistence (Spady, 1971; Tinto, 1993; Pascarella, 1980)

Student experiences in the first year of college are fundamental (Tinto, 1993; Pascarella, 1980)

Institutional commitment is positively related to learning and personal development (Astin, 1984)

Something that we also know to be true at UNCW.
Goals

• Introduce students to the UNCW community.

• Create connections with faculty, staff, and their peers at UNCW.

• Introduce students to resources that exist to support their success.
99% of respondents know what resources are available to them if they are having academic difficulty.

94% of respondents felt that Orientation helped them to connect with their peers.

97% of respondents felt that Orientation helped them feel part of the UNCW community.

Source: 2018 Summer Orientation Survey
Housing and Residence Life—

Goals

• Provide a safe and comfortable environment to sleep and study.

• Offer programs and services that connect students to UNCW.

• Support retention, persistence and graduation.
Housing and Residence Life—

Out of 259 colleges and universities, UNCW has ranked:

- **6th** in how living on campus positively contributes to academic performance. = Top 2%
- **9th** for students' sense of trust, respect, and acceptance. = Top 3%
- **13th** in how living on campus positively contributes to personal interactions with other students. = Top 5%

Source: Spring 2018 Skyfactor Benchmarking Survey
Freshman who regularly attend housing programs tend to have higher cumulative GPAs.
Goals

• Provide programs and involvement opportunities that promote development beyond the classroom.

• Increase commitment to UNCW through clubs and organizations.
Freshman who participated in Intramurals and club sports are retained at higher rates.
Freshman who regularly visit the Campus Recreation Center in the fall semester are retained at higher rates.
In 2017-2018, freshmen who were members of a club or organization had a higher average GPA.
Goals

• Provide academic support services that develop learning strategies such as note taking, time management, test preparation.

• Engage students in one-on-one, group, and online learning experiences with peer mentors (tutors).
Average GPA in BIO 201 is higher when students attend tutoring sessions.
Students on academic probation who completed the Academic Mentoring Program increased their GPA by \(0.23\) on average, while the average cumulative GPA for non-completers did not change.

This means a student with a 1.8 cumulative GPA would increase their cumulative GPA above 2.0 by the end of the semester.
**Goals**

• Help students make informed career decisions.

• Provide alternative academic experiences for UNCW students that support student learning.

• Increase students’ career readiness for employment and graduate school.
Of the 864 students who completed anonymous evaluations, **99.7%** agreed that their career counselor helped them **meet their job search needs**.

Source: 2017-2018 Career Center Feedback Survey
Six months after graduation, 87.3% of UNCW graduates surveyed were employed or attending graduate school.

NACE reported that nationally 81.2% of college graduates were employed or attending graduate school for that same period.

Source: UNCW First Destination Survey
Senior Comments—December 2018

"You have been such an impactful force in my life, and I can thankfully say that I have been changed for the better just by knowing you."

“My experience at UNCW would not have been the same without the assistance, encouragement, and opportunities provided by you.”

“You have made such a difference that I will never forget you and what you have done for me as I journey through my life. Thank you for being amazing.”

“Thank you for your guidance, support and compassion you showed me during my UNCW college career.”

“Thank you for being a part of my UNCW journey and for challenging me to always be the best student and leader I could be! Go Seahawks!”

“Thank you for helping me throughout my college career. Thank you for helping me find my passion and for inspiring me to help others.”
UNCW Student Success

Integrated Initiatives

• HAAT
  *Housing & Academic Advising Team*

• Starfish
  *Academic Advising Software*
UNCW Student Success

**Integrated Initiatives**

**Housing and Academic Advising Team (HAAT)**—

- Collaboration between University College, Housing & Residence Life, the Office of the Dean of Students and Transition Programs.
- Team members provide a timely intervention with students of concern.
- Interventions range from intentional conversations to referrals to support services from residence hall staff, academic advisor and/or case manager that assist in the retention in first year students.
UNCW Student Success

Integrated Initiatives

- Web-based software program.
- Encourages more communication between faculty, staff and students.
- Lets faculty view students’ progress toward academic goals.
- Allows them to intervene when students are struggling.
"...you are a very engaged teacher...

...inspired me to overcome doubts transitioning from the military...

...thankful for your wisdom and dedication...

...such a supportive, charismatic professor...

...you took the time to sit with me and help me understand...

...because of your passionate faculty, I fell in love with the program...

...inspired me to reach higher...

...incredible faculty and staff who have encouraged and inspired...

...you have taught by example to be a better researcher and well-rounded academic..."
Thank You!