Provost’s Report

UNCW Board of Trustees
February 7, 2019
Presentation Overview

• Faculty Senate Report—Dr. Stephen Meinhold, Faculty Senate President

• Academic Affairs Updates—Dr. Marilyn Sheerer, Provost
  - Search Updates
  - Notables Across Campus
  - UNC BOG Higher Expectations: Metrics and Targets for UNCW
  - Grants and Contracts Update—4th Quarter 2018

• Student Success—An Integrated Approach
  Ms. Pat Leonard, Vice Chancellor for Student Affairs
  Dr. Marilyn Sheerer, Provost and Vice Chancellor for Academic Affairs
Faculty Senate Report

1. Senate Elections Update
2. Practice-Track Faculty: Clinical and Practice Faculty
Academic Affairs Update

- Search Updates
- Notables Across Campus
- UNC BOG Higher Expectations: *Metrics and Targets for UNCW*
- Grants and Contracts—4th Quarter 2018

Dr. Marilyn Sheerer
Provost and Vice Chancellor for Academic Affairs
Search Updates

• University Registrar

• Associate Vice Chancellor for Community Engagement

• Graduate School Dean

• Associate Provost for Research & Innovation
Notables: Cameron School of Business

Management
• Dr. Tammy Hunt led 23 graduate students on a short term seminar program to visit businesses in SE Asia, specifically Thailand and Vietnam in late-December.

Accountancy & Business Law
• Dr. Gaurav Gupta, Assistant Professor of Accountancy, has been named a guest editor for the India issue of the Journal of International Accounting Auditing and Taxation.

Marketing
• The Center for Sales Excellence & Customer Delight was listed as an Associate Member of the University Sales Center Alliance and listed by the Sales Education Foundation as a Top Sales School.
Chemistry & Biochemistry
• Received $300K grant in October for atmospheric transformation and transport of per- and poly-fluorinated alkyl substances.

Earth & Ocean Sciences / Environmental Sciences
• EOS and EVS collaborated on a $48,543 grant for the response and recovery of adjacent natural and built coastlines impacted by Hurricane Florence.

Music
• The 9th annual UNCW Honor Band Festival took place in late-November/early-December and UNCW was host to 230 high school students from 48 North Carolina, Virginia, and Michigan high schools—Dominic Talanca hosted the event.
Notables: College of Arts & Sciences

Creative Writing
• Pieces featuring Hurricane Florence and aftermath were published in Our State magazine (Philip Gerard) and The Huffington Post (Brent Livingood.)

Biology & Marine Biology
• Assistant Professor Dr. Darin Penneys shares in an international, multi-institutional $1.3M National Science Foundation grant.

Environmental Sciences
• UNCW’s Surfrider Foundation Club won the 2018 Wavemaker Award. Alex Marstall and Morgan Smith (both with EVS) are President and VP respectively. Osku Backstrom is the faculty advisor.
Notables: **College of Health & Human Services**

*Wilma Magazine*: Women to Watch

- Dr. Justine Reel (associate dean for research and innovation) was awarded the *Wilma Magazine* Women to Watch award in the education category.

Community Engagement

- The NC Public Health Training Center was re-funded for 2018-2022 as a community-based training partner with the Region IV Public Health Training Center at Emory University in Atlanta, Georgia.

School of Social Work

- Stacey Kolomer was appointed by Governor Roy Cooper to serve as the public member of the Marriage and Family Therapist Licensing Board.
Learning Cooperative

- Watson College’s STEM Learning Cooperative -- campus and community partnerships provide learning opportunities in STEM for students, families, and educators.

STEM Southeastern NC

- STEM SENC (Southeastern NC) -- a collaborative effort with 30 organizations, schools, institutions, and businesses in the region working to improve STEM education and nurture career pathways.

Ed.D

- WCE Ed.D. program led the campus in doctoral graduates as part of the Carnegie reclassification to R:2
Notables: Office of Academic Affairs

Honors College

- Some graduates continuing programs include Columbia University Graduate School, Duke Cardiac ICU, Disney College Program, Paramedic School, WCE-Graduate School, PA School, and work at the National Estuarine Research Reserve.

Office of Community Engagement

- Collaboratively, OCE, QENO, and the Career Center, received a $100,000 grant from the SECU Foundation to continue the SECU Rural Public Fellows program.

International Programs

US Dept. of State Bureau of Educational and Cultural Affairs Fulbright Teaching Excellence and Achievement grant - $201,466 with the Watson College of Education.
### UNC BOG Higher Expectations

**Metrics & Targets for UNCW**

<table>
<thead>
<tr>
<th></th>
<th>2015-16</th>
<th>2017-18</th>
<th>2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Low-Income Enrollments (Pell)</strong></td>
<td>3,328</td>
<td>3,831</td>
<td>3,576 (7.5%)</td>
</tr>
<tr>
<td><strong>Rural Enrollments (Tier 1 and 2)</strong></td>
<td>4,008</td>
<td>4,253</td>
<td>4,220 (5.3%)</td>
</tr>
<tr>
<td><strong>Five-Year Graduation Rate</strong></td>
<td>78.40%</td>
<td>80.80%</td>
<td>81.60%</td>
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<tr>
<td><strong>Undergraduate Degree Efficiency</strong></td>
<td>26.1</td>
<td>28.6</td>
<td>26.1</td>
</tr>
<tr>
<td><strong>Achievement Gaps in UDE (Pell)</strong></td>
<td>-6</td>
<td>24.5</td>
<td>-3.0</td>
</tr>
<tr>
<td><strong>Low-Income Completions</strong></td>
<td>1,110</td>
<td>1,229</td>
<td>1,406 (26.7%)</td>
</tr>
<tr>
<td><strong>Rural Completions</strong></td>
<td>933</td>
<td>1,177</td>
<td>1,080 (15.8%)</td>
</tr>
<tr>
<td><strong>Critical Workforces</strong></td>
<td>1,583</td>
<td>1,997</td>
<td>2,125 (34.2%)</td>
</tr>
<tr>
<td><strong>Research Productivity</strong></td>
<td>$8.3 M</td>
<td>$9.3 M</td>
<td>$19.3 M (134%)</td>
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</tbody>
</table>

*Priority, Improve, Improve*, *=Stretch*
Grants and Contracts Update

4th Quarter 2018 Awards by College/School (Oct-Nov-Dec)

Grants & Contracts Awarded:  $1,810,620

- **CAS**: 69% (CMS 72%)
- **CSB**: 2%
- **CHHS**: 1%
- **WCE**: 11%
- **Graduate School**: 16%
- **Academic Affairs/Engagement**: 1%
Student Success Committee

**Purpose, Rationale, Composition**
- Role of University College
- Role of Faculty
- The Faculty Perspective—Dr. Nathan Grove

Student Support Services

- Transition Programs
- Housing
- Involvement
- Learning Center
- Career Center

Integrated Initiatives—
- HAAT
- Starfish

Student Comments
UNCW Student Success

Committee Composition

Dr. Melinda Anderson
Associate Dean Undergraduate Studies and Director of University College

Dr. Diana Ashe
Director, Center for Teaching Excellence and Faculty Leadership

Aiola Gill
Academic Intervention Specialist, University College

Mr. Peter Groenendyk
Director, Housing & Residence Life

Dr. Nathan Grove
Associate Professor and Assistant Director of CSURF

Dr. Kent Guion
Chief Diversity Officer

Dr. Andrew Hester
Director of Assessment, Research & Planning

Mr. Fred Holding
Director, Scholarships & Financial Aid

Ms. Pat Leonard
Vice Chancellor for Student Affairs

Ms. Christina Logan
Director, Transition Programs

Dr. Andy Mauk
Assoc Provost Institutional Research & Planning

Dr. Rich Ogle
Senior Associate Provost

Ms. Nadirah Pippen
Associate Director, Career Center

Dr. Brian Victor
Associate Vice Chancellor for Student Affairs

Ms. Michelle Vliem
Coordinator of Advising Practices

Mr. Freeman Whitney
Associate Registrar

Mr. Keith Wickliffe
Associate Director, Housing & Residence Life

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Director/Writing Services Coordinator, University Learning Center

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Director/Writing Services Coordinator, University Learning Center
Charged to support the first strategic planning goal:

"Attract high-quality, diverse students and increase persistence, retention, and graduation rates."

Four important areas of focus:

1. Current practices across Academic and Student Affairs
2. Available data/metrics on student success
3. Student engagement and perspectives on retention
4. Comparative best practices and innovation
Advisors work with freshmen and sophomore students prior to their entry into their major.

Students and advisors meet approximately 3-4 times per semester.

UC works closely with colleges to transition students to their major.
The goals of the University College are to:

• Provided advising that empowers students to make informed academic choices,

• Deliver courses that foster student development, academic inquiry, and successful transitions,

• Incorporate high-impact practices for retention, persistence, student success and,

• Collaboration among students, faculty and staff across campus.
the Role of Faculty

- Faculty serve as direct advisors to students primarily after the sophomore year.
- Faculty, in particular, provide career advice relative to the specific discipline.
- Engagement with faculty is cited by many students as a key element of their personal success.
UNCW Student Success

the Faculty Perspective

Dr. Nathan Grove

Associate Professor,
Assistant Director of CSURF,
and Faculty Senate Vice President
• Social integration predicts persistence (Spady, 1971; Tinto, 1993; Pascarella, 1980)
• Student experiences in the first year of college are fundamental (Tinto, 1993; Pascarella, 1980)
• Institutional commitment is positively related to learning and personal development (Astin, 1984)
• Something that we also know to be true at UNCW
Transition Programs—

**Goals**

- Introduce students to the UNCW community
- Create connections with faculty, staff, and their peers at UNCW
- Introduce students to resources that exist to support their success
Transition Programs—Orientation

99% of respondents know what resources are available to them if they are having academic difficulty.

94% of respondents felt that Orientation helped them to connect with their peers.

97% of respondents felt that Orientation helped them feel part of the UNCW community.

Source: 2018 Summer Orientation Survey
Goals

• Provide a safe and comfortable environment to sleep and study

• Offer programs and services that connect students to UNCW

• Support persistence, retention and graduation
Source: Spring 2018 Skyfactor Benchmarking Survey

Housing and Residence Life—

6th out of 259 colleges in how living on campus positively contributes to academic performance. = Top 2%

9th out of 259 colleges for students’ sense of trust, respect, and acceptance. = Top 3%

13th out of 259 colleges in how living on campus positively contributes to personal interactions with other students. = Top 5%
Students who regularly attend housing programs tend to have higher cumulative GPAs.
Involvement—

Goals

• Provide programs and involvement opportunities that promote development beyond the classroom

• Increase commitment to UNCW through clubs and organizations
Involvement—

Students who participated in Fall Intramurals or Club Sports in 2017-2018 were more likely to be retained.

- Participated in Club Sports: 85.76%
- Did not participate in Club Sports: 82.67%
- Participated in Fall Intramurals: 87.45%
- Did not participate in Fall Intramurals: 81.91%
Involvement—

Students who regularly visit the Campus Recreation Center in the fall semester are more likely to be retained.

- Regularly visit Campus Recreation: 91.32%
- Do not regularly visit Campus Recreation: 83.66%
In 2017-2018, freshmen who were members of a club or organization had a higher average GPA.

- Member of a club or organization: 3.48
- Not a member of a club or organization: 3.19
Goals

• Provide academic support services that develop learning strategies such as note taking, time management, test preparation.

• Engage students in one-on-one, group, and online learning experiences with peer mentors (tutors).
Average GPA in BIO 201 is higher when students attend tutoring sessions.
Students on academic probation who completed the Academic Mentoring Program increased their GPA by 14% on average, while the average cumulative GPA for non-completers did not change.

This means a student with a 1.75 cumulative GPA would increase their cumulative GPA to 2.0 by the end of the semester.
Goals

• Help students make informed career decisions

• Provide alternative academic experiences for UNCW students that support student learning

• Increase students’ career readiness for employment and graduate school
Of the 864 students who completed anonymous evaluations, **99.7%** agreed that their career counselor helped them **meet their job search needs**.

Source: 2017-2018 Career Center Feedback Survey
Six months after graduation, **87.3%** of UNCW graduates surveyed were employed or attending graduate school.

Source: UNCW First Destination Survey

NACE reported that **nationally 81.2%** of college graduates were employed or attending graduate school for that same period.
Senior Comments —

To a faculty member:
"You affected me positively in a number of ways, whether it was general life advice, school-related advising and learning, or just going out of your way to show you cared. Thank you from the bottom of my heart for everything you have done for me and shown me over the past four years, and I hope to continue our relationship post-graduation."

To a staff member in financial aid:
"Thank you for helping me be able to graduate in Fall of 2018. When my summer capstone was cancelled, I was so afraid I would not be able to graduate on time. Because of you, I am now able to say that I will be a college graduate by the end of 2018. Thank you for all your help. God Bless you!"
Senior Comments—

To a housekeeping staff member:
“Thank you for keeping our campus clean and beautiful!”

To a staff member in financial aid:
“To thank you for every act of support that you have given me in the time we've shared here at UNCW would be like counting stars. You have been such an impactful force in my life, and I can thankfully say that I have been changed for the better just by knowing you. The lessons you have given me may never be fully appreciated because I continue to use what you have taught me to better myself every day. I am sincerely grateful, and I humbly thank you for simply being you.”
UNCW Student Success

Integrated Initiatives

• HAAT
  Housing & Academic Advising Team

• Starfish
  Academic Advising Software
Housing and Academic Advising Team (Haat)—

- Collaboration between University College, Housing & Residence Life, the Office of the Dean of Students and Transition Programs.

- Team members provide a timely intervention with students of concern.

- Interventions range from intentional conversations to referrals to support services from residence hall staff, academic advisor and/or case manager that assist in the retention in first year students.
**UNCW Student Success**

**Integrated Initiatives**

- Web-based software program
- Encourages more communication between faculty, staff and students
- Lets faculty view students’ progress toward academic goals
- Allows them to intervene when students are struggling.
“...you are a very engaged teacher...”
“...inspired me to overcome doubts transitioning from the military...”
“...thankful for your wisdom and dedication...”
“...such a supportive, charismatic professor...”
“...you took the time to sit with me and help me understand...”
“...because of your passionate faculty, I fell in love with the program...”
“...inspired me to reach higher...”
“...incredible faculty and staff who have encouraged and inspired...”
“...you have taught by example to be a better researcher and well-rounded academic...”
Thank You!